

# **Global High Street Banking Market Size study & Forecast, by Product (Savings Accounts, Loans, Transactional Accounts, and Others), by Channel (Direct Sales, Internet Banking, and Others), and by End User (Individuals, Corporates, Government, and Others) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global High Street Banking Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. High Street Bank is a term used for large retail banks and financial institutions that have significant presence in a particular region. These banks offer different products and services including saving account, current accounts, loans & advances, digital banking services, and cash credit services among others. The increasing expansion of financial services sector and growing penetration of digital banking services as well as strategic initiatives from leading market players are key factors accelerating the market growth.

According to Statista – in 2021, the total number of digital banking users in the United States was estimated at 197 million, and as per projections the number of digital banking users in the country would reach to 217 million by 2025. Moreover, as per Statista – in financial year 2022, around 71 billion digital payments recorded across India. Also, favorable initiatives from government authorities to promote financial inclusion and growing penetration of private banking institutions & Neo banks would offer lucrative growth opportunities for the market over the forecast period. However, slow penetration of digital banking services in rural areas of developing region stifles the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global High Street Banking Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of market share owing to presence of leading market players and increasing penetration of digital banking users in the region. Whereas Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising expansion of banking sector and increasing emergence of private banking institutions in the region.

Major market player included in this report are:

HSBC Group

Barclays

Royal Bank of Scotland plc

Lloyds Bank plc

Standard Chartered

Santander UK plc

Nationwide Building Society

Schroders plc

Close Brothers Group plc

Coventry Building Society

Recent Developments in the Market:

In January 2021, New York USA based investment banking company JPMorgan Chase announced launch of a digital retail bank in the UK under the brand name Chase. This new digital bank would offer retail banking services to customers across the U.K., via mobile application. The new entity would have its headquarters at Canary Wharf, London, and a customer contact centre in Edinburgh.

In June 2022, Bangalore, India based neo banking platform Freo in partnership with Chennai, India based Equitas small Finance Bank launched a digital saving account named Freo Save.

In September 2022, Indonesia based e-commerce company Bukalapak entered in a partnership with British multinational banking and financial company Standard Chartered Bank to launch a digital banking platform named BukaTabungan. The account opening on Bukalapak uses artificial intelligence, biometric facial recognition and E-KTP (Indonesia's biometrics-enabled ID programme) validation and offer on boarding in over 5 minutes only.

Global High Street Banking Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Channel, End User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Savings Accounts

Loans

Transactional Accounts

Others

By Channel

Direct Sales

Internet Banking

Others

By End User

Individuals

Corporates

Government

Others

By Region:

North America

U.S.

Canada

Europe

UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. High Street Banking Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. High Street Banking Market, by Product, 2019-2029 (USD Billion)
  - 1.2.3. High Street Banking Market, by Channel, 2019-2029 (USD Billion)
  - 1.2.4. High Street Banking Market, by End User, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL HIGH STREET BANKING MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL HIGH STREET BANKING MARKET DYNAMICS**

- 3.1. High Street Banking Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing expansion of financial services sector.
    - 3.1.1.2. Growing penetration of digital banking services.
    - 3.1.1.3. Strategic initiatives from leading market players.
  - 3.1.2. Market Challenges
    - 3.1.2.1. Slow penetration of mobile banking in rural areas.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Favorable initiatives from government authorities to promote financial inclusion.
    - 3.1.3.2. Growing penetration of private banking institutions & Neo banks.

### **CHAPTER 4. GLOBAL HIGH STREET BANKING MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL HIGH STREET BANKING MARKET, BY PRODUCT**

- 6.1. Market Snapshot
- 6.2. Global High Street Banking Market by Product, Performance - Potential Analysis
- 6.3. Global High Street Banking Market Estimates & Forecasts by Product 2019-2029 (USD Billion)
- 6.4. High Street Banking Market, Sub Segment Analysis
  - 6.4.1. Savings Accounts
  - 6.4.2. Loans
  - 6.4.3. Transactional Accounts
  - 6.4.4. Other

## **CHAPTER 7. GLOBAL HIGH STREET BANKING MARKET, BY CHANNEL**

- 7.1. Market Snapshot
- 7.2. Global High Street Banking Market by Channel, Performance - Potential Analysis

7.3. Global High Street Banking Market Estimates & Forecasts by Channel 2019-2029  
(USD Billion)

7.4. High Street Banking Market, Sub Segment Analysis

7.4.1. Direct Sales

7.4.2. Internet Banking

7.4.3. Others

## **CHAPTER 8. GLOBAL HIGH STREET BANKING MARKET, BY END USER**

8.1. Market Snapshot

8.2. Global High Street Banking Market by End User, Performance - Potential Analysis

8.3. Global High Street Banking Market Estimates & Forecasts by End User 2019-2029  
(USD Billion)

8.4. High Street Banking Market, Sub Segment Analysis

8.4.1. Individuals

8.4.2. Corporates

8.4.3. Government

8.4.4. Others

## **CHAPTER 9. GLOBAL HIGH STREET BANKING MARKET, REGIONAL ANALYSIS**

9.1. High Street Banking Market, Regional Market Snapshot

9.2. North America High Street Banking Market

9.2.1. U.S. High Street Banking Market

9.2.1.1. Product breakdown estimates & forecasts, 2019-2029

9.2.1.2. Channel breakdown estimates & forecasts, 2019-2029

9.2.1.3. End User breakdown estimates & forecasts, 2019-2029

9.2.2. Canada High Street Banking Market

9.3. Europe High Street Banking Market Snapshot

9.3.1. U.K. High Street Banking Market

9.3.2. Germany High Street Banking Market

9.3.3. France High Street Banking Market

9.3.4. Spain High Street Banking Market

9.3.5. Italy High Street Banking Market

9.3.6. Rest of Europe High Street Banking Market

9.4. Asia-Pacific High Street Banking Market Snapshot

9.4.1. China High Street Banking Market

9.4.2. India High Street Banking Market

9.4.3. Japan High Street Banking Market

- 9.4.4. Australia High Street Banking Market
- 9.4.5. South Korea High Street Banking Market
- 9.4.6. Rest of Asia Pacific High Street Banking Market
- 9.5. Latin America High Street Banking Market Snapshot
  - 9.5.1. Brazil High Street Banking Market
  - 9.5.2. Mexico High Street Banking Market
- 9.6. Rest of The World High Street Banking Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. HSBC
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Barclays
  - 10.2.3. Royal Bank of Scotland plc
  - 10.2.4. Lloyds Bank plc
  - 10.2.5. Standard Chartered
  - 10.2.6. Santander UK plc
  - 10.2.7. Nationwide Building Society
  - 10.2.8. Schroders plc
  - 10.2.9. Close Brothers Group plc
  - 10.2.10. Coventry Building Society

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global High Street Banking Market, report scope

TABLE 2. Global High Street Banking Market estimates & forecasts by Region  
2019-2029 (USD Billion)

TABLE 3. Global High Street Banking Market estimates & forecasts by Product  
2019-2029 (USD Billion)

TABLE 4. Global High Street Banking Market estimates & forecasts by Channel  
2019-2029 (USD Billion)

TABLE 5. Global High Street Banking Market estimates & forecasts by End User  
2019-2029 (USD Billion)

TABLE 6. Global High Street Banking Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 7. Global High Street Banking Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 8. Global High Street Banking Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 9. Global High Street Banking Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 10. Global High Street Banking Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 11. Global High Street Banking Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 12. Global High Street Banking Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 13. Global High Street Banking Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 14. Global High Street Banking Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 15. Global High Street Banking Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 16. U.S. High Street Banking Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 17. U.S. High Street Banking Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 18. U.S. High Street Banking Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 19. Canada High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE High Street Banking Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 39. RoE High Street Banking Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 40. China High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. India High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row High Street Banking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row High Street Banking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global High Street Banking Market

TABLE 71. List of primary sources, used in the study of global High Street Banking Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global High Street Banking Market, research methodology
  - FIG 2. Global High Street Banking Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global High Street Banking Market, key trends 2021
  - FIG 5. Global High Street Banking Market, growth prospects 2022-2029
  - FIG 6. Global High Street Banking Market, porters 5 force model
  - FIG 7. Global High Street Banking Market, pest analysis
  - FIG 8. Global High Street Banking Market, value chain analysis
  - FIG 9. Global High Street Banking Market by segment, 2019 & 2029 (USD Billion)
  - FIG 10. Global High Street Banking Market by segment, 2019 & 2029 (USD Billion)
  - FIG 11. Global High Street Banking Market by segment, 2019 & 2029 (USD Billion)
  - FIG 12. Global High Street Banking Market by segment, 2019 & 2029 (USD Billion)
  - FIG 13. Global High Street Banking Market by segment, 2019 & 2029 (USD Billion)
  - FIG 14. Global High Street Banking Market, regional snapshot 2019 & 2029
  - FIG 15. North America High Street Banking Market 2019 & 2029 (USD Billion)
  - FIG 16. Europe High Street Banking Market 2019 & 2029 (USD Billion)
  - FIG 17. Asia pacific High Street Banking Market 2019 & 2029 (USD Billion)
  - FIG 18. Latin America High Street Banking Market 2019 & 2029 (USD Billion)
  - FIG 19. Global High Street Banking Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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