

# **Global Heterogeneous Network Market Size study & Forecast, by Product (Small cells, Distributed antenna systems (DAS), Cloud radio access networks (C-RAN), Carrier Wi-Fi), By Service (Design and consulting, RF planning, Integration, Testing, Training), By Deployment (Greenfield deployments, Brownfield deployments), By Industry Vertical (Consumer and residential, Commercial and office buildings, Energy, oil and gas, public safety and security) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Heterogeneous Network Market is valued at approximately USD 16.02 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 21.20% over the forecast period 2023-2030. Heterogeneous Networks are a complex eco-system of radio cells with varied coverage ranges and technologies that work together to provide the necessary capacity and coverage. The major goal of heterogeneous networks is to provide better coverage and capacity than classic cell deployment types such as macro, micro, and picocells. The Heterogeneous Network market is expanding because of factors such as increasing mobile data traffic and growing number of mobile broadband subscribers. In a HetNet, different types of network nodes, such as macro cells, microcells, picocells, and femtocells, are deployed to create a hierarchical network architecture. The deployment of small cells in HetNets helps address the challenge of increasing data demand in specific areas, such as urban centers or crowded venues.

According to Statista, in 2022, mobile data traffic accounts for 77.5 exabytes per month

worldwide at a compound annual growth rate of 46%. Furthermore, in 2023, Mobile devices, excluding tablets, accounted for roughly 57% of global online page views in 2023. Meanwhile, mobile devices accounted for more than 74% of all webpage visits in Africa. In contrast, desktop connections remained accounted for the majority of web traffic in North America, with mobile accounting for only 46.88% of overall web traffic. Another important component driving space is growing number of mobile broadband subscribers. As per Statista, in 2022, there were around 6.9 billion active mobile broadband subscriptions worldwide. In addition, in 2022, over 1.1 billion mobile broadband subscriptions were estimated in the Americas, while over 3.9 billion have been recorded in the Asia-Pacific area. Also, rising technological advancements in local area networks and increasing number of multi-level antenna techniques would create a lucrative growth prospectus for the market over the forecast period. However, technical complexity of heterogeneous networks and optimization of cloud based heterogeneous networks stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Heterogeneous Network Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the advancements in mobile communication technology that are accounting for the growth of cloud services. Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as increased usage of mobile communications and growing internet penetration from mobile devices in the market space.

Major market players included in this report are:

Airhop Communications, Inc

Alcatel–Lucent S.A

Samsung Electronics Co., Ltd

Texas Instruments Incorporated

NEC Corporation

Ruckus Wireless

IP Access Limited

Ceragon Networks India Pvt. Ltd

TE Connectivity

CommScope Holding Company, Inc

Recent Developments in the Market:

In March 2023, Asahi Kasei Corp and NEC Corporation created an analysis platform that allows for secure communication while keeping data confidential during joint business research. Leveraging this platform, Asahi Kasei will be able to securely communicate data between organisations such as raw material suppliers, processors, and component makers in product development in the materials business, where sensitive information is frequently processed.

Global Heterogeneous Network Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Service, Deployment, Industry Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Product

Small cells

Distributed antenna systems (DAS)

Cloud radio access networks (C-RAN)

Carrier wi-fi

#### By Service

Design and consulting

RF planning

Integration

Testing

Training

#### By Deployment

Greenfield deployments

Brownfield deployments

#### By Industry Vertical

Consumer and Residential

Commercial and office buildings

Energy, oil, and gas

Public safety and security

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

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Rest of Middle East & Africa

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