

Global Herbal Beauty Products Market Size study & Forecast, by Product (Skin Care, Hair Care, Fragrance), By End use (Men, Women), By Distribution Channel (Hypermarkets, Pharmacy & Drug stores, E-commerce) and Regional Analysis, 2022-2029

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Abstracts

Global Herbal Beauty Products Market is valued at approximately USD 86.88 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.2 % over the forecast period 2022-2029. Herbal elements that are used to treat a variety of skin conditions are combined with other cosmetic ingredients to create Herbal Beauty Products. Moreover, bioactive ingredients sourced from herbal plants contain antioxidants, vitamins, essential oils, tannins, alkaloids, dyes, carbohydrates, and terpenoids, which have application in cosmetics products for care of skin, body, and its other parts. Furthermore, Aloe vera, Azadirachta indica, Curcuma longa, Coconut oil, Sunflower oil, Daucus carota, Ginkgo biloba, Lawsonia inermis, Camellia sinensis, Acorus calamus, Allium sativum, Alpinia galangal, Avena sativa, Echinacea purpurea, and Centella Asiatica are a few of the plants used in Herbal Beauty Products. The increasing acceptance of herbal products among consumers and growing demand for chemical-free beauty products are key factors driving the market growth.

Over the years the adoption of chemical-free beauty products have significantly increased creating strong demand for Global Herbal Beauty Products Market. For instance – as per Statista -in 2021, the global market value for natural cosmetics and personal care was estimated at USD 35 billion, and it is further projected to grow to USD 59 billion by the year 2031. Also, the rising emergence of vegan & Cruelty-Free Cosmetic products coupled with the growing influence of social media and beauty blogs



on the consumer would create lucrative growth opportunities for the market over the forecast period. However, the high cost associated with Herbal Beauty Products hinders the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Herbal Beauty Products Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of branded products and increasing demand for clean label products and rising consumer towards natural ingredients-based skin products in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising per capita disposable income coupled with the growing popularity of herbal and natural cosmetics products in the region.

Major market player included in this report are:

Welada AG

Bio Veda Action Research Co.

Arbonne International, LLC

Vasa Cosmetics Private Limited

Klienz Herbal Pvt. Ltd.

The Himalaya Drug Company

Shahnaz Ayurveda Pvt. Ltd

Lotus Herbals Limited

Marc Anthony Cosmetics, Ltd.

Hemas Holdings PLC

Recent Developments in the Market:

In May 2021, Arbonne International LLC announced a new website, enhanced consultant and customer engagement tools. This new technology platform from the company features a mobile-friendly design, to simplify shopping.

In April 2021, Shahnaz Ayurveda Pvt. Ltd announced the launch of new beauty product formulations. The company has launched various formulations based on herbs, flowers, fruit extracts, essential oils, and precious minerals and gems.

Global Herbal Beauty Products Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,



Growth factors, and Trends
Segments Covered Product, End Use, Distribution Channel, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working
hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Skin care Hair care Fragrance

By End-use Men Women

By Distribution Channel
Hypermarkets
Pharmacy & Drug stores
E-commerce

By Region:
North America
U.S.
Canada
Europe
UK



Germany	/
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France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World



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