

# **Global High Voltage Electric Heater Market Size Study & Forecast, by Product Type (Air Heater, Coolant Heater, Battery Heater), By Vehicle Technology (BEV, PHEV, HEV), By Vehicle Type (Passenger Car, LCV, HCV), By Maximum Heating Performance (Up to 4 kW, 4-7 kW, above 7 kW), and Regional Analysis, 2023-2030**

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## **Abstracts**

Global High Voltage Electric Heater Market is valued at approximately USD 1,545.2 million in 2022 and is anticipated to grow with a healthy growth rate of more than 22.5% over the forecast period 2023-2030. High-voltage electric heater is an electric heater that operates at a high voltage, usually over 1,000 volts. The objective of these heaters is to transform electrical energy into heat energy, which is subsequently utilized to heat things. High voltage electric heaters are frequently utilized in many different applications, such as heating systems for homes and businesses, automobiles, and industrial processes. They are renowned for their superior efficiency, fast heating, and accurate temperature control. The thriving growth of the automotive industry, increasing number of government regulations to control emissions, increasing industrialization, high utilization of high-voltage electric heaters, and rising emphasis on green technologies are the most prominent factors that are propelling the market demand across the globe.

In addition, the surging adoption of electric vehicles is a major factor that is influencing market growth during the estimated period of 2023-2030. The International Energy Agency (IEA) stated that in 2020, the number of electric vehicles sold in the United States was 295000 and the number increased significantly and reached 631000 in 2021. As a result, the rising demand for EVs is anticipated to propel market growth.

Also, as per Statista, in 2021, the sales of electric vehicles across Brazil accounted for around 7,272 units, which is projected to reach more than 17,860 units by 2027. Consequentially, these aforementioned factors are propelling the growth of the High Voltage Electric Heater Market during the estimated period. Moreover, the rising technological advancements in the electrical industry, as well as the increasing adoption of renewable energy sources present various lucrative opportunities over the forecasting years. However, the high installation and maintenance costs and availability of alternative heating systems are hindering the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global High Voltage Electric Heater Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 due to the growing government investments, high demand for energy-efficient heating systems, coupled with the rising focus on technological developments. Whereas, Asia Pacific is expected to grow at the fastest CAGR over the forecast period, owing to factors such as the stringent government regulations to control emissions, and surging adoption of automobiles in the market space.

Major market players included in this report are:

BorgWarner Inc

Eberspächer Gruppe GmbH & Co. KG

Webasto SE

Mahle GmbH

Woory Corporation

DBK David + Baader GmbH

Tutco Inc

LG Electronics Inc.

Mitsubishi Heavy Industries Ltd

Smiths Group

Recent Developments in the Market:

In November 2021, BorgWarner- producer of thermal technology declared that the company strengthens its operations in Cadillac, North Carolina. This initiative supports in supporting of the Michigan Strategic Fund with an investment of US\$ 11.2 million.

In August 2022, German manufacturer DBK David + Baader GmbH unveiled the introduction of a high-voltage fluid heater, one of the smallest and lightest high-voltage electric heaters.

Global High Voltage Electric Heater Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product Type, Vehicle Technology, Vehicle Type, Maximum Heating Performance, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Air Heater

Coolant Heater

Battery Heater

By Vehicle Technology:

BEV

PHEV

HEV

By Vehicle Type:

Passenger Car

LCV

HCV

**By Maximum Heating Performance:**

Up to 4 kW

4-7 kW

Above 7 kW

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East &amp; Africa

Saudi Arabia

South Africa

Rest of Middle East &amp; Africa

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