

Global Hiking Accessories Market Size study, by Type (Camping Gear, Apparel, Footwear, Backpacks, Others) by End User (Men, Women, Kids) by Distribution Channel (Online, Offline) and Regional Forecasts 2022-2032

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Abstracts

Global Hiking Accessories Market is valued approximately USD 28.28 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.70% over the forecast period 2024-2032. Hiking accessories enhance outdoor experiences by offering comfort, security, and convenience. Among the essentials are a well-made backpack with several pockets, a water bottle or hydration system, moisture-wicking clothes, robust hiking boots, and sunglasses that block UV rays. Using navigational supports such as maps, compasses, & GPS, weather gear, such as cap or waterproof jacket, headlamp, multitool, and small first aid kit, trekking poles, lighter cooking utensils, portable stove aid with meal preparation, binoculars and a camera enhance the experience of hiking. Furthermore, trend such as increasing popularity of smart backpacks, GPS devices, and wearable technology (such as fitness trackers and smartwatches) that offer features such as route tracking, weather updates, and health monitoring. Moreover, innovations including water-resistant and moisture-wicking fabrics. Thus, these trends further expected to drive demand for the Global Hiking Accessories Market during the forecast period 2024-2032.

The surge in outdoor recreation participation has significantly driven the demand for the Global Hiking Accessories Market. This driver is fueled by a growing awareness of the physical and mental health benefits associated with outdoor activities, encouraging more people to engage in hiking. There has been an increased demand for hiking gear that enhances safety, comfort, and convenience. From advanced navigation tools and hydration systems to ergonomic backpacks and eco-friendly clothing, consumers are

investing in quality accessories to improve their hiking experiences. Additionally, social media and influencer marketing have amplified this interest by showcasing hiking adventures and essential gear, inspiring a broader audience to explore nature. This expanding consumer base is driving continuous innovation and growth in the hiking accessories market globally. However, more dependency on technology and presence of counterfeit & low-quality hiking products stifle market growth during 2024-2032.

The key regions considered for the Global Hiking Accessories Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America was the largest regional market in terms of revenue. This is due to the various factors including increasing outdoor recreational activities, technological advancements in hiking gear, and rising consumer awareness about health and wellness. The United States and Canada, with their vast natural landscapes and extensive trail networks, are central to this market's expansion. Moreover, higher disposable incomes in North America allow consumers to invest in premium outdoor gear. This includes advanced and specialized hiking accessories that offer enhanced performance, comfort, and durability. Furthermore, the market in Asia Pacific, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

EXOfficio LLC

Samsonite IP Holdings S.?r.l.

Goal Zero

Granite Gear LLC

Big Agnes, Inc.

Gossamer Gear

Amer Sports

Black Diamond Australia

Columbia Sportswear Company

Garmin Ltd.

The detailed segments and sub-segment of the market are explained below:

By Type

Camping Gear

Apparel

Footwear

Backpacks

Others

By End User

Men

Women

Kids

By Distribution Channel

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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