

Global Heated Mattress Pads Market Size study, by Application (Households, Hotels, Hospitals and Others), by Distribution Channel (Offline and Online), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G18317AFD26AEN.html>

Date: June 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G18317AFD26AEN

Abstracts

Global Heated Mattress Pads Market is valued approximately at USD 384.14 Million in 2020 and is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2021-2027. Heated mattress pads use heated water or electrically heated wires to increase the pad temperature. It also reduces ache and pain through achieving desirable temperature. High instances of low temperature in some regions such as North American countries, shifting consumer focus towards high-end lifestyle products and growing need for product customization are fueling the demand for heated mattress pads in the market. For instance, according to World Meteorological Organization report of 2020, Amazonia (Peru) saw temperatures at Caballococha reach 12.8 °C, the lowest temperature recorded in the region since 1975. Furthermore, technological advancements in bedding and growing replacement of room heaters, woven blankets and others by heated mattress pads are expected to fuel the demand in coming years. However, high cost and lack of awareness regarding the product may fuel the growth during forecast period.

Among Asia Pacific, North America, Latin America, Europe and Rest of the World, North America is the market leader in terms of revenue due to developed prominence toward heated bedding as a measure of therapeutic mattress. Whereas, Asia Pacific is expected to exhibit the highest growth during the forecast years 2021-2027, due to increasing investment in the sectors such as hospitality and hospitals, which is leading to increase the demand for quality bedding products.

Major market player included in this report are:

Electro Warmth
Sunbeam Products, Inc.
Sleep Number Corporation
Kryo Inc.
Biddeford
Tuck.Com LLC
Therapedic International
Bed Bath & Beyond Inc.
Perfect Fit
Delutti, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Households
Hotels
Hospitals
Others

By Distribution Channel:

Offline
Online

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Heated Mattress Pads Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Heated Mattress Pads Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Heated Mattress Pads Market, by Application, 2019-2027 (USD Billion)
 - 1.2.3. Heated Mattress Pads Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL HEATED MATTRESS PADS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL HEATED MATTRESS PADS MARKET DYNAMICS

- 3.1. Heated Mattress Pads Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. High instances of low temperature
 - 3.1.1.2. Shifting consumer focus towards high-end lifestyle products
 - 3.1.2. Market Restraint
 - 3.1.2.1. High cost
 - 3.1.2.2. Lack of awareness
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Technological advancements
 - 3.1.3.2. Replacement of other heating products

CHAPTER 4. GLOBAL HEATED MATTRESS PADS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL HEATED MATTRESS PADS MARKET, BY APPLICATION

- 5.1. Market Snapshot
- 5.2. Global Heated Mattress Pads Market by Application, Performance - Potential Analysis
- 5.3. Global Heated Mattress Pads Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 5.4. Heated Mattress Pads Market , Sub Segment Analysis
 - 5.4.1. Households
 - 5.4.2. Hotels
 - 5.4.3. Hospitals
 - 5.4.4. Others

CHAPTER 6. GLOBAL HEATED MATTRESS PADS MARKET, BY DISTRIBUTION CHANNEL

- a. Market Snapshot
 - 6.1. Global Heated Mattress Pads Market by Distribution Channel, Performance - Potential Analysis
 - 6.2. Global Heated Mattress Pads Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
 - 6.3. Heated Mattress Pads Market , Sub Segment Analysis
 - 6.3.1. Offline
 - 6.3.2. Online

CHAPTER 7. GLOBAL HEATED MATTRESS PADS MARKET, REGIONAL ANALYSIS

- 7.1. Heated Mattress Pads Market , Regional Market Snapshot
- 7.2. North America Heated Mattress Pads Market
 - 7.2.1. U.S. Heated Mattress Pads Market
 - 7.2.1.1. Application breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Heated Mattress Pads Market
- 7.3. Europe Heated Mattress Pads Market Snapshot
 - 7.3.1. U.K. Heated Mattress Pads Market
 - 7.3.2. Germany Heated Mattress Pads Market
 - 7.3.3. France Heated Mattress Pads Market
 - 7.3.4. Spain Heated Mattress Pads Market
 - 7.3.5. Italy Heated Mattress Pads Market
 - 7.3.6. Rest of Europe Heated Mattress Pads Market
- 7.4. Asia-Pacific Heated Mattress Pads Market Snapshot
 - 7.4.1. China Heated Mattress Pads Market
 - 7.4.2. India Heated Mattress Pads Market
 - 7.4.3. Japan Heated Mattress Pads Market
 - 7.4.4. Australia Heated Mattress Pads Market
 - 7.4.5. South Korea Heated Mattress Pads Market
 - 7.4.6. Rest of Asia Pacific Heated Mattress Pads Market
- 7.5. Latin America Heated Mattress Pads Market Snapshot
 - 7.5.1. Brazil Heated Mattress Pads Market
 - 7.5.2. Mexico Heated Mattress Pads Market
- 7.6. Rest of The World Heated Mattress Pads Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Electro Warmth
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Sunbeam Products, Inc.

- 8.2.3. Sleep Number Corporation
- 8.2.4. Kryo Inc.
- 8.2.5. Biddeford
- 8.2.6. Tuck.Com LLC
- 8.2.7. Therapedic International
- 8.2.8. Bed Bath & Beyond Inc.
- 8.2.9. Perfect Fit
- 8.2.10. Delutti, Inc.

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Heated Mattress Pads Market , report scope

TABLE 3. Global Heated Mattress Pads Market estimates & forecasts by region
2018-2027 (USD Billion)

TABLE 4. Global Heated Mattress Pads Market estimates & forecasts by Application
2018-2027 (USD Billion)

TABLE 5. Global Heated Mattress Pads Market estimates & forecasts by Distribution
Channel 2018-2027 (USD Billion)

TABLE 6. Global Heated Mattress Pads Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 7. Global Heated Mattress Pads Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 8. Global Heated Mattress Pads Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 9. Global Heated Mattress Pads Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 10. Global Heated Mattress Pads Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 11. Global Heated Mattress Pads Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 12. Global Heated Mattress Pads Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 13. Global Heated Mattress Pads Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 14. Global Heated Mattress Pads Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 15. Global Heated Mattress Pads Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 16. Global Heated Mattress Pads Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 17. Global Heated Mattress Pads Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 18. Global Heated Mattress Pads Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 19. Global Heated Mattress Pads Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 20. Global Heated Mattress Pads Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Heated Mattress Pads Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Spain Heated Mattress Pads Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. Italy Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Italy Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Italy Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. ROE Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. ROE Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. ROE Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. China Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. China Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. China Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. India Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. India Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. India Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Japan Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Japan Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Japan Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Australia Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Australia Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. Australia Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. South Korea Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)

- TABLE 59. South Korea Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 60. South Korea Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 61. ROPAC Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 62. ROPAC Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 63. ROPAC Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 64. Brazil Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 65. Brazil Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 66. Brazil Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 67. Mexico Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 68. Mexico Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 69. Mexico Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 70. ROLA Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 71. ROLA Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 72. ROLA Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 73. ROW Heated Mattress Pads Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 74. ROW Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 75. ROW Heated Mattress Pads Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 76. List of secondary sources used in the study of global Heated Mattress Pads Market .
- TABLE 77. List of primary sources used in the study of global Heated Mattress Pads Market .
- TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Heated Mattress Pads Market , research methodology
- FIG 2. Global Heated Mattress Pads Market , market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Heated Mattress Pads Market , key trends 2020
- FIG 5. Global Heated Mattress Pads Market , growth prospects 2021-2027
- FIG 6. Global Heated Mattress Pads Market , porters 5 force model
- FIG 7. Global Heated Mattress Pads Market , pest analysis
- FIG 8. Global Heated Mattress Pads Market , value chain analysis
- FIG 9. Global Heated Mattress Pads Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Heated Mattress Pads Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Heated Mattress Pads Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Heated Mattress Pads Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Heated Mattress Pads Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Heated Mattress Pads Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Heated Mattress Pads Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Heated Mattress Pads Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Heated Mattress Pads Market , regional snapshot 2018 & 2027
- FIG 18. North America Heated Mattress Pads Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Heated Mattress Pads Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Heated Mattress Pads Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Heated Mattress Pads Market 2018 & 2027 (USD Billion)
- FIG 22. Global Heated Mattress Pads Market , company market share analysis (2020)

I would like to order

Product name: Global Heated Mattress Pads Market Size study, by Application (Households, Hotels, Hospitals and Others), by Distribution Channel (Offline and Online), and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G18317AFD26AEN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G18317AFD26AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970