

# **Global Heat-Resistant Ceramic Tableware Market Size study, by Product Type (Heat-resistant Ceramic Plates, Heat-resistant Ceramic Bowls, Heat-resistant Mugs & Jars, Others), Price Range (Economy/Mid-Range, Premium Range) End Use (Residential, Commercial) Sales Channel (Supermarkets/hypermarkets, Convenience Stores, Online Retailers, Multi-brand Stores, Specialty Stores, Wholesalers & Distributors, Others)and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Heat-Resistant Ceramic Tableware Market is valued approximately at USD 22 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.7% over the forecast period 2020-2027. Ceramic tableware has unexpectedly won recognition around the sector owing to its aesthetics, ease of cleaning, and higher resistance to different top class tableware materials. With the use of non-toxic materials for processing, heat-resistant ceramic tableware has been widely proven to be safe in terms of food service applications. This segment has been further improved by the development of warmth-resistant variations. It is important for market players to say that the upward trend of the heat-resistant ceramic tableware market will be driven by developments in sustainable production technique phrases, the expansion of portfolios in product finish phrases, and the exploration of recent fabric resources. Further, Lack of porosity also minimizes the chance of chemicals absorption in ceramic materials. In addition, heat-resistant ceramic tableware offers chemical stabilization with resistance to carbon dioxide, alkaline, salts and more which is usefully maintained by regulators

such as the FDA in the field of cooking and tableware protection standards, which will encourage the future of the industry. However, less demand owing to cost, impedes the growth of the market over the forecast period of 2020-2027. Also, increasing demand for handmade, artisanal finished products leads to the market for heat-resistant ceramic tableware

The regional analysis of global Heat-Resistant Ceramic Tableware market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to increased interest in home cooking and social dining in the region, also requirement for casual dinnerware, particularly from younger consumers. Whereas, North America is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as North America has rapid growth in terms of ecommerce activities in current years, which has also contributed high to the sales prospects of heat-resistant ceramic tableware market.

Major market player included in this report are:

Villeroy & Boch

Rosenthal GmbH

Meissen

KAHLA Porzellan

Seltmann Weiden

Schonwald

WMF

Fiskars Group

Lenox

Portmeirion Group PLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Product Type:

Heat-resistant Ceramic Plates

Heat-resistant Ceramic Bowls

Heat-resistant Mugs & Jars

Others

#### By Price Range:

Economy/Mid-Range

Premium Range

#### By End Use:

Residential

Commercial

#### By Sales Channel:

Supermarkets/hypermarkets

Convenience Stores

Online Retailers

Multi-brand Stores

Specialty Stores

Wholesalers & Distributors

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Heat-Resistant Ceramic Tableware Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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### COMPANIES MENTIONED

Villeroy & Boch  
Rosenthal GmbH



Meissen  
KAHLA Porzellan  
Seltmann Weiden  
Schonwald  
WMF  
Fiskars Group  
Lenox  
Portmeirion Group PLC

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