

# **Global Heated Eyelash Curler Market Size study, By Product Type (Single Side Eyelash Curler, Double Side Eyelash Curler), By Price Range (Economy, Mid-Range, Premium), By Source (Residential, Franchise Professional Salons, Independent Beauty Parlors), By Sales Channel (Direct, Indirect, Hypermarkets/Supermarkets, Specialty Stores, Discount Stores, Exclusive Stores, Beauty Stores, Online Retailers), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Heated Eyelash Curler Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Heated Eyelash Curler refers to hot tool utilized for curling lashes. Heated eyelash curler, curl the lashes in the same way, with the addition of the element of heat. The application of heat element provides longer staying power to the curl of the lash. The rising Cosmetics & personal care industry and growing beauty salons industry as well as surging spending on cosmetic products among female consumers are factors that are accelerating the global market demand. For instance, according to Statista – as of 2022, revenue in global beauty & personal care industry is estimated at USD 564.40 billion, and the revenue is estimated to grow by CAGR of 4.76% between 2022 and 2026 to reach to USD 679.78 billion by end of 2026. Also, growing penetration of e-commerce channels and increasing working women population are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high cost associated with heated eyelash curler coupled with low penetration in developing regions impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Heated Eyelash Curler Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing spending on beauty products and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing cosmetics and personal care industry and rising penetration of e-commerce platforms coupled with surging adoption of smartphones in the region, would create lucrative growth prospects for the global Heated Eyelash Curler Market across the Asia Pacific region.

Major market players included in this report are:

Panasonic Corporation

Japonesque LLC

Hitachi, Ltd.

Lash Star Beauty Company

BlinC Inc.

Spectrum Brands Holdings, Inc.

Dr. Splendid

ModelCo Company

Chella Company

TOUCH Beauty Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Single Side Eyelash Curler

Double Side Eyelash Curler

By Price Range:

Economy

Mid-Range

Premium

By Source:

Residential

Franchise Professional Salons

Independent Beauty Parlors

By Sales Channel:

Direct, Indirect

Hypermarkets/Supermarkets

Specialty Stores

Discount Stores

Exclusive Stores

Beauty Stores

Online Retailers

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Heated Eyelash Curler Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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