

# **Global Herbal Medicine Market Size study, by Product (Root, Leaf, Flower, Other), By End-User (Western Herbalism, Traditional Chinese Medicine, Others) and Regional Forecasts 2018-2025**

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## **Abstracts**

Global Herbal Medicine Market to reach USD XX billion by 2025.

Global Herbal Medicine Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Herbal Medicine Market is continuously growing across the world over the coming years. The Herbal Medicines are a specific type of dietary supplements extracted from various parts of the plant which includes bark, leaves, seeds, berries and roots. Herbalism has emerged from a long historical tradition of utilizing nature for curing chronic and infectious diseases. The Herbal medicines are available in many dosage forms such as extracts, tablets, dried plants and others. Rise in prevalence of cardiovascular diseases which includes liver & heart diseases and surging aging population in both the developed and developing countries along with release of current good manufacturing practices for dietary supplements are the substantial driving factors of the market across the globe. In addition, recent technological advancements & rise in research & development investment in healthcare sector are the major factor which creating numerous opportunity in the market over the coming years. Herbal medicines are more affordable than conventional medicine, it strengthen the immune system, it is easier to obtain than prescription medicine, it stabilizes the hormone & metabolism and many more. These benefits are also propelling the demand of herbal medicines among its end-users across the world. However, lack of awareness among individuals regarding the use of & dosage of herbal medicines is one of the major factors which limiting the market growth of Herbal Medicine over the coming years.

The regional analysis of Global Herbal Medicine Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading/dominant region in the global Herbal Medicine market due to increasing consumption of herbal medicine in developing countries such as India and China. Europe is the second largest region to grow in the Herbal Medicine market due to increasing disposable income of the individuals and rising demand for natural therapies in the region. North America is also expected to grow at higher growth / higher CAGR over the forecast period 2018-2025.

The major market player included in this report are:

Tsumura

Schwabe

Madaus

Weleda

Blackmores

Arkopharma

Arizona Natural

Dabur

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

### By Product:

Root

Leaf

Flower

Other

### By End-User:

Western Herbalism

Traditional Chinese Medicine

Others

### By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Herbal Medicine Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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