

Global Hemp Clothing Market Size study, By Type (Shirts, Pants, T-shirts, Activewear, Coats and Jackets, Dress, Undergarments), By End User (Men, Women, Kids), By Distribution Channel (Hypermarket, Independent Retail Stores, E-commerce), and Regional Forecasts 2022-2028

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Abstracts

Global Hemp Clothing Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The Hemp Clothing can be defined as a type of fabric which is made using fibers from the stalks of cannabis sativa plant. Hemp is a CO₂ negative material, and it stores more CO₂ than it emits. Also, its production requires few pesticides and herbicides, and it releases few toxins into the soil. However, its only disadvantage is that hemp production requires more nitrogen than cotton production. The growing adoption of sustainable clothing solutions and rising environmental awareness as well as strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – during 2021, the share of sustainable clothing items within the global apparel market was estimated at 3.9 percent and this share is projected to grow to 6.1 percent in 2026. Furthermore, leading market players are working towards business expansion activities to leverage the growing demand for Hemp Clothing. For instance, in October 2020, Flora Growth Corp. launched a new division, Hemp Textiles & Co. Through this division the company would develop and sell hemp-based textiles and loungewear to both consumers and businesses. Moreover, in June 2022, Dennison Garments announced expansion of its product portfolio with launch of new exclusive Hemp Collection. Also, growing expansion of e-commerce

platform coupled with increasing emergence of sustainable clothing brands are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high cost associated with hemp clothing solutions and lack of penetration in developing regions impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Hemp Clothing Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for sustainable clothing products as well as presence of leading market players. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of e-commerce platforms and rising awareness towards sustainable clothing solutions, would create lucrative growth prospects for the Hemp Clothing market across the Asia Pacific region.

Major market players included in this report are:

Patagonia, Inc.

VALANI

Levi Strauss and Co.

WAMA UNDERWEAR

Jungmaven

ToadandCo

United By Blue

ONNO T-Shirt Company

Outerknown

Eileen Fisher

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Shirts

Pants

T-shirts
Activewear
Coats and Jackets
Dress
Undergarments
By End User
Men
Women
Kids
By Distribution Channel
Hypermarket
Independent Retail Stores
E-commerce
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Hemp Clothing Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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