

Global Holographic Films Market Size study, By Film Type (Transparent Films, Metallized Films), By Material Type (Biaxially Oriented Polyethylene Terephthalate (BOPET), Biaxially Oriented Polypropylene Films (BOPP), Poly Vinyl Chloride (PVC), Others), By Application (Decorative, Anti-counterfeit), By Offering (Generic, Customized), By End-use (Lamination, Printing), By End-use Industry (Fast Moving Consumer Goods (FMCG), Food & Beverages, Pharmaceuticals, Cosmetic, Textile, Others), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G3F915FD4496EN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G3F915FD4496EN

Abstracts

Global Holographic Films Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Holographic Films can be defined as very thin, flexible film made of plastic [Polyester (PET), Oriented Polypropylene (OPP) and Nylon (Bonyl)]. These films are embossed with different pattern and images. Holographic films are used as flexible packaging and labeling of a wide range of industrial and consumer products. In Pharmaceuticals sector these films are used for anti-counterfeiting of drugs and to raise drug security. Rising Pharmaceuticals packaging industry and increasing demand from end use industries as well as recent product innovations from leading market players are driving the growth of Holographic Films Market. For instance, according to Statista – in 2019, the global market for pharmaceuticals packaging was estimated at USD 87.6 billion, and this amount is projected to increase to USD 104.8 billion by end of 2022. Moreover, in April 2022, Michigan, US based General Formulations, launched new GF

765 Rainbow Holographic Film. This new film is compatible with solvent, latex, and UV curable inks and have application in decals, retail displays, and packaging. Also, growing concern issue of counterfeit drugs and rising FMCG sector in emerging economies are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high cost associated with raw materials and rising concern over plastic use impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Holographic Films Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to increasing demand for holographic films from pharmaceuticals sector and rising technological advancements in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing pharmaceuticals sector and rising food and beverages sector in the region, would create lucrative growth prospects for the Holographic Films Market across the Asia Pacific region.

Major market players included in this report are:

Toray Industries, Inc.

Avery Dennison Corporation

Nan Ya Plastics Corporation

Jindal Poly Films Ltd (B.C. Jindal Group)

Uflex Limited

SRF Limited

Cosmo Films Limited

API Group Plc

K LASER Technology Inc.

Polinas Plastik Sanayi ve

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Film Type

Transparent Films

Metallized Films

By Material Type

Biaxially Oriented Polyethylene Terephthalate (BOPET)

Biaxially Oriented Poly Propylene Films (BOPP)

Poly Vinyl Chloride (PVC)

Others

By Application

Decorative

Anti-counterfeit

By Offering

Generic

Customized

By End-use

Lamination

Printing

By End-use Industry

Fast Moving Consumer Goods (FMCG)

Food & Beverages

Pharmaceuticals

Cosmetic

Textile

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Holographic Films Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
 - 1.2.1. Global Holographic Films Market, by Region, 2020-2028 (USD Million)
 - 1.2.2. Global Holographic Films Market, by Film Type, 2020-2028 (USD Million)
 - 1.2.3. Global Holographic Films Market, by Material Type, 2020-2028 (USD Million)
 - 1.2.4. Global Holographic Films Market, by Application, 2020-2028 (USD Million)
 - 1.2.5. Global Holographic Films Market, by Offering, 2020-2028 (USD Million)
 - 1.2.6. Global Holographic Films Market, by End-use, 2020-2028 (USD Million)
 - 1.2.7. Global Holographic Films Market, by End-use Industry, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL HOLOGRAPHIC FILMS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL HOLOGRAPHIC FILMS MARKET DYNAMICS

- 3.1. Holographic Films Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising Pharmaceuticals packaging industry.
 - 3.1.1.2. Increasing demand from end use industries.
 - 3.1.1.3. Recent product innovations from leading market players.
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost associated with raw materials
 - 3.1.2.2. Rising concern over plastic use.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing concern issue of counterfeit drugs.
 - 3.1.3.2. Rising FMCG sector in emerging economies.

CHAPTER 4. GLOBAL HOLOGRAPHIC FILMS MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)

4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

4.5. Top investment opportunity

4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL HOLOGRAPHIC FILMS MARKET, BY FILM TYPE

6.1. Market Snapshot

6.2. Global Holographic Films Market by Film Type, Performance - Potential Analysis

6.3. Global Holographic Films Market Estimates & Forecasts by Film Type 2018-2028 (USD Million)

6.4. Holographic Films Market, Sub Segment Analysis

- 6.4.1. Transparent Films
- 6.4.2. Metallized Films

CHAPTER 7. GLOBAL HOLOGRAPHIC FILMS MARKET, BY MATERIAL TYPE

7.1. Market Snapshot

7.2. Global Holographic Films Market by Material Type, Performance - Potential

Analysis

7.3. Global Holographic Films Market Estimates & Forecasts by Material Type 2018-2028 (USD Million)

7.4. Holographic Films Market, Sub Segment Analysis

7.4.1. Biaxially Oriented Polyethylene Terephthalate (BOPET)

7.4.2. Biaxially Oriented Poly Propylene Films (BOPP)

7.4.3. Poly Vinyl Chloride (PVC)

7.4.4. Others

CHAPTER 8. GLOBAL HOLOGRAPHIC FILMS MARKET, BY APPLICATION

8.1. Market Snapshot

8.2. Global Holographic Films Market by Application, Performance - Potential Analysis

8.3. Global Holographic Films Market Estimates & Forecasts by Application 2018-2028 (USD Million)

8.4. Holographic Films Market, Sub Segment Analysis

8.4.1. Decorative

8.4.2. Anti-counterfeit

CHAPTER 9. GLOBAL HOLOGRAPHIC FILMS MARKET, BY OFFERING

9.1. Market Snapshot

9.2. Global Holographic Films Market by Offering, Performance - Potential Analysis

9.3. Global Holographic Films Market Estimates & Forecasts by Offering 2018-2028 (USD Million)

9.4. Holographic Films Market, Sub Segment Analysis

9.4.1. Generic

9.4.2. Customized

CHAPTER 10. GLOBAL HOLOGRAPHIC FILMS MARKET, BY END-USE

10.1. Market Snapshot

10.2. Global Holographic Films Market by End-use, Performance - Potential Analysis

10.3. Global Holographic Films Market Estimates & Forecasts by End-use 2018-2028 (USD Million)

10.4. Holographic Films Market, Sub Segment Analysis

10.4.1. Lamination

10.4.2. Printing

CHAPTER 11. GLOBAL HOLOGRAPHIC FILMS MARKET, BY END-USE INDUSTRY

- 11.1. Market Snapshot
- 11.2. Global Holographic Films Market by End-use Industry, Performance - Potential Analysis
- 11.3. Global Holographic Films Market Estimates & Forecasts by End-use Industry 2018-2028 (USD Million)
- 11.4. Holographic Films Market, Sub Segment Analysis
 - 11.4.1. Fast Moving Consumer Goods (FMCG)
 - 11.4.2. Food & Beverages
 - 11.4.3. Pharmaceuticals
 - 11.4.4. Cosmetic
 - 11.4.5. Textile
 - 11.4.6. Others

CHAPTER 12. GLOBAL HOLOGRAPHIC FILMS MARKET, REGIONAL ANALYSIS

- 12.1. Holographic Films Market, Regional Market Snapshot
- 12.2. North America Holographic Films Market
 - 12.2.1. U.S. Holographic Films Market
 - 12.2.1.1. Film Type estimates & forecasts, 2018-2028
 - 12.2.1.2. Material Type estimates & forecasts, 2018-2028
 - 12.2.1.3. Application estimates & forecasts, 2018-2028
 - 12.2.1.4. Offering estimates & forecasts, 2018-2028
 - 12.2.1.5. End-use estimates & forecasts, 2018-2028
 - 12.2.1.6. End-use Industry estimates & forecasts, 2018-2028
 - 12.2.2. Canada Holographic Films Market
- 12.3. Europe Holographic Films Market Snapshot
 - 12.3.1. U.K. Holographic Films Market
 - 12.3.2. Germany Holographic Films Market
 - 12.3.3. France Holographic Films Market
 - 12.3.4. Spain Holographic Films Market
 - 12.3.5. Italy Holographic Films Market
 - 12.3.6. Rest of Europe Holographic Films Market
- 12.4. Asia-Pacific Holographic Films Market Snapshot
 - 12.4.1. China Holographic Films Market
 - 12.4.2. India Holographic Films Market
 - 12.4.3. Japan Holographic Films Market
 - 12.4.4. Australia Holographic Films Market

- 12.4.5. South Korea Holographic Films Market
- 12.4.6. Rest of Asia Pacific Holographic Films Market
- 12.5. Latin America Holographic Films Market Snapshot
 - 12.5.1. Brazil Holographic Films Market
 - 12.5.2. Mexico Holographic Films Market
- 12.6. Rest of The World Holographic Films Market

CHAPTER 13. COMPETITIVE INTELLIGENCE

- 13.1. Top Market Strategies
- 13.2. Company Profiles
 - 13.2.1. Toray Industries, Inc.
 - 13.2.1.1. Key Information
 - 13.2.1.2. Overview
 - 13.2.1.3. Financial (Subject to Data Availability)
 - 13.2.1.4. Product Summary
 - 13.2.1.5. Recent Developments
 - 13.2.2. Avery Dennison Corporation
 - 13.2.3. Nan Ya Plastics Corporation
 - 13.2.4. Jindal Poly Films Ltd (B.C. Jindal Group)
 - 13.2.5. Uflex Limited
 - 13.2.6. SRF Limited
 - 13.2.7. Cosmo Films Limited
 - 13.2.8. API Group Plc
 - 13.2.9. K LASER Technology Inc.
 - 13.2.10. Polinas Plastik Sanayi ve

CHAPTER 14. RESEARCH PROCESS

- 14.1. Research Process
 - 14.1.1. Data Mining
 - 14.1.2. Analysis
 - 14.1.3. Market Estimation
 - 14.1.4. Validation
 - 14.1.5. Publishing
- 14.2. Research Attributes
- 14.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Holographic Films Market, report scope

TABLE 2. Global Holographic Films Market estimates & forecasts by Region 2018-2028 (USD Million)

TABLE 3. Global Holographic Films Market estimates & forecasts by Film Type 2018-2028 (USD Million)

TABLE 4. Global Holographic Films Market estimates & forecasts by Material Type 2018-2028 (USD Million)

TABLE 5. Global Holographic Films Market estimates & forecasts by Application 2018-2028 (USD Million)

TABLE 6. Global Holographic Films Market estimates & forecasts by Offering 2018-2028 (USD Million)

TABLE 7. Global Holographic Films Market estimates & forecasts by End-use 2018-2028 (USD Million)

TABLE 8. Global Holographic Films Market estimates & forecasts by End-use Industry 2018-2028 (USD Million)

TABLE 9. Global Holographic Films Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 10. Global Holographic Films Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 11. Global Holographic Films Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 12. Global Holographic Films Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 13. Global Holographic Films Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 14. Global Holographic Films Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 15. Global Holographic Films Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 16. Global Holographic Films Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 17. Global Holographic Films Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 18. Global Holographic Films Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 19. U.S. Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 20. U.S. Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. U.S. Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 22. Canada Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 23. Canada Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. Canada Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 25. UK Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 26. UK Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. UK Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 28. Germany Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 29. Germany Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. Germany Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 31. RoE Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 32. RoE Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. RoE Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 34. China Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 35. China Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. China Holographic Films Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 37. India Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 38. India Holographic Films Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. India Holographic Films Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 40. Japan Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 41. Japan Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 42. Japan Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 43. RoAPAC Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 44. RoAPAC Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 45. RoAPAC Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 46. Brazil Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 47. Brazil Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 48. Brazil Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 49. Mexico Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 50. Mexico Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 51. Mexico Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 52. RoLA Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 53. RoLA Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 54. RoLA Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 55. Row Holographic Films Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 56. Row Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 57. Row Holographic Films Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 58. List of secondary sources, used in the study of global Holographic Films Market

TABLE 59. List of primary sources, used in the study of global Holographic Films Market

TABLE 60. Years considered for the study

TABLE 61. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Holographic Films Market, research methodology
- FIG 2. Global Holographic Films Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Holographic Films Market, key trends 2021
- FIG 5. Global Holographic Films Market, growth prospects 2022-2028
- FIG 6. Global Holographic Films Market, porters 5 force model
- FIG 7. Global Holographic Films Market, pest analysis
- FIG 8. Global Holographic Films Market, value chain analysis
- FIG 9. Global Holographic Films Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Holographic Films Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Holographic Films Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Holographic Films Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Holographic Films Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Holographic Films Market, regional snapshot 2018 & 2028
- FIG 15. North America Holographic Films Market 2018 & 2028 (USD Million)
- FIG 16. Europe Holographic Films Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Holographic Films Market 2018 & 2028 (USD Million)
- FIG 19. Global Holographic Films Market, company Market share analysis (2021)

I would like to order

Product name: Global Holographic Films Market Size study, By Film Type (Transparent Films, Metallized Films), By Material Type (Biaxially Oriented Polyethylene Terephthalate (BOPET), Biaxially Oriented Poly Propylene Films (BOPP), Poly Vinyl Chloride (PVC), Others), By Application (Decorative, Anti-counterfeit), By Offering (Generic, Customized), By End-use (Lamination, Printing), By End-use Industry (Fast Moving Consumer Goods (FMCG), Food & Beverages, Pharmaceuticals, Cosmetic, Textile, Others), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G3F915FD4496EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3F915FD4496EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970