

# **Global Hiking Gear & Equipment Market by Product Type (Gear & Equipment, Apparel, Footwear and Others), Customer Profile (Men, Women and Kids), and Distribution Channel (Online and Offline ). Regional Forecasting 2020-2027.**

<https://marketpublishers.com/r/GE7DDE8AF800EN.html>

Date: February 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GE7DDE8AF800EN

## **Abstracts**

Global Hiking Gear & Equipment Market was valued at USD 15.2 Billion in 2019 and expected to grow with a CAGR 4.5% over the forecast period 2020-2027. Hiking gear and equipment is asset of items which used by the people who go for hiking and tracking. Rising demand for sporting activity in young population increase the market demand of hiking gear and equipment. The industry is entered in a maturity stage and has had steady growth in upcoming years. Increasing craze of exploring, fitness regime, outdoor sports events and short recreational activities also boosting the market growth. Busy and hectic lifestyle coupled with increase and rise in the number of agencies which are organizing hiking tours and increase in adventure travel drive the market growth of hiking gear and equipment. For instance, as per Statista, global adventure tourism market reached USD 0.65 billion in 2019 and increased at a CAGR 10.7% to 2.02 billion in 2030. Despite that, the potential risk and uncertain conditions in hiking restrains the market growth over the forecasting period 2020-2027.

The regional analysis of the Hiking Gear & Equipment Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. In which, North America dominates the market owing to increase outdoor activities and sports in the region. However, APAC is projected the fastest growth in hiking gear and equipment market due to increase in adoption of outdoor sports and recreational activities in the region.

**Key Players in Global Hiking Gear & Equipment Market**

The North Face  
Marmont Mountain  
Black Diamond Equipment Ltd.  
Arcteryx  
Marmot Mountain LLC  
Mountain Hardwear  
Kelty  
Montbell  
AMG Group  
Big Agnes

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Gear & Equipment  
Apparel  
Footwear  
Others

By Customer Profile:

Men  
Women  
Kids

By Distribution Channel:

Online

Offline By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France

Spain  
Italy

Asia Pacific  
China  
India  
Japan  
Australia

Latin America  
Brazil  
Mexico  
Rest of LA  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018  
Base year – 2019  
Forecast period – 2020 to 2027

Target Audience of Global Hiking Gear & Equipment Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Hiking Gear & Equipment Market, by Product, 2018-2027 (USD Billion)
  - 1.2.2. Hiking Gear & Equipment Market, by Customer Profile, 2018-2027 (USD Billion)
  - 1.2.3. Hiking Gear & Equipment Market, by Distribution Channel, 2018-2027 (USD Billion)
  - 1.2.4. Hiking Gear & Equipment Market, By Region, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL HIKING GEAR & EQUIPMENT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL HIKING GEAR & EQUIPMENT MARKET DYNAMICS

- 3.1. Hiking Gear & Equipment Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### CHAPTER 4. GLOBAL HIKING GEAR & EQUIPMENT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economic
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL HIKING GEAR & EQUIPMENT MARKET, BY PRODUCT**

- 5.1. Market Snapshot
- 5.2. Global Hiking Gear & Equipment Market by Source, Performance - Potential Analysis
- 5.3. Global Hiking Gear & Equipment Market Estimates & Forecasts by Product 2018-2027 (USD Billion)
- 5.4. Hiking Gear & Equipment Market, Sub Segment Analysis
  - 5.4.1. Gear & Equipment
  - 5.4.2. Apparel
  - 5.4.3. Footwear
  - 5.4.4. Others

## **CHAPTER 6. GLOBAL HIKING GEAR & EQUIPMENT MARKET, BY CUSTOMER PROFILE**

- 6.1. Market Snapshot
- 6.2. Global Hiking Gear & Equipment Market by Source, Performance - Potential Analysis
- 6.3. Global Hiking Gear & Equipment Market Estimates & Forecasts by Customer Profile 2018-2027 (USD Billion)
- 6.4. Hiking Gear & Equipment Market, Sub Segment Analysis
  - 6.4.1. Men
  - 6.4.2. Women
  - 6.4.3. Kids

## **CHAPTER 7. GLOBAL HIKING GEAR & EQUIPMENT MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot
- 7.2. Global Hiking Gear & Equipment Market by Source, Performance - Potential Analysis
- 7.3. Global Hiking Gear & Equipment Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 7.4. Hiking Gear & Equipment Market, Sub Segment Analysis
  - 7.4.1. Online
  - 7.4.2. Offline

## **CHAPTER 8. GLOBAL HIKING GEAR & EQUIPMENT MARKET, REGIONAL ANALYSIS**

- 8.1. Hiking Gear & Equipment Market, Regional Market Snapshot
- 8.2. North America Hiking Gear & Equipment Market
  - 8.2.1. U.S. Hiking Gear & Equipment Market
    - 8.2.1.1. Product breakdown estimates & forecasts, 2018-2027
    - 8.2.1.2. Customer Profile breakdown estimates & forecasts, 2018-2027
    - 8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2018-2027
  - 8.2.2. Canada Hiking Gear & Equipment Market
- 8.3. Europe Hiking Gear & Equipment Market Snapshot
  - 8.3.1. U.K. Hiking Gear & Equipment Market
  - 8.3.2. Germany Hiking Gear & Equipment Market
  - 8.3.3. France Hiking Gear & Equipment Market
  - 8.3.4. Spain Hiking Gear & Equipment Market
  - 8.3.5. Italy Hiking Gear & Equipment Market
  - 8.3.6. Rest of Europe Hiking Gear & Equipment Market
- 8.4. Asia-Pacific Hiking Gear & Equipment Market Snapshot
  - 8.4.1. China Hiking Gear & Equipment Market
  - 8.4.2. India Hiking Gear & Equipment Market
  - 8.4.3. Japan Hiking Gear & Equipment Market
  - 8.4.4. Australia Hiking Gear & Equipment Market
- 8.5. Latin America Hiking Gear & Equipment Market Snapshot
- 8.6. Rest of The World Hiking Gear & Equipment Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profile

- 9.2.1. The North Face
  - 9.2.1.1. Key Information
  - 9.2.1.2. Overview
  - 9.2.1.3. Financial (Subject to Data Availability)
  - 9.2.1.4. Product Summary
  - 9.2.1.5. Recent Developments
- 9.2.2. Marmont Mountain
- 9.2.3. Black Diamond Equipment Ltd.
- 9.2.4. Arcteryx
- 9.2.5. Marmot Mountain LLC
- 9.2.6. Mountain Hardwear
- 9.2.7. Kelty
- 9.2.8. Montbell
- 9.2.9. AMG Group
- 9.2.10. Big Agnes

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Hiking Gear & Equipment Market, report scope
- TABLE 2. Global Hiking Gear & Equipment Market estimates & forecasts by region 2018-2027 (USD Billion)
- TABLE 3. Global Hiking Gear & Equipment Market estimates & forecasts by Product, 2018-2027 (USD Billion)
- TABLE 4. Global Hiking Gear & Equipment Market estimates & forecasts by Customer Profile, 2018-2027 (USD Billion)
- TABLE 5. Global Hiking Gear & Equipment Market estimates & forecasts by Distribution Channel, 2018-2027 (USD Billion)
- TABLE 6. Global Hiking Gear & Equipment Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 7. Global Hiking Gear & Equipment Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 8. Global Hiking Gear & Equipment Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 9. Global Hiking Gear & Equipment Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 10. Global Hiking Gear & Equipment Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 11. Global Hiking Gear & Equipment Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 12. Global Hiking Gear & Equipment Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 13. Global Hiking Gear & Equipment Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 14. Global Hiking Gear & Equipment Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 15. Global Hiking Gear & Equipment Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 16. Global Hiking Gear & Equipment Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 17. Global Hiking Gear & Equipment Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 18. Global Hiking Gear & Equipment Market by segment, estimates & forecasts, 2018-2027 (USD Billion)



TABLE 19. Global Hiking Gear & Equipment Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Hiking Gear & Equipment Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Hiking Gear & Equipment Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Hiking Gear & Equipment Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Hiking Gear & Equipment Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. Hiking Gear & Equipment Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Hiking Gear & Equipment Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada Hiking Gear & Equipment Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Hiking Gear & Equipment Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Hiking Gear & Equipment Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK Hiking Gear & Equipment Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Hiking Gear & Equipment Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Hiking Gear & Equipment Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany Hiking Gear & Equipment Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Hiking Gear & Equipment Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Hiking Gear & Equipment Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France Hiking Gear & Equipment Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Hiking Gear & Equipment Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Hiking Gear & Equipment Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain Hiking Gear & Equipment Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 39. Spain Hiking Gear & Equipment Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 40. Italy Hiking Gear & Equipment Market estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 41. Italy Hiking Gear & Equipment Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 42. Italy Hiking Gear & Equipment Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 43. China Hiking Gear & Equipment Market estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 44. China Hiking Gear & Equipment Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 45. China Hiking Gear & Equipment Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 46. India Hiking Gear & Equipment Market estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 47. India Hiking Gear & Equipment Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 48. India Hiking Gear & Equipment Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 49. Japan Hiking Gear & Equipment Market estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 50. Japan Hiking Gear & Equipment Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 51. Japan Hiking Gear & Equipment Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 52. Australia Hiking Gear & Equipment Market estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 53. Australia Hiking Gear & Equipment Market estimates & forecasts by  
segment 2018-2027 (USD Billion)

TABLE 54. Latin America Hiking Gear & Equipment Market estimate & forecasts,  
2018-2027 (USD Billion)

TABLE 55. ROW Hiking Gear & Equipment Market estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 56. ROW Hiking Gear & Equipment Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 57. ROW Hiking Gear & Equipment Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 58. List of secondary sources, used in the study of global Hiking Gear & Equipment Market

TABLE 59. List of primary sources, used in the study of global Hiking Gear & Equipment Market

TABLE 60. Years considered for the study

TABLE 61. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Hiking Gear & Equipment Market, research methodology
- FIG 2. Global Hiking Gear & Equipment Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Hiking Gear & Equipment Market, key trends 2018
- FIG 5. Global Hiking Gear & Equipment Market, growth prospects 2018-2027
- FIG 6. Global Hiking Gear & Equipment Market, porters 5 force model
- FIG 7. Global Hiking Gear & Equipment Market, pest analysis
- FIG 8. Global Hiking Gear & Equipment Market, value chain analysis
- FIG 9. Global Hiking Gear & Equipment Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Hiking Gear & Equipment Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Hiking Gear & Equipment Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Hiking Gear & Equipment Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Hiking Gear & Equipment Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Hiking Gear & Equipment Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Hiking Gear & Equipment Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Hiking Gear & Equipment Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Hiking Gear & Equipment Market, regional snapshot 2018 & 2027
- FIG 18. North America Hiking Gear & Equipment Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Hiking Gear & Equipment Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Hiking Gear & Equipment Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Hiking Gear & Equipment Market 2018 & 2027 (USD Billion)
- FIG 22. Global Hiking Gear & Equipment Market, company market share analysis (2018)

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