

# **Global Heated Jacket Market Size study, by End User (Men, Women) by Power Rating (Upto 5 Volt, 5 to 7.4 Volt, 7.4 to 20 Volt) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Heated Jacket Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Heated Jacket is designed for cold weather sports and activities such as motorcycle riding, downhill skiing, diving, winter biking, and snowmobiling, trekking and for outdoor workers such as construction workers and carpenters. The key manufactures provide product with various smart features to attract maximum customers that has led the adoption of Heated Jacket across the forecast period. Furthermore, smart heated jackets have sensors that regulate the temperature of the jacket which drives the growth of the market. For instance, in 2018, Amazon Alexa, a U.S. based company launched a voice-enabled, intelligent jacket called the Mercury Intelligent Heated Jacket on Kickstarter. Also, with the increasing prevalence of outdoor and adventure sports activities such as trekking and hiking, the adoption & demand for Heated Jacket is likely to increase the market growth during the forecast period. However, custom built heating jackets impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Heated Jacket Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms of market share owing to the normal clothing is not enough to protect the body from such situations, thereby driving sales of heated apparel in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as rising disposable income, trekking and hiking across the Himalayas is anticipated to further drive the product demand would create lucrative growth prospects for the Heated Jacket market across Asia-Pacific region.

Major market player included in this report are:

Bosch  
Dewalt  
Ororo  
Milwaukee  
Gerbing  
Ravean  
Climix  
Moncler  
8k Flexwarm  
Ralph Lauren

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By End User:

Men

Women

By Power Rating:

Upto 5 Volt

5 to 7.4 Volt

7.4 to 20 Volt

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

## ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Heated Jacket Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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