

# **Global Hiking Gear & Equipment Market by Product Type (Gear & Equipment, Apparel, Footwear and Others), Customer Profile (Men, Women and Kids), and Distribution Channel (Online and Offline ). Regional Forecasting 2020-2027.**

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## **Abstracts**

Global Hiking Gear & Equipment Market was valued at USD 15.2 Billion in 2019 and expected to grow with a CAGR 4.5% over the forecast period 2020-2027. Hiking gear and equipment is asset of items which used by the people who go for hiking and tracking. Rising demand for sporting activity in young population increase the market demand of hiking gear and equipment. The industry is entered in a maturity stage and has had steady growth in upcoming years. Increasing craze of exploring, fitness regime, outdoor sports events and short recreational activities also boosting the market growth. Busy and hectic lifestyle coupled with increase and rise in the number of agencies which are organizing hiking tours and increase in adventure travel drive the market growth of hiking gear and equipment. For instance, as per Statista, global adventure tourism market reached USD 0.65 billion in 2019 and increased at a CAGR 10.7% to 2.02 billion in 2030. Despite that, the potential risk and uncertain conditions in hiking restrains the market growth over the forecasting period 2020-2027.

The regional analysis of the Hiking Gear & Equipment Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. In which, North America dominates the market owing to increase outdoor activities and sports in the region. However, APAC is projected the fastest growth in hiking gear and equipment market due to increase in adoption of outdoor sports and recreational activities in the region.

Key Players in Global Hiking Gear & Equipment Market

The North Face  
Marmont Mountain  
Black Diamond Equipment Ltd.  
Arcteryx  
Marmot Mountain LLC  
Mountain Hardwear  
Kelty  
Montbell  
AMG Group  
Big Agnes

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Gear & Equipment

Apparel

Footwear

Others

By Customer Profile:

Men

Women

Kids

By Distribution Channel:

Online

Offline By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain  
Italy

Asia Pacific  
China  
India  
Japan  
Australia

Latin America  
Brazil  
Mexico  
Rest of LA  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018  
Base year – 2019  
Forecast period – 2020 to 2027

Target Audience of Global Hiking Gear & Equipment Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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