

Global High Performance Message Infrastructure Market Size study, by Component (Software, Services), by Industry Vertical (BFSI, IT & Telecom, Government, Retail, Energy & Utilities, Transportation & Logistics, Others), and Regional Forecasts 2021-2027

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Abstracts

Global high performance message infrastructure market is valued approximately at USD 0.84 billion in 2020 and is anticipated to grow with a healthy growth rate of about 14.3% over the forecast period 2021-2027. High performance message infrastructure provides a safe and single mutual messaging support for simple integration of services and applications on different platforms, ensuring uninterrupted functioning of systems and avoiding loss of information despite fluctuating connectivity. The global high performance message infrastructure market is being driven by increase in adoption of cloud solutions and services and emergence of IoT software. Furthermore, increase in demand for digital engagement from developing countries will provide new opportunities for the global high performance message infrastructure industry. There has been a growth in IoT platforms across the globe. For instance, according to Statista, the total publicly known Internet of Things platforms across the globe increased from 260 in 2015 to 620 in 2019. Also, the market for Internet of Things end-user solutions across the globe is expected to increase from USD 212 billion in 2019 to approximately USD 1.6 trillion by 2025. Such growth in the Internet of Things market is expected to increase the demand and adoption of high performance message infrastructure for handling of data. Hence, this is expected to promote the market growth. However, rising data privacy concerns and increasing cyber threats may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global high performance message infrastructure market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America accounts for the largest share in terms of market revenue in the global high performance message infrastructure market over the forecast period 2021-2027. Factors such as advanced technology adoption, production of automation equipment, presence of majority of the market players, technological developments and advancements, etc. contribute towards the largest market share of the region in the forecast years.

Major market player included in this report are:

Amazon Web Services, Inc.
Confinity Solutions GmbH
IBM Corporation
MuleSoft LLC, a Salesforce company
Oracle
Red Hat, Inc.
SAP SE
Solace
TIBCO Software Inc.
TWILIO INC.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Software
Services

By Industry Vertical:

BFSI
IT & Telecom
Government
Retail

Energy & Utilities

Transportation & Logistics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global High Performance Message Infrastructure Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. High Performance Message Infrastructure Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. High Performance Message Infrastructure Market, by Component, 2019-2027 (USD Billion)
 - 1.2.3. High Performance Message Infrastructure Market, by Industry Vertical, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL HIGH PERFORMANCE MESSAGE INFRASTRUCTURE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL HIGH PERFORMANCE MESSAGE INFRASTRUCTURE MARKET DYNAMICS

- 3.1. High Performance Message Infrastructure Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increase in adoption of cloud solutions and services
 - 3.1.1.2. Emergence of IoT software
 - 3.1.2. Market Restraint
 - 3.1.2.1. Rising data privacy concerns and increasing cyber threats
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increase in demand for digital engagement from developing countries

CHAPTER 4. GLOBAL HIGH PERFORMANCE MESSAGE INFRASTRUCTURE

Global High Performance Message Infrastructure Market Size study, by Component (Software, Services), by Indust...

MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL HIGH PERFORMANCE MESSAGE INFRASTRUCTURE MARKET, BY COMPONENT

a. Market Snapshot

5.1. Global High Performance Message Infrastructure Market by Component, Performance - Potential Analysis

5.2. Global High Performance Message Infrastructure Market Estimates & Forecasts by Component 2018-2027 (USD Billion)

5.3. High Performance Message Infrastructure Market, Sub Segment Analysis

5.3.1. Software

5.3.2. Services

CHAPTER 6. GLOBAL HIGH PERFORMANCE MESSAGE INFRASTRUCTURE MARKET, BY INDUSTRY VERTICAL

b. Market Snapshot

6.1. Global High Performance Message Infrastructure Market by Industry Vertical, Performance - Potential Analysis

6.2. Global High Performance Message Infrastructure Market Estimates & Forecasts by Industry Vertical 2018-2027 (USD Billion)

6.3. High Performance Message Infrastructure Market, Sub Segment Analysis

6.3.1. BFSI

- 6.3.2. IT & Telecom
- 6.3.3. Government
- 6.3.4. Retail
- 6.3.5. Energy & Utilities
- 6.3.6. Transportation & Logistics
- 6.3.7. Others

CHAPTER 7. GLOBAL HIGH PERFORMANCE MESSAGE INFRASTRUCTURE MARKET, REGIONAL ANALYSIS

- 7.1. High Performance Message Infrastructure Market, Regional Market Snapshot
- 7.2. North America High Performance Message Infrastructure Market
 - 7.2.1. U.S. High Performance Message Infrastructure Market
 - 7.2.1.1. Component breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Industry Vertical breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada High Performance Message Infrastructure Market
- 7.3. Europe High Performance Message Infrastructure Market Snapshot
 - 7.3.1. U.K. High Performance Message Infrastructure Market
 - 7.3.2. Germany High Performance Message Infrastructure Market
 - 7.3.3. France High Performance Message Infrastructure Market
 - 7.3.4. Spain High Performance Message Infrastructure Market
 - 7.3.5. Italy High Performance Message Infrastructure Market
 - 7.3.6. Rest of Europe High Performance Message Infrastructure Market
- 7.4. Asia-Pacific High Performance Message Infrastructure Market Snapshot
 - 7.4.1. China High Performance Message Infrastructure Market
 - 7.4.2. India High Performance Message Infrastructure Market
 - 7.4.3. Japan High Performance Message Infrastructure Market
 - 7.4.4. Australia High Performance Message Infrastructure Market
 - 7.4.5. South Korea High Performance Message Infrastructure Market
 - 7.4.6. Rest of Asia Pacific High Performance Message Infrastructure Market
- 7.5. Latin America High Performance Message Infrastructure Market Snapshot
 - 7.5.1. Brazil High Performance Message Infrastructure Market
 - 7.5.2. Mexico High Performance Message Infrastructure Market
- 7.6. Rest of The World High Performance Message Infrastructure Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles

- 8.2.1. Amazon Web Services, Inc.
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
- 8.2.2. Confinity Solutions GmbH
- 8.2.3. IBM Corporation
- 8.2.4. MuleSoft LLC, a Salesforce company
- 8.2.5. Oracle
- 8.2.6. Red Hat, Inc.
- 8.2.7. SAP SE
- 8.2.8. Solace
- 8.2.9. TIBCO Software Inc.
- 8.2.10. TWILIO INC.

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global High Performance Message Infrastructure Market, report scope

TABLE 3. Global High Performance Message Infrastructure Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 4. Global High Performance Message Infrastructure Market estimates & forecasts by Component 2018-2027 (USD Billion)

TABLE 5. Global High Performance Message Infrastructure Market estimates & forecasts by Industry Vertical 2018-2027 (USD Billion)

TABLE 6. Global High Performance Message Infrastructure Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global High Performance Message Infrastructure Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global High Performance Message Infrastructure Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global High Performance Message Infrastructure Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global High Performance Message Infrastructure Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global High Performance Message Infrastructure Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global High Performance Message Infrastructure Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global High Performance Message Infrastructure Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global High Performance Message Infrastructure Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global High Performance Message Infrastructure Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global High Performance Message Infrastructure Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global High Performance Message Infrastructure Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global High Performance Message Infrastructure Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global High Performance Message Infrastructure Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global High Performance Message Infrastructure Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global High Performance Message Infrastructure Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Spain High Performance Message Infrastructure Market estimates &

forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Italy High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Italy High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Italy High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. ROE High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. ROE High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. ROE High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. China High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. China High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. China High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. India High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. India High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. India High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Japan High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Japan High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Japan High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Australia High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Australia High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. Australia High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. South Korea High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 59. South Korea High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. South Korea High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. ROPAC High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 62. ROPAC High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. ROPAC High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. Brazil High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 65. Brazil High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 66. Brazil High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Mexico High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 68. Mexico High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 69. Mexico High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. ROLA High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 72. ROLA High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROW High Performance Message Infrastructure Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 75. ROW High Performance Message Infrastructure Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. List of secondary sources used in the study of global High Performance Message Infrastructure Market.

TABLE 77. List of primary sources used in the study of global High Performance Message Infrastructure Market.

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

FIG 1. Global High Performance Message Infrastructure Market, research methodology

FIG 2. Global High Performance Message Infrastructure Market, market estimation techniques

FIG 3. Global market size estimates & forecast methods

FIG 4. Global High Performance Message Infrastructure Market, key trends 2020

FIG 5. Global High Performance Message Infrastructure Market, growth prospects 2021-2027

FIG 6. Global High Performance Message Infrastructure Market, porters 5 force model

FIG 7. Global High Performance Message Infrastructure Market, pest analysis

FIG 8. Global High Performance Message Infrastructure Market, value chain analysis

FIG 9. Global High Performance Message Infrastructure Market by segment, 2018 & 2027 (USD Billion)

FIG 10. Global High Performance Message Infrastructure Market by segment, 2018 & 2027 (USD Billion)

FIG 11. Global High Performance Message Infrastructure Market by segment, 2018 & 2027 (USD Billion)

FIG 12. Global High Performance Message Infrastructure Market by segment, 2018 & 2027 (USD Billion)

FIG 13. Global High Performance Message Infrastructure Market by segment, 2018 & 2027 (USD Billion)

FIG 14. Global High Performance Message Infrastructure Market by segment, 2018 & 2027 (USD Billion)

FIG 15. Global High Performance Message Infrastructure Market by segment, 2018 & 2027 (USD Billion)

FIG 16. Global High Performance Message Infrastructure Market by segment, 2018 & 2027 (USD Billion)

FIG 17. Global High Performance Message Infrastructure Market, regional snapshot 2018 & 2027

FIG 18. North America High Performance Message Infrastructure Market 2018 & 2027 (USD Billion)

FIG 19. Europe High Performance Message Infrastructure Market 2018 & 2027 (USD Billion)

FIG 20. Asia-Pacific High Performance Message Infrastructure Market 2018 & 2027 (USD Billion)

FIG 21. Latin America High Performance Message Infrastructure Market 2018 & 2027

(USD Billion)

FIG 22. Global High Performance Message Infrastructure Market, company market share analysis (2020)

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