

# Global Hemp Tea Market Size Study, by Distribution Channel (Online/Direct-to-Consumer, Convenience Stores, Others) and Regional Forecasts 2023-2032

<https://marketpublishers.com/r/G79DA61EBBA5EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G79DA61EBBA5EN

## Abstracts

The Global Hemp Tea Market was valued at USD 83.58 million in 2023 and is anticipated to grow at a CAGR of 21.95%. Hemp tea, an herbal infusion derived from the hemp plant's various parts, including buds, leaves, stems, flowers, and seeds, is gaining significant traction globally. The distinctive earthy and slightly bitter taste, coupled with the relaxing scent of hemp tea, enhances its appeal. Harvesting techniques focus on preserving a substantial number of antioxidants and CBD (cannabidiol) to maximize the health benefits offered by hemp tea. Furthermore, manufacturers and research institutions are increasingly developing hemp-based products to cater to the growing consumer demand for fresh flavours and locally sourced beverages. Strategic initiatives such as product launches, mergers and acquisitions, partnerships, and collaborations by key market players are expected to create substantial growth opportunities for the Hemp Tea Market during the forecast period 2024-2032.

Rising consumer interest in natural and plant-based beverages is driving the market expansion. Hemp tea offers numerous health benefits, including reducing blood pressure, alleviating anxiety, and combating depression. It is also a rich source of antioxidants, vitamins, and minerals, which contribute to overall health improvement. The analgesic, anti-inflammatory, and anti-anxiety properties of hemp tea make it a preferred choice among health-conscious consumers, further bolstering market growth. The surge in demand for hemp-based products, propelled by the global popularity of plant-based superfoods, is accelerating product development within the hemp tea market. Increased awareness of hemp's health benefits and the rising trend of veganism are significant factors driving market growth. However, misconceptions associating hemp tea with euphoric cannabis products and stringent government regulations in various countries may restrain market expansion.

The key regions considered for the Global Hemp Tea Market study include Asia Pacific, North America, Europe, Latin America, and the Middle East & Africa. In 2023, North America dominates the Hemp Tea Market in 2023, driven by the rising demand for plant-based beverages that promote good health, weight reduction, and immune system enhancement. Market players in this region are focusing on product innovations to meet the growing demand for new beverage flavours. Furthermore, Asia-Pacific expected to witness the highest growth rate during the forecast period due to increasing awareness of hemp tea's health benefits. Innovations by market players, higher spending on product development, and expansion of distribution networks are key factors driving demand in this region.

The major players in the hemp tea market include:

- ItsHemp
- Willie's Remedy
- Clipper Teas
- Buddha Teas
- Traditional Medicinals
- The Tea Can Company
- Cannabiniers
- Colorado Harvest Company
- Charlotte's Web
- Green Roads

The detailed segments and sub-segment of the market are explained below:

By Distribution Channel:

- Online/Direct-to-Consumer
- Convenience Stores
- Others

By Region:

- North America
  - U.S.
  - Canada

- Europe
  - UK
  - Germany
  - France
  - Spain

Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC

Latin America  
Brazil  
Mexico  
Rest of Latin America

Middle East & Africa  
Saudi Arabia  
South Africa  
RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

#### Key Benefits for Stakeholders

Comprehensive analysis of the global hemp tea market trends and forecasts.

Detailed insights into key drivers, restraints, and opportunities.

Analysis of the competitive scenario and market potential for strategic planning.

In-depth segmentation analysis to identify prevailing market opportunities.

Geographical mapping of major revenue-contributing countries.

## Contents

### **CHAPTER 1. GLOBAL HEMP TEA MARKET EXECUTIVE SUMMARY**

- 1.1. Global Hemp Tea Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL HEMP TEA MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory Frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL HEMP TEA MARKET DYNAMICS**

- 3.1. Market Drivers
  - 3.1.1. Increasing Awareness of Health Benefits

- 3.1.2. Rise in Veganism
- 3.2. Market Challenges
  - 3.2.1. Misconceptions About Hemp Tea
  - 3.2.2. Stringent Government Regulations
- 3.3. Market Opportunities
  - 3.3.1. Legalization of Hemp Cultivation
  - 3.3.2. Product Innovations and Diversification

## **CHAPTER 4. GLOBAL HEMP TEA MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
  - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal
- 4.3. Top Investment Opportunity
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL HEMP TEA MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032**

- 5.1. Segment Dashboard
- 5.2. Global Hemp Tea Market: Distribution Channel Revenue Trend Analysis, 2022 & 2032 (USD Million)
  - 5.2.1. Online/Direct-to-Consumer
  - 5.2.2. Convenience Stores

### 5.2.3. Others

## **CHAPTER 6. GLOBAL HEMP TEA MARKET SIZE & FORECASTS BY REGION 2022-2032**

### 6.1. North America Hemp Tea Market

#### 6.1.1. U.S. Hemp Tea Market

##### 6.1.1.1. Distribution Channel breakdown size & forecasts, 2022-2032

#### 6.1.2. Canada Hemp Tea Market

### 6.2. Europe Hemp Tea Market

#### 6.2.1. U.K. Hemp Tea Market

#### 6.2.2. Germany Hemp Tea Market

#### 6.2.3. France Hemp Tea Market

#### 6.2.4. Spain Hemp Tea Market

#### 6.2.5. Italy Hemp Tea Market

#### 6.2.6. Rest of Europe Hemp Tea Market

### 6.3. Asia-Pacific Hemp Tea Market

#### 6.3.1. China Hemp Tea Market

#### 6.3.2. India Hemp Tea Market

#### 6.3.3. Japan Hemp Tea Market

#### 6.3.4. Australia Hemp Tea Market

#### 6.3.5. South Korea Hemp Tea Market

#### 6.3.6. Rest of Asia Pacific Hemp Tea Market

### 6.4. Latin America Hemp Tea Market

#### 6.4.1. Brazil Hemp Tea Market

#### 6.4.2. Mexico Hemp Tea Market

#### 6.4.3. Rest of Latin America Hemp Tea Market

### 6.5. Middle East & Africa Hemp Tea Market

#### 6.5.1. Saudi Arabia Hemp Tea Market

#### 6.5.2. South Africa Hemp Tea Market

#### 6.5.3. Rest of Middle East & Africa Hemp Tea Market

## **CHAPTER 7. COMPETITIVE INTELLIGENCE**

### 7.1. Key Company SWOT Analysis

#### 7.1.1. Company

#### 7.1.2. Company

#### 7.1.3. Company

### 7.2. Top Market Strategies

## 7.3. Company Profiles

### 7.3.1. Willie's Remedy

#### 7.3.1.1. Key Information

#### 7.3.1.2. Overview

#### 7.3.1.3. Financial (Subject to Data Availability)

#### 7.3.1.4. Product Summary

#### 7.3.1.5. Market Strategies

### 7.3.2. Traditional Medicinals

### 7.3.3. The Tea Can Company

### 7.3.4. Cannabiniers

### 7.3.5. Colorado Harvest Company

### 7.3.6. Charlotte's Web

### 7.3.7. Green Roads

### 7.3.8. ItsHemp

### 7.3.9. Clipper Teas

### 7.3.10. Buddha Teas

## **CHAPTER 8. RESEARCH PROCESS**

### 8.1. Research Process

#### 8.1.1. Data Mining

#### 8.1.2. Analysis

#### 8.1.3. Market Estimation

#### 8.1.4. Validation

#### 8.1.5. Publishing

### 8.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Hemp Tea market, report scope

TABLE 2. Global Hemp Tea market estimates & forecasts by Region 2022-2032 (USD Million)

TABLE 3. Global Hemp Tea market estimates & forecasts by Distribution Channel 2022-2032 (USD Million)

TABLE 4. Global Hemp Tea market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 5. Global Hemp Tea market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 6. Global Hemp Tea market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 7. Global Hemp Tea market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 8. Global Hemp Tea market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 9. Global Hemp Tea market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 10. Global Hemp Tea market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 11. Global Hemp Tea market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 12. Global Hemp Tea market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 13. Global Hemp Tea market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 14. U.S. Hemp Tea market estimates & forecasts, 2022-2032 (USD Million)

TABLE 15. U.S. Hemp Tea market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 16. U.S. Hemp Tea market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 17. Canada Hemp Tea market estimates & forecasts, 2022-2032 (USD Million)

TABLE 18. Canada Hemp Tea market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 19. Canada Hemp Tea market estimates & forecasts by segment 2022-2032 (USD Million)



This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Hemp Tea market, research methodology
- FIG 2. Global Hemp Tea market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Hemp Tea market, key trends 2022
- FIG 5. Global Hemp Tea market, growth prospects 2022-2032
- FIG 6. Global Hemp Tea market, Porter's 5 force model
- FIG 7. Global Hemp Tea market, PESTEL analysis
- FIG 8. Global Hemp Tea market, value chain analysis
- FIG 9. Global Hemp Tea market by segment, 2022 & 2032 (USD Million)
- FIG 10. Global Hemp Tea market by segment, 2022 & 2032 (USD Million)
- FIG 11. Global Hemp Tea market by segment, 2022 & 2032 (USD Million)
- FIG 12. Global Hemp Tea market by segment, 2022 & 2032 (USD Million)
- FIG 13. Global Hemp Tea market by segment, 2022 & 2032 (USD Million)
- FIG 14. Global Hemp Tea market, regional snapshot 2022 & 2032
- FIG 15. North America Hemp Tea market 2022 & 2032 (USD Million)
- FIG 16. Europe Hemp Tea market 2022 & 2032 (USD Million)
- FIG 17. Asia Pacific Hemp Tea market 2022 & 2032 (USD Million)
- FIG 18. Latin America Hemp Tea market 2022 & 2032 (USD Million)
- FIG 19. Middle East & Africa Hemp Tea market 2022 & 2032 (USD Million)
- FIG 20. Global Hemp Tea market, company market share analysis (2023)

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

## I would like to order

Product name: Global Hemp Tea Market Size Study, by Distribution Channel (Online/Direct-to-Consumer, Convenience Stores, Others) and Regional Forecasts 2023-2032

Product link: <https://marketpublishers.com/r/G79DA61EBBA5EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G79DA61EBBA5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

