

# **Global High Street Banking Market Size study & Forecast, by Product (Savings Accounts, Loans, Transactional Accounts, and Others), by Channel (Direct Sales, Internet Banking, and Others), and by End User (Individuals, Corporates, Government, and Others) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global High Street Banking Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. High Street Bank is a term used for large retail banks and financial institutions that have significant presence in a particular region. These banks offer different products and services including saving account, current accounts, loans & advances, digital banking services, and cash credit services among others. The increasing expansion of financial services sector and growing penetration of digital banking services as well as strategic initiatives from leading market players are key factors accelerating the market growth.

According to Statista – in 2021, the total number of digital banking users in the United States was estimated at 197 million, and as per projections the number of digital banking users in the country would reach to 217 million by 2025. Moreover, as per Statista – in financial year 2022, around 71 billion digital payments recorded across India. Also, favorable initiatives from government authorities to promote financial inclusion and growing penetration of private banking institutions & Neo banks would offer lucrative growth opportunities for the market over the forecast period. However, slow penetration of digital banking services in rural areas of developing region stifles the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global High Street Banking Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of market share owing to presence of leading market players and increasing penetration of digital banking users in the region. Whereas Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising expansion of banking sector and increasing emergence of private banking institutions in the region.

Major market player included in this report are:

HSBC Group

Barclays

Royal Bank of Scotland plc

Lloyds Bank plc

Standard Chartered

Santander UK plc

Nationwide Building Society

Schroders plc

Close Brothers Group plc

Coventry Building Society

Recent Developments in the Market:

In January 2021, New York USA based investment banking company JPMorgan Chase announced launch of a digital retail bank in the UK under the brand name Chase. This new digital bank would offer retail banking services to customers across the U.K., via mobile application. The new entity would have its headquarters at Canary Wharf, London, and a customer contact centre in Edinburgh.

In June 2022, Bangalore, India based neo banking platform Freo in partnership with Chennai, India based Equitas small Finance Bank launched a digital saving account named Freo Save.

In September 2022, Indonesia based e-commerce company Bukalapak entered in a partnership with British multinational banking and financial company Standard Chartered Bank to launch a digital banking platform named BukaTabungan. The account opening on Bukalapak uses artificial intelligence, biometric facial recognition and E-KTP (Indonesia's biometrics-enabled ID programme) validation and offer on boarding in over 5 minutes only.

Global High Street Banking Market Report Scope:

*Global High Street Banking Market Size study & Forecast, by Product (Savings Accounts, Loans, Transactional Ac...*

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Channel, End User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Savings Accounts

Loans

Transactional Accounts

Others

By Channel

Direct Sales

Internet Banking

Others

By End User

Individuals

Corporates

Government

Others

By Region:

North America

U.S.

Canada

Europe

UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
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Brazil  
Mexico  
Rest of the World

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