

Global Home Bedding Market Size study, by Type (Mattress, Bed Linen, Pillows, Blankets and Others), by Distribution Channel (Online and Offline), by Application (Personal Use, Hotel Industry and Others) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GDA36BBB1B94EN.html>

Date: October 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: GDA36BBB1B94EN

Abstracts

Global Home Bedding Market is valued approximately at USD 80.3 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 9.35% over the forecast period 2021-2027. The global Home Bedding market is being driven by boom in the housing sector as people demand for home bedding to maintain hygiene, luxury and comfort. As per US Census Bureau home ownership rates in the US have risen from 63.7% since 2016 to 64.5% in April 2019. Also, in April 2019, 673 thousand houses in the US were sold witnessing an increase of 12.4% over its value from 2018. As per Federal Association of German Prefabricated Construction, in 2019, Germany witnessed a total of 101,569 new single and two-family houses. Another important driving factor is the expanding hospitality industry adjacent to tourist places, beaches, national parks, sanctuaries, natural places, and other public spots. According to the IBEF (India Brand Equity Foundation) government of India in 2020-2021 allocated USD 29.70 million for the development of tourists. According to Statista, global hospitality market reached USD 3486.77 billion in 2020 and is projected to reach USD 4132.5 billion by the end of 2021. Furthermore, adoption of smart mattresses in healthcare sector and rising innovation in mattress will provide new opportunities for the global Home Bedding industry. For instance, according to Statista, global smart mattress market is projected to increase from USD 1.04 billion to USD 2.1 billion by 2025. However, high cost of logistics due to long lead times, delays, and unpredictability in the supply chain may impede market growth over the forecast period of 2021-2027.

The regional analysis for the global Home Bedding Market is based on the key regions

such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia-Pacific is the leading region across the world in terms of market share and is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to expanding retail networks, an increase in the affluent middle-class population, rising consumer preference for superior quality, luxurious bedding products to complement the interiors and rising household ownerships in the region.

Major market player included in this report are:

Acton & Acton Ltd.

American Textile Company

Beaumont & Brown Ltd

Boll & Branch LLC

WestPoint

Pacific Coast Feather Company

Hollander

Portico Inc.

Crane & Canopy

Bombay Dyeing

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Mattress

Bed Linen

Pillows

Blankets

Others

By Distribution Channel:

Online

Offline

By Application:

Personal Use

Hotel Industry

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Home Bedding Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Home Bedding Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Home Bedding Market, by Type, 2019-2027 (USD Billion)
 - 1.2.3. Home Bedding Market, by Distribution Channel, 2019-2027 (USD Billion)
 - 1.2.4. Home Bedding Market, by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL HOME BEDDING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL HOME BEDDING MARKET DYNAMICS

- 3.1. Home Bedding Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Boom in the housing sector
 - 3.1.1.2. Expanding hospitality industry
 - 3.1.2. Market Restraint
 - 3.1.2.1. High cost of logistics
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Adoption of smart mattresses in healthcare sector
 - 3.1.3.2. Rising innovation in mattress

CHAPTER 4. GLOBAL HOME BEDDING MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economic
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL HOME BEDDING MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Home Bedding Market by Type, Performance - Potential Analysis
- 5.3. Global Home Bedding Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.4. Home Bedding Market, Sub Segment Analysis
 - 5.4.1. Mattress
 - 5.4.2. Bed Linen
 - 5.4.3. Pillows
 - 5.4.4. Blankets
 - 5.4.5. Others

CHAPTER 6. GLOBAL HOME BEDDING MARKET, BY DISTRIBUTION CHANNEL

- 6.1. Market Snapshot
- 6.2. Global Home Bedding Market by Distribution Channel, Performance - Potential Analysis
- 6.3. Global Home Bedding Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 6.4. Home Bedding Market, Sub Segment Analysis
 - 6.4.1. Online
 - 6.4.2. Offline

CHAPTER 7. GLOBAL HOME BEDDING MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Home Bedding Market by Application, Performance - Potential Analysis
- 7.3. Global Home Bedding Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 7.4. Home Bedding Market, Sub Segment Analysis
 - 7.4.1. Personal Use
 - 7.4.2. Hotel Industry
 - 7.4.3. Others

CHAPTER 8. GLOBAL HOME BEDDING MARKET, REGIONAL ANALYSIS

- 8.1. Home Bedding Market, Regional Market Snapshot
- 8.2. North America Home Bedding Market
 - 8.2.1. U.S. Home Bedding Market
 - 8.2.1.1. Type breakdown estimates & forecasts, 2018-2027
 - 8.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
 - 8.2.1.3. Application breakdown estimates & forecasts, 2018-2027
 - 8.2.2. Canada Home Bedding Market
- 8.3. Europe Home Bedding Market Snapshot
 - 8.3.1. U.K. Home Bedding Market
 - 8.3.2. Germany Home Bedding Market
 - 8.3.3. France Home Bedding Market
 - 8.3.4. Spain Home Bedding Market
 - 8.3.5. Italy Home Bedding Market
 - 8.3.6. Rest of Europe Home Bedding Market
- 8.4. Asia-Pacific Home Bedding Market Snapshot
 - 8.4.1. China Home Bedding Market
 - 8.4.2. India Home Bedding Market
 - 8.4.3. Japan Home Bedding Market
 - 8.4.4. Australia Home Bedding Market
 - 8.4.5. South Korea Home Bedding Market
 - 8.4.6. Rest of Asia Pacific Home Bedding Market
- 8.5. Latin America Home Bedding Market Snapshot
 - 8.5.1. Brazil Home Bedding Market
 - 8.5.2. Mexico Home Bedding Market
- 8.6. Rest of The World Home Bedding Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Agfa-Gevaert N.V.

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

9.2.1.5. Recent Developments

9.2.2. Analogic Corporation (Altaris Capital Partners, LLC)

9.2.3. Canon, Inc.

9.2.4. Carestream Health, Inc.

9.2.5. Comet Holding (YXLON International GmbH)

9.2.6. Detection Technology Plc.

9.2.7. Fujifilm Holdings Corporation (Fujifilm Medical Systems)

9.2.8. General Electric

9.2.9. Konica Minolta Holdings Inc.

9.2.10. Koninklijke Philips N.V.

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Home Bedding Market, report scope

TABLE 2. Global Home Bedding Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 3. Global Home Bedding Market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 4. Global Home Bedding Market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 5. Global Home Bedding Market estimates & forecasts by Application 2018-2027 (USD Billion)

TABLE 6. Global Home Bedding Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Home Bedding Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Home Bedding Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Home Bedding Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Home Bedding Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Home Bedding Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Home Bedding Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Home Bedding Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Home Bedding Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Home Bedding Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Home Bedding Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Home Bedding Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Home Bedding Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Home Bedding Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Home Bedding Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Home Bedding Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Spain Home Bedding Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 40. Italy Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Italy Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Italy Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. ROE Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. ROE Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. ROE Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. China Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. China Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. China Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. India Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. India Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. India Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Japan Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Japan Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Japan Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Australia Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Australia Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. Australia Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. South Korea Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 59. South Korea Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. South Korea Home Bedding Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 61. ROPAC Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 62. ROPAC Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. ROPAC Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. Brazil Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 65. Brazil Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 66. Brazil Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Mexico Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 68. Mexico Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 69. Mexico Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. ROLA Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 72. ROLA Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROW Home Bedding Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 75. ROW Home Bedding Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. List of secondary sources used in the study of global Home Bedding Market.

TABLE 77. List of primary sources used in the study of global Home Bedding Market.

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Home Bedding Market, research methodology
- FIG 2. Global Home Bedding Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Home Bedding Market, key trends 2020
- FIG 5. Global Home Bedding Market, growth prospects 2021-2027
- FIG 6. Global Home Bedding Market, porters 5 force model
- FIG 7. Global Home Bedding Market, pest analysis
- FIG 8. Global Home Bedding Market, value chain analysis
- FIG 9. Global Home Bedding Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Home Bedding Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Home Bedding Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Home Bedding Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Home Bedding Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Home Bedding Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Home Bedding Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Home Bedding Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Home Bedding Market, regional snapshot 2018 & 2027
- FIG 18. North America Home Bedding Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Home Bedding Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Home Bedding Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Home Bedding Market 2018 & 2027 (USD Billion)
- FIG 22. Global Home Bedding Market, company market share analysis (2020)

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