

# **Global Healthcare Virtual Assistant Market Size study, By Product (Smart Speakers and Chatbots), By User-Interface (Automatic Speech Recognition, Text-Based, Text-To-Speech and others), By End-user (Healthcare Providers, Healthcare Payers, Patients and other end-users) and Regional Forecasts 2019-2026**

<https://marketpublishers.com/r/G0EFEF0DEDDEN.html>

Date: July 2019

Pages: 200

Price: US\$ 2,568.00 (Single User License)

ID: G0EFEF0DEDDEN

## **Abstracts**

Global Healthcare Virtual Assistant Market is valued approximately USD 290.47 million in 2018 and is anticipated to grow with a healthy growth rate of more than 34.6% over the forecast period 2019-2026. Healthcare virtual assistant are used in the healthcare industry to organize and raise patient data to a higher standard. Also, these systems facilitate healthcare organization to collect tolerant health history, demographics in order, finance/ costing, insurance details, procurement details, data mining and others analysis of all the records. The growth of the healthcare virtual assistant market is attributed owing to the increasing smartphone penetration and growing use of healthcare apps along with the need to curtail healthcare costs and medical errors. For instance: According to the Consumer Technology Association's in June 2018, the association has conducted a study on consumer technology ownership. The study reveals that smartphone penetration stood about 87% of homes in the United States. Similarly, as per technocrats, in 2017, smartphone penetration in Germany stood about 69% (55 million); increased from 51 million in 2016. Since, healthcare providers are adopting m-health technologies for monitoring health to save larger amount of healthcare costs. Therefore, rising smartphone penetration would drive the growth of the healthcare virtual assistant market globally. However, concerns related to data privacy impedes the growth of the market over the forecast period.

The regional analysis of global healthcare virtual assistant market is considered for the

key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to rapid adoption of innovative technology and high adoption of health apps. The dominance of North America is attributed due to the advanced telecommunication sector and highly developed infrastructure for using health intelligent virtual assistant in the United States. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as growing need for better disease management, increasing healthcare cost and high penetration of smartphones are some key forces, contributing towards the growth of the Asia-Pacific region.

Major market player included in this report are:

Nuance Communications, Inc.

Amazon

Verint Systems Inc.

Infermedica

Sensely, Inc

Microsoft Corporation

CSS Corporation

Egain Corporation

Kognito Solutions, LLC

Healthtap, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Smart Speakers

Chatbots

By User-Interface:

Automatic Speech Recognition  
Text-Based  
Text-To-Speech  
Others

By End-User:

Healthcare Providers  
Healthcare Payers  
Patients  
Other end-users

By Regions:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017  
Base year – 2018  
Forecast period – 2019 to 2026

Target Audience of the Global Healthcare Virtual Assistant Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises

Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Key Trends
- 1.3. Global & Segmental Market Estimates & Forecasts, 2016-2026 (USD Million)
  - 1.3.1. Healthcare Virtual Assistant Market, by Product , 2016-2026 (USD Million)
  - 1.3.2. Healthcare Virtual Assistant Market, by Interface , 2016-2026 (USD Million)
  - 1.3.3. Healthcare Virtual Assistant Market, by End-user, 2016-2026 (USD Million)
  - 1.3.4. Healthcare Virtual Assistant Market, by Region, 2016-2026 (USD Million)
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL HEALTHCARE VIRTUAL ASSISTANT MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL HEALTHCARE VIRTUAL ASSISTANT MARKET DYNAMICS**

- 3.1. See Saw Analysis
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL HEALTHCARE VIRTUAL ASSISTANT MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Buyers
  - 4.1.2. Bargaining Power of Suppliers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes

- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.2. PEST Analysis
  - 4.2.1. Political Scenario
  - 4.2.2. Economic Scenario
  - 4.2.3. Social Scenario
  - 4.2.4. Technological Scenario
- 4.3. Key Buying Criteria (On Demand)
- 4.4. Regulatory Framework (On Demand)
- 4.5. Investment Vs Adoption Scenario (On Demand)
- 4.6. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL HEALTHCARE VIRTUAL ASSISTANT MARKET, BY PRODUCT**

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Healthcare Virtual Assistant Market, Sub Segment Analysis
  - 5.3.1. Smart Speakers
    - 5.3.1.1. Market estimates & forecasts, 2016-2026 (USD Million)
    - 5.3.1.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Million)
  - 5.3.2. Chatbots
    - 5.3.2.1. Market estimates & forecasts, 2016-2026 (USD Million)
    - 5.3.2.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Million)

## **CHAPTER 6. GLOBAL HEALTHCARE VIRTUAL ASSISTANT MARKET, BY USER INTERFACE**

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Healthcare Virtual Assistant Market, Sub Segment Analysis
  - 6.3.1. Automatic Speech Recognition
    - 6.3.1.1. Market estimates & forecasts, 2016-2026 (USD Million)
    - 6.3.1.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Million)
  - 6.3.2. Text-Based
    - 6.3.2.1. Market estimates & forecasts, 2016-2026 (USD Million)
    - 6.3.2.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Million)
  - 6.3.3. Text-To-Speech
    - 6.3.3.1. Market estimates & forecasts, 2016-2026 (USD Million)

- 6.3.3.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Million)
- 6.3.4. Others
  - 6.3.4.1. Market estimates & forecasts, 2016-2026 (USD Million)
  - 6.3.4.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Million)

## **CHAPTER 7. GLOBAL HEALTHCARE VIRTUAL ASSISTANT MARKET, BY END USER**

- 7.1. Market Snapshot
- 7.2. Market Performance - Potential Model
- 7.3. Healthcare Virtual Assistant Market, Sub Segment Analysis
  - 7.3.1. Healthcare Providers
    - 7.3.1.1. Market estimates & forecasts, 2016-2026 (USD Million)
    - 7.3.1.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Million)
  - 7.3.2. Healthcare Payers
    - 7.3.2.1. Market estimates & forecasts, 2016-2026 (USD Million)
    - 7.3.2.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Million)
  - 7.3.3. Patients
    - 7.3.3.1. Market estimates & forecasts, 2016-2026 (USD Million)
    - 7.3.3.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Million)
  - 7.3.4. Other End-users
    - 7.3.4.1. Market estimates & forecasts, 2016-2026 (USD Million)
    - 7.3.4.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Million)

## **CHAPTER 8. GLOBAL HEALTHCARE VIRTUAL ASSISTANT MARKET, BY REGIONAL ANALYSIS**

- 8.1. Healthcare Virtual Assistant Market, Regional Market Snapshot (2016-2026)
- 8.2. North America Healthcare Virtual Assistant Market Snapshot
  - 8.2.1. U.S.
    - 8.2.1.1. Market estimates & forecasts, 2016-2026 (USD Million)
    - 8.2.1.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)
    - 8.2.1.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)
    - 8.2.1.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)
  - 8.2.2. Canada
    - 8.2.2.1. Market estimates & forecasts, 2016-2026 (USD Million)
    - 8.2.2.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)
    - 8.2.2.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)
    - 8.2.2.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

### 8.3. Europe Healthcare Virtual Assistant Market Snapshot

#### 8.3.1. U.K.

- 8.3.1.1. Market estimates & forecasts, 2016-2026 (USD Million)
- 8.3.1.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.3.1.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.3.1.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

#### 8.3.2. France

- 8.3.2.1. Market estimates & forecasts, 2016-2026 (USD Million)
- 8.3.2.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.3.2.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.3.2.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

#### 8.3.3. Rest of Europe

- 8.3.3.1. Market estimates & forecasts, 2016-2026 (USD Million)
- 8.3.3.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.3.3.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.3.3.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

### 8.4. Asia Healthcare Virtual Assistant Market Snapshot

#### 8.4.1. China

- 8.4.1.1. Market estimates & forecasts, 2016-2026 (USD Million)
- 8.4.1.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.4.1.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.4.1.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

#### 8.4.2. India

- 8.4.2.1. Market estimates & forecasts, 2016-2026 (USD Million)
- 8.4.2.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.4.2.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.4.2.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

#### 8.4.3. Japan

- 8.4.3.1. Market estimates & forecasts, 2016-2026 (USD Million)
- 8.4.3.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.4.3.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.4.3.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

#### 8.4.4. Rest of Asia Pacific

- 8.4.4.1. Market estimates & forecasts, 2016-2026 (USD Million)
- 8.4.4.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.4.4.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)
- 8.4.4.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

### 8.5. Latin America Healthcare Virtual Assistant Market Snapshot

#### 8.5.1. Brazil



8.5.1.1. Market estimates & forecasts, 2016-2026 (USD Million)

8.5.1.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)

8.5.1.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)

8.5.1.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

#### 8.5.2. Mexico

8.5.2.1. Market estimates & forecasts, 2016-2026 (USD Million)

8.5.2.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)

8.5.2.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)

8.5.2.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

#### 8.6. Rest of The World

##### 8.6.1. South America

8.6.1.1. Market estimates & forecasts, 2016-2026 (USD Million)

8.6.1.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)

8.6.1.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)

8.6.1.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

##### 8.6.2. Middle East and Africa

8.6.2.1. Market estimates & forecasts, 2016-2026 (USD Million)

8.6.2.2. Product breakdown estimates & forecasts, 2016-2026 (USD Million)

8.6.2.3. User Interface breakdown estimates & forecasts, 2016-2026 (USD Million)

8.6.2.4. End-user breakdown estimates & forecasts, 2016-2026 (USD Million)

## CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Company Market Share (Subject to Data Availability)

9.2. Top Market Strategies

9.3. Company Profiles

9.3.1. Nuance Communications, Inc.

9.3.1.1. Overview

9.3.1.2. Financial (Subject to Data Availability)

9.3.1.3. Product Summary

9.3.1.4. Recent Developments

9.3.2. Amazon

9.3.3. Verint Systems Inc.

9.3.4. Infermedica

9.3.5. Sensely, Inc.

9.3.6. Microsoft Corporation

9.3.7. CSS Corporation

9.3.8. Egain Corporation

9.3.9. Kognito Solutions, LLC

9.3.10. Healthtap, Inc.

## **CHAPTER 10. RESEARCH PROCESS**

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.1.6. Research Assumption

## I would like to order

Product name: Global Healthcare Virtual Assistant Market Size study, By Product (Smart Speakers and Chatbots), By User-Interface (Automatic Speech Recognition, Text-Based, Text-To-Speech and others), By End-user (Healthcare Providers, Healthcare Payers, Patients and other end-users) and Regional Forecasts 2019-2026

Product link: <https://marketpublishers.com/r/G0EFEF0DEDDEN.html>

Price: US\$ 2,568.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0EFEF0DEDDEN.html>