

# **Global Home Automation Market Size study, by Type (Luxury Home Automation, Diy Home Automation, Managed Home Automation, Mainstream Home Automation), by Technology (Wired and Wireless), by Application (Lighting, Security & Safety, HVAC, Entertainment and others) and Regional Forecasts 2020-2026**

<https://marketpublishers.com/r/G9CADA2DE21BEN.html>

Date: April 2020

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G9CADA2DE21BEN

## **Abstracts**

Global Home Automation Market is valued approximately at USD 49 billion in 2019 and is anticipated to grow with a growth rate of more than 11.2% over the forecast period 2020-2026. Home automation is system with network of hardware electronic interfaces communication, which combines hardware and software that gives the user control over the devices and appliances inside the house premises. The devices are connected with each other through internet and can be managed via smartphone or tablet even from miles away and referred as smart house or smart home. The continued growth in Internet of Things (IOT), rapid proliferation of smartphones and smart gadgets and large number of manufacturers expanding their product portfolios are the few factor responsible for higher growth of the market over the forecast period. For instance, as per Statista, the total smartphone production volume worldwide was 1.29 billion in 2015 and is anticipated to rise 1.52 billion of smartphone production volume in 2021. Also,, rising safety & security concern is projected to promote the adoption of home automation system is expected to fuel the market growth. However, high initial installation cost is the major factor restraining the growth of global Home Automation market during the forecast period.

The regional analysis of global Home Automation Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. North America is the leading/significant region across the world in terms of market share owing to the presence of a significant number of new residential projects and the strengthening of building infrastructure across the region. However, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period of 2020-2026.

Major market player included in this report are:

ABB Ltd.  
AMX LLC. (Harman)  
Control4 Corporation  
Crestron Electronics, Inc.  
Honeywell International Inc.  
Johnson Controls International Plc  
Savant Systems LLC.  
Siemens AG  
Vantage Controls (Legrand)  
Zigbee alliance

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Luxury Home Automation  
Diy Home Automation  
Managed Home Automation  
Mainstream Home Automation

By Technology:

Wired  
Wireless

By Application:

Lighting  
Safety & security  
HVAC  
Entertainment  
Others

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018

Base year – 2019

Forecast period – 2020 to 2026

Target Audience of the Global Home Automation Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
  - 1.2.1. Home Automation Market, by Region, 2018-2026 (USD Billion)
  - 1.2.2. Home Automation Market, by Type, 2018-2026 (USD Billion)
  - 1.2.3. Home Automation Market, by Technology, 2018-2026 (USD Billion)
  - 1.2.4. Home Automation Market, by Application, 2018-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL HOME AUTOMATION MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL HOME AUTOMATION MARKET DYNAMICS**

- 3.1. Home Automation Market Impact Analysis (2018-2026)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL HOME AUTOMATION MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)

- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL HOME AUTOMATION MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Home Automation Market by Type, Performance - Potential Analysis
- 5.3. Global Home Automation Market Estimates & Forecasts by Type 2016-2026 (USD Billion)
- 5.4. Home Automation Market, Sub Segment Analysis
  - 5.4.1. Luxury Home Automation
  - 5.4.2. Diy Home Automation
  - 5.4.3. Managed Home Automation
  - 5.4.4. Mainstream Home Automation

## **CHAPTER 6. GLOBAL HOME AUTOMATION MARKET, BY TECHNOLOGY**

- 6.1. Market Snapshot
- 6.2. Global Home Automation Market by Technology, Performance - Potential Analysis
- 6.3. Global Home Automation Market Estimates & Forecasts by Technology 2016-2026 (USD Billion)
- 6.4. Home Automation Market, Sub Segment Analysis
  - 6.4.1. Wired
  - 6.4.2. Wireless

## **CHAPTER 7. GLOBAL HOME AUTOMATION MARKET, BY APPLICATION**

- 7.1. Market Snapshot
- 7.2. Global Home Automation Market by Application, Performance - Potential Analysis
- 7.3. Global Home Automation Market Estimates & Forecasts by Application 2016-2026 (USD Billion)
- 7.4. Home Automation Market, Sub Segment Analysis
  - 7.4.1. Lighting
  - 7.4.2. Safety & Security

- 7.4.3. HVAC
- 7.4.4. Entertainment
- 7.4.5. Others

## **CHAPTER 8.**

### **CHAPTER 9. GLOBAL HOME AUTOMATION MARKET, REGIONAL ANALYSIS**

- 9.1. Home Automation Market, Regional Market Snapshot
- 9.2. North America Home Automation Market
  - 9.2.1. U.S. Home Automation Market
    - 9.2.1.1. Type breakdown estimates & forecasts, 2016-2026
    - 9.2.1.2. Technology breakdown estimates & forecasts, 2016-2026
    - 9.2.1.3. Application breakdown estimates & forecasts, 2016-2026
  - 9.2.2. Canada Home Automation Market
- 9.3. Europe Home Automation Market Snapshot
  - 9.3.1. U.K. Home Automation Market
  - 9.3.2. Germany Home Automation Market
  - 9.3.3. Rest of Europe Home Automation Market
- 9.4. Asia-Pacific Home Automation Market Snapshot
  - 9.4.1. China Home Automation Market
  - 9.4.2. India Home Automation Market
  - 9.4.3. Japan Home Automation Market
  - 9.4.4. Rest of Asia Pacific Home Automation Market
- 9.5. Latin America Home Automation Market Snapshot
  - 9.5.1. Brazil Home Automation Market
  - 9.5.2. Mexico Home Automation Market
- 9.6. Rest of The World Home Automation Market

### **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. ABB Ltd.
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments

- 10.2.2. AMX LLC. (Harman)
- 10.2.3. Control4 Corporation
- 10.2.4. Crestron Electronics, Inc.
- 10.2.5. Honeywell International Inc.
- 10.2.6. Johnson Controls International PLC
- 10.2.7. Savant Systems LLC.
- 10.2.8. Siemens AG
- 10.2.9. Vantage Controls (Legrand)
- 10.2.10. Zigbee alliance

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. List of secondary sources, used in the study of global home automation market

TABLE 2. List of primary sources, used in the study of global home automation market

TABLE 3. Global home automation market, report scope

TABLE 4. Years considered for the study

TABLE 5. Exchange rates considered

TABLE 6. Global home automation market estimates & forecasts by region 2016-2026 (usd billion)

TABLE 7. Global home automation market estimates & forecasts by type 2016-2026 (usd billion)

TABLE 8. Global home automation market estimates & forecasts by technology 2016-2026 (usd billion)

TABLE 9. Global home automation market estimates & forecasts by application 2016-2026 (usd billion)

TABLE 10. Global home automation market by segment, estimates & forecasts, 2016-2026 (usd billion)

TABLE 11. Global home automation market by region, estimates & forecasts, 2016-2026 (usd billion)

TABLE 12. Global home automation market by segment, estimates & forecasts, 2016-2026 (usd billion)

TABLE 13. Global home automation market by region, estimates & forecasts, 2016-2026 (usd billion)

TABLE 14. Global home automation market by segment, estimates & forecasts, 2016-2026 (usd billion)

TABLE 15. Global home automation market by region, estimates & forecasts, 2016-2026 (usd billion)

TABLE 16. Global home automation market by segment, estimates & forecasts, 2016-2026 (usd billion)

TABLE 17. Global home automation market by region, estimates & forecasts, 2016-2026 (usd billion)

TABLE 18. Global home automation market by segment, estimates & forecasts, 2016-2026 (usd billion)

TABLE 19. Global home automation market by region, estimates & forecasts, 2016-2026 (usd billion)

TABLE 20. Global home automation market by segment, estimates & forecasts,



2016-2026 (usd billion)

TABLE 21. Global home automation market by region, estimates & forecasts, 2016-2026 (usd billion)

TABLE 22. Global home automation market by segment, estimates & forecasts, 2016-2026 (usd billion)

TABLE 23. Global home automation market by region, estimates & forecasts, 2016-2026 (usd billion)

TABLE 24. Global home automation market by segment, estimates & forecasts, 2016-2026 (usd billion)

TABLE 25. Global home automation market by region, estimates & forecasts, 2016-2026 (usd billion)

TABLE 26. Global home automation market by segment, estimates & forecasts, 2016-2026 (usd billion)

TABLE 27. Global home automation market by region, estimates & forecasts, 2016-2026 (usd billion)

TABLE 28. Global home automation market by segment, estimates & forecasts, 2016-2026 (usd billion)

TABLE 29. Global home automation market by region, estimates & forecasts, 2016-2026 (usd billion)

TABLE 30. Global home automation market by segment, estimates & forecasts, 2016-2026 (usd billion)

TABLE 31. Global home automation market by region, estimates & forecasts, 2016-2026 (usd billion)

TABLE 32. U.s. home automation market estimates & forecasts, 2016-2026 (usd billion)

TABLE 33. U.s. home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 34. U.s. home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 35. U.s. home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 36. Canada home automation market estimates & forecasts, 2016-2026 (usd billion)

TABLE 37. Canada home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 38. Canada home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 39. Canada home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 40. Uk home automation market estimates & forecasts, 2016-2026 (usd billion)

TABLE 41. Uk home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 42. Uk home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 43. Uk home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 44. Germany home automation market estimates & forecasts, 2016-2026 (usd billion)

TABLE 45. Germany home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 46. Germany home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 47. Germany home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 48. Roe home automation market estimates & forecasts, 2016-2026 (usd billion)

TABLE 49. Roe home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 50. Roe home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 51. Roe home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 52. China home automation market estimates & forecasts, 2016-2026 (usd billion)

TABLE 53. China home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 54. China home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 55. China home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 56. India home automation market estimates & forecasts, 2016-2026 (usd billion)

TABLE 57. India home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 58. India home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 59. India home automation market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 60. Japan home automation market estimates & forecasts, 2016-2026 (usd billion)

- TABLE 61. Japan home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 62. Japan home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 63. Japan home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 64. Roapac home automation market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 65. Roapac home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 66. Roapac home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 67. Roapac home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 68. Brazil home automation market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 69. Brazil home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 70. Brazil home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 71. Brazil home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 72. Mexico home automation market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 73. Mexico home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 74. Mexico home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 75. Mexico home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 76. Rola home automation market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 77. Rola home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 78. Rola home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 79. Rola home automation market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 80. Row home automation market estimates & forecasts, 2016-2026 (usd billion)

billion)

TABLE 81. Row home automation market estimates & forecasts by segment 2016-2026  
(usd billion)

TABLE 82. Row home automation market estimates & forecasts by segment 2016-2026  
(usd billion)

TABLE 83. Row home automation market estimates & forecasts by segment 2016-2026  
(usd billion)

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global home automation market, research methodology
- FIG 2. Global home automation market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global home automation market, key trends 2019
- FIG 5. Global home automation market, growth prospects 2020-2026
- FIG 6. Global home automation market, porters 5 force model
- FIG 7. Global home automation market, pest analysis
- FIG 8. Global home automation market, value chain analysis
- FIG 9. Global home automation market by segment, 2016 & 2026 (usd billion)
- FIG 10. Global home automation market by segment, 2016 & 2026 (usd billion)
- FIG 11. Global home automation market by segment, 2016 & 2026 (usd billion)
- FIG 12. Global home automation market by segment, 2016 & 2026 (usd billion)
- FIG 13. Global home automation market by segment, 2016 & 2026 (usd billion)
- FIG 14. Global home automation market by segment, 2016 & 2026 (usd billion)
- FIG 15. Global home automation market by segment, 2016 & 2026 (usd billion)
- FIG 16. Global home automation market by segment, 2016 & 2026 (usd billion)
- FIG 17. Global home automation market by segment, 2016 & 2026 (usd billion)
- FIG 18. Global home automation market by segment, 2016 & 2026 (usd billion)
- FIG 19. Global home automation market by segment, 2016 & 2026 (usd billion)
- FIG 20. Global home automation market, regional snapshot 2016 & 2026
- FIG 21. North america home automation market 2016 & 2026 (usd billion)
- FIG 22. Europe home automation market 2016 & 2026 (usd billion)
- FIG 23. Asia pacific home automation market 2016 & 2026 (usd billion)
- FIG 24. Latin america home automation market 2016 & 2026 (usd billion)
- FIG 25. Global home automation market, company market share analysis (2019)

### COMPANIES MENTIONED

ABB Ltd.  
AMX LLC. (Harman)  
Control4 Corporation  
Crestron Electronics, Inc.  
Honeywell International Inc.  
Johnson Controls International Plc  
Savant Systems LLC.

Siemens AG  
Vantage Controls (Legrand)  
Zigbee alliance

## I would like to order

Product name: Global Home Automation Market Size study, by Type (Luxury Home Automation, Diy Home Automation, Managed Home Automation, Mainstream Home Automation), by Technology (Wired and Wireless), by Application (Lighting, Security & Safety, HVAC, Entertainment and others) and Regional Forecasts 2020-2026

Product link: <https://marketpublishers.com/r/G9CADA2DE21BEN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9CADA2DE21BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970