

# **Global Herbal Medicinal Products Market Size study, byProduct type (Ayurvedic Medicines, Homeopathic Medicines, Chinese Medicines, Aromatherapy Products) by Form (Capsules/tablets, Powder, Syrups, Oils and Ointments, Other) by Distribution Channel(Hospital Pharmacies, Retail Pharmacies, Mail Order Pharmacies, E-commerce) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/GE779E6EDF6CEN.html>

Date: May 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: GE779E6EDF6CEN

## **Abstracts**

Global Herbal Medicinal Products Market is valued approximately USD 83.90billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.5 % over the forecast period 2021-2027. Herbal medicinal products are defined as any medicinal product that solely contains one or even more aromatic compounds, one or more natural products, or a combination of the two as active compounds. The traditional herbal products industry is expected to expand over the forecast period, owing to increased acceptance of herbal medicinal products over traditional allopathy due to low side effects. The World Health Organization (WHO) defines ayurvedic medicine as 'the sum of information, skills, and practices that are primarily based on the concepts, beliefs, and experiences of different cultures to prevent disease.' Due to the e-commerce for convenient access to ayurvedic therapies and nutrients, improvements in laws and regulations to encourage herbal medicines, and growing globalization of herbal medicinal products, the global herbal medicinal products growth is projected to gain substantial traction. For example, Dabur India partnered with Amazon India to release an Ayurveda e-marketplace in September 2017. Amazon will sell herbal products such as Nutriherbs, Shilajeet, Himalaya healing pure herbs ashwagandha, and Herbal Hills through this e-commerce platform for the treatment of a wide variety of ailments

including gut and respiratory disorders, diabetes, and others. People prefer natural drugs over pharmaceuticals to prevent negative health effects. Orthodox drugs, as opposed to allopathic medicines, are favored for treating health conditions, according to the Council for Scientific and Industrial Research (CSIR) in 2017. However, the demand for herbal medicinal products is expected to be hampered by reduced use of herbal medicinal products in incidents such as trauma, injuries, and others over the forecast period. In comparison to allopathic or traditional drugs, herbal products take longer to prove efficacy, which is expected to limit market development. Furthermore, recent technological advances and increased R&D spending in the healthcare sector have generated lucrative opportunities for key market participants.

The main regions of Asia Pacific, North America, Europe, Latin America, and the Rest of the World are included in the geographical review of the global Herbal Medicinal Products market. Because of the region's strong pharmaceutical and medical industries, Europe is expected to maintain a leading role in the market. As a result, major market players are making strategic acquisitions to gain access to potential European markets. Furthermore, due to the increasing acquisition and partnership strategies adopted by players in the region, North America is projected to be the second highest leading region in the herbal medicinal products market. By volume, Asia-Pacific, on the other hand, dominates the herbal medicinal products industry. This is primarily due to increased development of these non-traditional medicines and increasing demand for a variety of goods containing essential oils in Asia Pacific's developing economies. In terms of herbal remedies manufactured in the Asia Pacific region, China and India are the market leaders.

Major market player included in this report are:

Blackmores Limited  
Sanofi-Aventis Healthcare PTY Ltd.  
Arkopharma SA  
Nutraceutical Corporation  
STADA Arzneimittel AG  
Himalaya Global Holdings Ltd.  
Integria Healthcare  
Boiron Group  
Young Living Essential Oils  
Ricola Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is

designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

ByProduct type:

Ayurvedic Medicines

Homeopathic Medicines

Chinese Medicines

Aromatherapy Products

ByForm:

Capsules/tablets

Powder

Syrups

Oils and Ointments

Other

By Distribution channel:

Hospitals Pharmacies

Retail Pharmacies

Mail Order Pharmacies

E-Commerce

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Herbal Medicinal ProductsMarket in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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