

Global Holographic Films Market Size study, By Film Type (Transparent Films, Metallized Films), By Material Type (Biaxially Oriented Polyethylene Terephthalate (BOPET), Biaxially Oriented Polypropylene Films (BOPP), Poly Vinyl Chloride (PVC), Others), By Application (Decorative, Anti-counterfeit), By Offering (Generic, Customized), By End-use (Lamination, Printing), By End-use Industry (Fast Moving Consumer Goods (FMCG), Food & Beverages, Pharmaceuticals, Cosmetic, Textile, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Holographic Films Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Holographic Films can be defined as very thin, flexible film made of plastic [Polyester (PET), Oriented Polypropylene (OPP) and Nylon (Bonyl)]. These films are embossed with different pattern and images. Holographic films are used as flexible packaging and labeling of a wide range of industrial and consumer products. In Pharmaceuticals sector these films are used for anti-counterfeiting of drugs and to raise drug security. Rising Pharmaceuticals packaging industry and increasing demand from end use industries as well as recent product innovations from leading market players are driving the growth of Holographic Films Market. For instance, according to Statista – in 2019, the global market for pharmaceuticals packaging was estimated at USD 87.6 billion, and this amount is projected to increase to USD 104.8 billion by end of 2022. Moreover, in April 2022, Michigan, US based General Formulations, launched new GF

765 Rainbow Holographic Film. This new film is compatible with solvent, latex, and UV curable inks and have application in decals, retail displays, and packaging. Also, growing concern issue of counterfeit drugs and rising FMCG sector in emerging economies are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high cost associated with raw materials and rising concern over plastic use impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Holographic Films Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to increasing demand for holographic films from pharmaceuticals sector and rising technological advancements in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing pharmaceuticals sector and rising food and beverages sector in the region, would create lucrative growth prospects for the Holographic Films Market across the Asia Pacific region.

Major market players included in this report are:

Toray Industries, Inc.

Avery Dennison Corporation

Nan Ya Plastics Corporation

Jindal Poly Films Ltd (B.C. Jindal Group)

Uflex Limited

SRF Limited

Cosmo Films Limited

API Group Plc

K LASER Technology Inc.

Polinas Plastik Sanayi ve

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Film Type

Transparent Films

Metallized Films

By Material Type

Biaxially Oriented Polyethylene Terephthalate (BOPET)

Biaxially Oriented Poly Propylene Films (BOPP)

Poly Vinyl Chloride (PVC)

Others

By Application

Decorative

Anti-counterfeit

By Offering

Generic

Customized

By End-use

Lamination

Printing

By End-use Industry

Fast Moving Consumer Goods (FMCG)

Food & Beverages

Pharmaceuticals

Cosmetic

Textile

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Holographic Films Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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