

# Global Heat Insulating Films Market Size study & Forecast, by Type (Endothermic Films, Reflective Films), by End-Use (Commercial Building, Residential Building, Automotive) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G0ECAB1C39DDEN.html>

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G0ECAB1C39DDEN

## Abstracts

Global Heat Insulating Films Market is valued at approximately USD 9.8 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5% over the forecast period 2022-2029. Heat Insulating Films are a substance used for reducing heat transmission and energy effectiveness. It is generally used in various applications such as automobiles, residential buildings, and commercial buildings for reducing the amount of heat that escapes. These are very effective in case of providing insulation from the temperature, electricity, chemical, and moisture. Growth in demand for heat insulation films in commercial buildings and Surge in demand for heat insulation films in automotive are the factors driving the market growth.

According to the Statista research department, the revenue of the global construction industry was estimated to be about 6.4 trillion U.S. dollars in 2020 and was expected to grow and reach 14.4 trillion in the year 2030. Additionally, the rise in the automotive industry worldwide leads to an increase in the demand for heat insulation films in automotive. The global automotive units sold in the year 2021 were estimated to be about 66.7 million. Growth in demand for heat insulation films in commercial buildings and Surge in demand for heat insulation films in automotive are the major factors driving the market growth. Furthermore, Government initiatives to enforce strict regulations regarding the adoption of energy-efficient technologies and rapid expansion of construction and building industries in developing countries are the factors creating major market opportunities in the forecast period. However, the high cost of Heat Insulating Films stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Heat Insulating Films Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the market in terms of revenue, owing to the accumulation of solar heat energy, wide usage of heat insulating heat-insulating films in commercial buildings, and the region's increasing automotive industry. North America is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising disposable incomes, the rising automotive sector and the prevalence of key market players in the region.

Major market player included in this report are:

Cosmo Films Ltd

3M

DuPont de Nemours, Inc.

Saint Gobain

UBE Corporation

Toray Industries, Inc.

AVERY DENNISON CORPORATION

Johnson Window Films, Inc.

Bleher Folientechnik GmbH

Singleton Group

Recent Developments in the Market:

In March 2022, In a notification further defining the fire management standards for exterior thermal insulation materials for civil construction, the People's Republic of China's Ministry of Public Security defined an external thermal insulation material's grade combustion performance for civil construction. the Ministry of Public Security of the People's Republic of China specified a grade combustion performance of external thermal insulation materials for civil construction.

Global Heat Insulating Films Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, End-Use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Type:**

Endothermic Films

Reflective Films

**By End-Use:**

Commercial Building

Residential Building

Automotive

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. Heat Insulating Films Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. Heat Insulating Films Market, by Type, 2019-2029 (USD Billion)
  - 1.2.3. Heat Insulating Films Market, by End-Use, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL HEAT INSULATING FILMS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL HEAT INSULATING FILMS MARKET DYNAMICS**

- 3.1. Heat Insulating Films Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growth in demand for heat insulation films in commercial buildings
    - 3.1.1.2. Surge in demand for heat insulation films in automotive
  - 3.1.2. Market Challenges
    - 3.1.2.1. High cost of heat insulating films.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Government initiatives to enforce strict regulations regarding the adoption of energy-efficient technologies.
    - 3.1.3.2. Rapid expansion of construction and building industries.

### **CHAPTER 4. GLOBAL HEAT INSULATING FILMS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL HEAT INSULATING FILMS MARKET, BY TYPE**

- 6.1. Market Snapshot
- 6.2. Global Heat Insulating Films Market by Type, Performance - Potential Analysis
- 6.3. Global Heat Insulating Films Market Estimates & Forecasts by Type 2019-2029 (USD Billion)
- 6.4. Heat Insulating Films Market, Sub Segment Analysis
  - 6.4.1. Endothermic Films
  - 6.4.2. Reflective Films

## **CHAPTER 7. GLOBAL HEAT INSULATING FILMS MARKET, BY END-USE**

- 7.1. Market Snapshot
- 7.2. Global Heat Insulating Films Market by End-Use, Performance - Potential Analysis
- 7.3. Global Heat Insulating Films Market Estimates & Forecasts by End-Use 2019-2029 (USD Billion)
- 7.4. Heat Insulating Films Market, Sub Segment Analysis
  - 7.4.1. Commercial Building

7.4.2. Residential Building

7.4.3. Automotive

## **CHAPTER 8. GLOBAL HEAT INSULATING FILMS MARKET, REGIONAL ANALYSIS**

8.1. Heat Insulating Films Market, Regional Market Snapshot

8.2. North America Heat Insulating Films Market

8.2.1. U.S. Heat Insulating Films Market

8.2.1.1. Type breakdown estimates & forecasts, 2019-2029

8.2.1.2. End-Use breakdown estimates & forecasts, 2019-2029

8.2.2. Canada Heat Insulating Films Market

8.3. Europe Heat Insulating Films Market Snapshot

8.3.1. U.K. Heat Insulating Films Market

8.3.2. Germany Heat Insulating Films Market

8.3.3. France Heat Insulating Films Market

8.3.4. Spain Heat Insulating Films Market

8.3.5. Italy Heat Insulating Films Market

8.3.6. Rest of Europe Heat Insulating Films Market

8.4. Asia-Pacific Heat Insulating Films Market Snapshot

8.4.1. China Heat Insulating Films Market

8.4.2. India Heat Insulating Films Market

8.4.3. Japan Heat Insulating Films Market

8.4.4. Australia Heat Insulating Films Market

8.4.5. South Korea Heat Insulating Films Market

8.4.6. Rest of Asia Pacific Heat Insulating Films Market

8.5. Latin America Heat Insulating Films Market Snapshot

8.5.1. Brazil Heat Insulating Films Market

8.5.2. Mexico Heat Insulating Films Market

8.6. Rest of The World Heat Insulating Films Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Cosmo Films Ltd

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

- 9.2.1.5. Recent Developments
- 9.2.2. 3M
- 9.2.3. DuPont de Nemours, Inc.
- 9.2.4. Saint Gobain
- 9.2.5. UBE Corporation
- 9.2.6. Toray Industries, Inc.
- 9.2.7. AVERY DENNISON CORPORATION
- 9.2.8. Johnson Window Films, Inc.
- 9.2.9. Bleher Folientechnik GmbH
- 9.2.10. Singleton Group

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Heat Insulating Films Market, report scope

TABLE 2. Global Heat Insulating Films Market estimates & forecasts by Region  
2019-2029 (USD Billion)

TABLE 3. Global Heat Insulating Films Market estimates & forecasts by Type  
2019-2029 (USD Billion)

TABLE 4. Global Heat Insulating Films Market estimates & forecasts by End-Use  
2019-2029 (USD Billion)

TABLE 5. Global Heat Insulating Films Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 6. Global Heat Insulating Films Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 7. Global Heat Insulating Films Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 8. Global Heat Insulating Films Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 9. Global Heat Insulating Films Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 10. Global Heat Insulating Films Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 11. Global Heat Insulating Films Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 12. Global Heat Insulating Films Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 13. Global Heat Insulating Films Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 14. Global Heat Insulating Films Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 15. U.S. Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 16. U.S. Heat Insulating Films Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 17. U.S. Heat Insulating Films Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 18. Canada Heat Insulating Films Market estimates & forecasts, 2019-2029  
(USD Billion)

TABLE 19. Canada Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. UK Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. Germany Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 25. Germany Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. France Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 28. France Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. Italy Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Spain Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. RoE Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Heat Insulating Films Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 39. China Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Heat Insulating Films Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Heat Insulating Films Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 59. Brazil Heat Insulating Films Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 60. Mexico Heat Insulating Films Market estimates & forecasts, 2019-2029  
(USD Billion)

TABLE 61. Mexico Heat Insulating Films Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 62. Mexico Heat Insulating Films Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 63. RoLA Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 64. RoLA Heat Insulating Films Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 65. RoLA Heat Insulating Films Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 66. Row Heat Insulating Films Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 67. Row Heat Insulating Films Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 68. Row Heat Insulating Films Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Heat Insulating Films  
Market

TABLE 70. List of primary sources, used in the study of global Heat Insulating Films  
Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final  
deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Heat Insulating Films Market, research methodology
  - FIG 2. Global Heat Insulating Films Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Heat Insulating Films Market, key trends 2021
  - FIG 5. Global Heat Insulating Films Market, growth prospects 2022-2029
  - FIG 6. Global Heat Insulating Films Market, porters 5 force model
  - FIG 7. Global Heat Insulating Films Market, pest analysis
  - FIG 8. Global Heat Insulating Films Market, value chain analysis
  - FIG 9. Global Heat Insulating Films Market by segment, 2019 & 2029 (USD Billion)
  - FIG 10. Global Heat Insulating Films Market by segment, 2019 & 2029 (USD Billion)
  - FIG 11. Global Heat Insulating Films Market by segment, 2019 & 2029 (USD Billion)
  - FIG 12. Global Heat Insulating Films Market by segment, 2019 & 2029 (USD Billion)
  - FIG 13. Global Heat Insulating Films Market by segment, 2019 & 2029 (USD Billion)
  - FIG 14. Global Heat Insulating Films Market, regional snapshot 2019 & 2029
  - FIG 15. North America Heat Insulating Films Market 2019 & 2029 (USD Billion)
  - FIG 16. Europe Heat Insulating Films Market 2019 & 2029 (USD Billion)
  - FIG 17. Asia pacific Heat Insulating Films Market 2019 & 2029 (USD Billion)
  - FIG 18. Latin America Heat Insulating Films Market 2019 & 2029 (USD Billion)
  - FIG 19. Global Heat Insulating Films Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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