

# **Global Healthy Biscuits Market Size study & Forecast, by Product (Wheat, Oats, Multi-grain, Others), by Packaging (Packets, Jars, Boxes, Others), by Distribution Channel (Retail Stores, Online Stores, others) and Regional Analysis, 2022-2029**

<https://marketpublishers.com/r/G5F1F6623802EN.html>

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G5F1F6623802EN

## **Abstracts**

Global Healthy Biscuits Market is valued at approximately USD 2.49 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.18% over the forecast period 2022-2029. Healthy biscuits are low-calorie biscuits made with healthy ingredients and do not contain sugar, salt, and fat. Healthy biscuits are rich in nutrients such as vitamin B6, vitamin B12, folic acid, vitamin C, and in addition to prebiotic fiber making biscuits a functional food. Increasing product popularity as go-to snacks, low pricing, easy accessibility, and high nutritional value is anticipated to increase the healthy biscuits market's growth.

The solid nutritional content and growing preference for healthy snack products anticipated to increase their demand in the forecast period of 2022-2029. For instance, according to Statista- 2019, the worldwide market for healthy snacks is USD 85.6 billion and is projected to reach USD 152.3 billion. According to the World Health Organization (WHO), in European countries, obesity affects 10%–30% of adults, and 30%–70% of adults are overweight. Thus, to control this condition, a greater number of people are switching to healthy and sugar free biscuits. Additionally, The market for healthy biscuits is predicted to develop due to packaging improvements and an increase in the number of fitness enthusiasts. However, High raw material cost and taste are one of the issues that stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Healthy Biscuits Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe

dominated the market in terms of high demand for healthy biscuits, the region's increasing obesity prevalence and numerous product launches drive the country's economic expansion. Asia-Pacific is expected to grow with the highest CAGR during the forecast period, because of the impending demand for convenient and healthy biscuits products. and also leading manufacturers are introducing more and more intriguing flavors which are anticipated to promote market expansion in the future years.

Major market player included in this report are:

Mondel?z International Inc.

Pladis Global

Britannia Industries Limited

Parle Products Pvt. Ltd.

Indian Farmers Fertilizer Cooperative Limited (Tiffany)

COSMIC NUTRACOS SOLUTIONS PRIVATE LIMITED

UNIBIC Foods India Pvt. Ltd.

Anmol Industries Ltd.

ITC Limited

Nabisco Biscuit Company

Recent Developments in the Market:

In Feb 2020, McVitie's is reducing the sugar content of its biscuits. The healthy biscuits which are reformulated have 9% less sugar. The nine biscuits which contain less sugar is McVities rich tea, McVitie's original hobnobs, McVitie's original digestive hobnobs, McVitie's chocolate hobnobs, McVities ginger nuts and so on.

Global Healthy Biscuits Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, packaging, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Product:**

Wheat

Oats

Multi-grain

Others

**By Packaging**

Packets

Jars

Boxes

Others

**By Distribution Channel:**

Retail Stores

Online Stores

others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD billion)
  - 1.2.1. Healthy Biscuits Market, by Region, 2019-2029 (USD billion)
  - 1.2.2. Healthy Biscuits Market, by Product, 2019-2029 (USD billion)
  - 1.2.3. Healthy Biscuits Market, by Packaging, 2019-2029 (USD billion)
  - 1.2.4. Healthy Biscuits Market, by Distribution Channel, 2019-2029 (USD billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL HEALTHY BISCUITS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL HEALTHY BISCUITS MARKET DYNAMICS

- 3.1. Healthy Biscuits Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rising focus on high nutritional value
    - 3.1.1.2. Increasing demand for packaged food products
  - 3.1.2. Market Challenges
    - 3.1.2.1. High raw material cost of Healthy Biscuits product
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rising number of health-conscious people
    - 3.1.3.2. Increasing per capita food consumption

### CHAPTER 4. GLOBAL HEALTHY BISCUITS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL HEALTHY BISCUITS MARKET, BY PRODUCT**

- 1.1. Market Snapshot
- 1.2. Global Healthy Biscuits Market by Product, Performance - Potential Analysis
- 1.3. Global Healthy Biscuits Market Estimates & Forecasts by Product 2019-2029 (USD billion)
- 1.4. Healthy Biscuits Market, Sub Segment Analysis
  - 1.4.1. Wheat
  - 1.4.2. Oats
  - 1.4.3. Multi-grain
  - 1.4.4. Others

## **CHAPTER 2. GLOBAL HEALTHY BISCUITS MARKET, BY PACKAGING**

- 2.1. Market Snapshot
- 2.2. Global Healthy Biscuits Market by Packaging, Performance - Potential Analysis
- 2.3. Global Healthy Biscuits Market Estimates & Forecasts by Packaging 2019-2029 (USD billion)
- 2.4. Healthy Biscuits Market, Sub Segment Analysis

- 2.4.1. Packets
- 2.4.2. Jars
- 2.4.3. Boxes
- 2.4.4. Others

## **CHAPTER 3. GLOBAL HEALTHY BISCUITS MARKET, BY DISTRIBUTION CHANNEL**

- 3.1. Market Snapshot
- 3.2. Global Healthy Biscuits Market by Distribution Channel, Performance - Potential Analysis
- 3.3. Global Healthy Biscuits Market Estimates & Forecasts by Distribution Channel 2019-2029 (USD billion)
- 3.4. Healthy Biscuits Market, Sub Segment Analysis
  - 3.4.1. Retail Stores
  - 3.4.2. Online Stores
  - 3.4.3. others

## **CHAPTER 4. GLOBAL HEALTHY BISCUITS MARKET, REGIONAL ANALYSIS**

- 4.1. Healthy Biscuits Market, Regional Market Snapshot
- 4.2. North America Healthy Biscuits Market
  - 4.2.1. U.S. Healthy Biscuits Market
    - 4.2.1.1. Product breakdown estimates & forecasts, 2019-2029
    - 4.2.1.2. Packaging breakdown estimates & forecasts, 2019-2029
    - 4.2.1.3. Distribution Channel breakdown estimates & forecasts, 2019-2029
  - 4.2.2. Canada Healthy Biscuits Market
- 4.3. Europe Healthy Biscuits Market Snapshot
  - 4.3.1. U.K. Healthy Biscuits Market
  - 4.3.2. Germany Healthy Biscuits Market
  - 4.3.3. France Healthy Biscuits Market
  - 4.3.4. Spain Healthy Biscuits Market
  - 4.3.5. Italy Healthy Biscuits Market
  - 4.3.6. Rest of Europe Healthy Biscuits Market
- 4.4. Asia-Pacific Healthy Biscuits Market Snapshot
  - 4.4.1. China Healthy Biscuits Market
  - 4.4.2. India Healthy Biscuits Market
  - 4.4.3. Japan Healthy Biscuits Market
  - 4.4.4. Australia Healthy Biscuits Market

- 4.4.5. South Korea Healthy Biscuits Market
- 4.4.6. Rest of Asia Pacific Healthy Biscuits Market
- 4.5. Latin America Healthy Biscuits Market Snapshot
  - 4.5.1. Brazil Healthy Biscuits Market
  - 4.5.2. Mexico Healthy Biscuits Market
- 4.6. Rest of The World Healthy Biscuits Market

## **CHAPTER 5. COMPETITIVE INTELLIGENCE**

- 5.1. Top Market Strategies
- 5.2. Company Profiles
  - 5.2.1. Mondelez International Inc
    - 5.2.1.1. Key Information
    - 5.2.1.2. Overview
    - 5.2.1.3. Financial (Subject to Data Availability)
    - 5.2.1.4. Product Summary
    - 5.2.1.5. Recent Development
  - 5.2.2. Britannia Industries Limited
  - 5.2.3. Parle Products Pvt. Ltd.
  - 5.2.4. Indian Farmers Fertilizer Cooperative Limited (Tiffany)
  - 5.2.5. COSMIC NUTRACOS SOLUTIONS PRIVATE LIMITED
  - 5.2.6. UNIBIC Foods India Pvt. Ltd.
  - 5.2.7. Anmol Industries Ltd.
  - 5.2.8. ITC Limited
  - 5.2.9. Nabisco Biscuit Company
  - 5.2.10. Pladis Global

## **CHAPTER 6. RESEARCH PROCESS**

- 6.1. Research Process
  - 6.1.1. Data Mining
  - 6.1.2. Analysis
  - 6.1.3. Market Estimation
  - 6.1.4. Validation
  - 6.1.5. Publishing
- 6.2. Research Attributes
- 6.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Healthy Biscuits Market, report scope

TABLE 2. Global Healthy Biscuits Market estimates & forecasts by Region 2019-2029 (USD billion)

TABLE 3. Global Healthy Biscuits Market estimates & forecasts by Product 2019-2029 (USD billion)

TABLE 4. Global Healthy Biscuits Market estimates & forecasts by Packaging 2019-2029 (USD billion)

TABLE 5. Global Healthy Biscuits Market estimates & forecasts by Distribution Channel 2019-2029 (USD billion)

TABLE 6. Global Healthy Biscuits Market by segment, estimates & forecasts, 2019-2029 (USD billion)

TABLE 7. Global Healthy Biscuits Market by region, estimates & forecasts, 2019-2029 (USD billion)

TABLE 8. Global Healthy Biscuits Market by segment, estimates & forecasts, 2019-2029 (USD billion)

TABLE 9. Global Healthy Biscuits Market by region, estimates & forecasts, 2019-2029 (USD billion)

TABLE 10. Global Healthy Biscuits Market by segment, estimates & forecasts, 2019-2029 (USD billion)

TABLE 11. Global Healthy Biscuits Market by region, estimates & forecasts, 2019-2029 (USD billion)

TABLE 12. Global Healthy Biscuits Market by segment, estimates & forecasts, 2019-2029 (USD billion)

TABLE 13. Global Healthy Biscuits Market by region, estimates & forecasts, 2019-2029 (USD billion)

TABLE 14. Global Healthy Biscuits Market by segment, estimates & forecasts, 2019-2029 (USD billion)

TABLE 15. Global Healthy Biscuits Market by region, estimates & forecasts, 2019-2029 (USD billion)

TABLE 16. U.S. Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 17. U.S. Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 18. U.S. Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 19. Canada Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD

billion)

TABLE 20. Canada Healthy Biscuits Market estimates & forecasts by segment  
2019-2029 (USD billion)

TABLE 21. Canada Healthy Biscuits Market estimates & forecasts by segment  
2019-2029 (USD billion)

TABLE 22. UK Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 23. UK Healthy Biscuits Market estimates & forecasts by segment 2019-2029  
(USD billion)

TABLE 24. UK Healthy Biscuits Market estimates & forecasts by segment 2019-2029  
(USD billion)

TABLE 25. Germany Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD  
billion)

TABLE 26. Germany Healthy Biscuits Market estimates & forecasts by segment  
2019-2029 (USD billion)

TABLE 27. Germany Healthy Biscuits Market estimates & forecasts by segment  
2019-2029 (USD billion)

TABLE 28. France Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD  
billion)

TABLE 29. France Healthy Biscuits Market estimates & forecasts by segment  
2019-2029 (USD billion)

TABLE 30. France Healthy Biscuits Market estimates & forecasts by segment  
2019-2029 (USD billion)

TABLE 31. Italy Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 32. Italy Healthy Biscuits Market estimates & forecasts by segment 2019-2029  
(USD billion)

TABLE 33. Italy Healthy Biscuits Market estimates & forecasts by segment 2019-2029  
(USD billion)

TABLE 34. Spain Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD  
billion)

TABLE 35. Spain Healthy Biscuits Market estimates & forecasts by segment 2019-2029  
(USD billion)

TABLE 36. Spain Healthy Biscuits Market estimates & forecasts by segment 2019-2029  
(USD billion)

TABLE 37. RoE Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 38. RoE Healthy Biscuits Market estimates & forecasts by segment 2019-2029  
(USD billion)

TABLE 39. RoE Healthy Biscuits Market estimates & forecasts by segment 2019-2029  
(USD billion)

TABLE 40. China Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD

billion)

TABLE 41. China Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 42. China Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 43. India Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 44. India Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 45. India Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 46. Japan Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 47. Japan Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 48. Japan Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 49. South Korea Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 50. South Korea Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 51. South Korea Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 52. Australia Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 53. Australia Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 54. Australia Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 55. RoAPAC Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 56. RoAPAC Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 57. RoAPAC Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 58. Brazil Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 59. Brazil Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 60. Brazil Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 61. Mexico Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 62. Mexico Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 63. Mexico Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 64. RoLA Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 65. RoLA Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 66. RoLA Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 67. Row Healthy Biscuits Market estimates & forecasts, 2019-2029 (USD billion)

TABLE 68. Row Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 69. Row Healthy Biscuits Market estimates & forecasts by segment 2019-2029 (USD billion)

TABLE 70. List of secondary sources, used in the study of global Healthy Biscuits Market

TABLE 71. List of primary sources, used in the study of global Healthy Biscuits Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Healthy Biscuits Market, research methodology
  - FIG 2. Global Healthy Biscuits Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Healthy Biscuits Market, key trends 2021
  - FIG 5. Global Healthy Biscuits Market, growth prospects 2022-2029
  - FIG 6. Global Healthy Biscuits Market, porters 5 force model
  - FIG 7. Global Healthy Biscuits Market, pest analysis
  - FIG 8. Global Healthy Biscuits Market, value chain analysis
  - FIG 9. Global Healthy Biscuits Market by segment, 2019 & 2029 (USD billion)
  - FIG 10. Global Healthy Biscuits Market by segment, 2019 & 2029 (USD billion)
  - FIG 11. Global Healthy Biscuits Market by segment, 2019 & 2029 (USD billion)
  - FIG 12. Global Healthy Biscuits Market by segment, 2019 & 2029 (USD billion)
  - FIG 13. Global Healthy Biscuits Market by segment, 2019 & 2029 (USD billion)
  - FIG 14. Global Healthy Biscuits Market, regional snapshot 2019 & 2029
  - FIG 15. North America Healthy Biscuits Market 2019 & 2029 (USD billion)
  - FIG 16. Europe Healthy Biscuits Market 2019 & 2029 (USD billion)
  - FIG 17. Asia pacific Healthy Biscuits Market 2019 & 2029 (USD billion)
  - FIG 18. Latin America Healthy Biscuits Market 2019 & 2029 (USD billion)
  - FIG 19. Global Healthy Biscuits Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## I would like to order

Product name: Global Healthy Biscuits Market Size study & Forecast, by Product (Wheat, Oats, Multi-grain, Others), by Packaging (Packets, Jars, Boxes, Others), by Distribution Channel (Retail Stores, Online Stores, others) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/G5F1F6623802EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5F1F6623802EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970