

Global Holter ECG Market Size study, by Type (Patch Type 1 Lead Holter Monitor, 3 Lead Holter Monitor, 6 Lead Holter Monitor, 12 Lead Holter Monitor, Others), by End User (Hospital and Clinic, Home Setting & Ambulatory Surgical Center (ASCs), Others), by Component (Wired Holter Monitor, Wireless Holter, Holter Analysis System & Software) and Regional Forecasts 2020-2027

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Abstracts

Global Holter ECG Market is valued approximately at USD 294.6 Million in 2019 and is anticipated to grow with a healthy growth rate of more than 9.16% over the forecast period 2020-2027.

Holter ECG is an electrical, medical portable device used to track the heart rhythm of a human body. Doctors advice the used of Holter ECG (Electrocardiogram) to trace the functioning of a patient's heart in order to figure out detailed information then ECG delivers. Generally, it is advised to wear the device for 24 to 72 hours to analyze the heart functioning while performing various activities throughout the day. Further, in order to diagnosis of Cardiovascular diseases at earlier stage, a significant growth is being observed in the market growth. Unhealthy diet and lifestyle are a major factor for rising cases of Cardiovascular diseases (CVDs). This would boost the growth of Global Holter ECG Market as it is likely that the use of Holter ECG would increase in diagnosis. For Instance: As per World Health Organization (WHO) in 2017, 17.9 Million people accounting for 31% of world population die each year due to CVDs, among which greater than 75% deaths occur in middle and low-end income countries. Also, 85% of deaths are due to Heart attack and strokes. Hence, taking precautionary measures

become important which supports the growth of Global Holter ECG Market. Due to COVID-19 Pandemic, the supply and demand for Holter ECGs are hampered as manufacturing of other medical instrument is the urgent need of an hour. However, data from from a Journal of the American Medical Association (JAMA) in 2020 confirmed that acute heart injury could be indicated as one of the complications in corona positive patients and so the boost in the market growth of Holter ECG would be observed. Moreover, growth in perspective of early precautions than treatment and growth in Baby Boomers' population across the world who are more susceptible to CVDs are the driving factor for the growth in the market. Even so, the mild skin irritation and comfort are the factors restraining the growth of the market over the forecast period of 2020-2027.

The regional analysis of global Holter ECG market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world due to advanced use of technologies, unhealthy dietary and lifestyle inclining the growth of Global Holter ECG Market. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rise in awareness for healthcare, technological development and rise in income groups would create lucrative growth prospects for the Holter ECG market across Asia-Pacific region.

Major market player included in this report are:

Mortara Instrument, Inc. (US)
Innomed Inc. (Gorgia)
GE Healthcare Systems (US)
FUKUDA DENSHI Co. LTD. (US)
Nihon Kohden Corporation (Japan)
SCHILLER AG (Switzerland)
Edan Instruments Inc. (China)
Phillips (Netherlands)
Spacelabs Healthcare (US)
BioTelemetry, Inc. (US)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report

shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Patch Type 1 Lead Holter Monitor

3 Lead Holter Monitor

6 Lead Holter Monitor

12 Lead Holter Monitor

Others

By End User:

Hospital and Clinic

Home Setting & Ambulatory Surgical Center (ASCs)

Others

By Component:

Wired Holter Monitor

Wireless Holter

Holter Analysis System & Software

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Holter ECG Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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GE Healthcare Systems (US)
FUKUDA DENSHI Co. LTD. (US)
Nihon Kohden Corporation (Japan)
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