

Global Holographic display Market Size study, by Technology (Electro holographic, Touchable, Laser), by Product (Camera, Digital Signage, Medical scanners, Smart TV), by Application (Consumer, Commercial, Medical, Industrial) and by Regional Forecasts 2017-2025.

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Abstracts

Global Holographic display Market to reach USD 12.7 billion by 2025.

Global Holographic display Market valued approximately USD 1.19 billion in 2016 is anticipated to grow with a healthy growth rate of more than 30.0% over the forecast period 2017-2025. Key factors which give growth to the Holographic display market are increasing use of holographic displays in medical imaging, smartphones, and other smart devices, medical imaging, cost of assembling holographic display devices involved in the manufacturing and fabrication process of the new technologies.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Electro holographic

Touchable

Laser

By Product:

Camera

Digital signage

Medical scanners

Smart TV

By Application:

Consumer

Commercial

Medical

Industrial

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market AV concept, Eon reality, Holoxica limited, Konica Minolta Inc., Qualcomm incorporated, Real view imaging Ltd, Zebra imaging.

Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

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