

# **Global Healthcare Video Conferencing Solutions Market Size study, by deployment mode (On-premises, Cloud-based), component (Software, Hardware, Services) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Healthcare Video Conferencing Solutions Market is valued approximately USD 77 million in 2020 and is anticipated to grow with a healthy growth rate of more than 4.9% over the forecast period 2021-2027. The growing adoption of telemedicine solutions and technological advancements will drive the market in the forecast period. The market received a remarkable growth during COVID-19 period as demand increased for video conferencing solutions due to social distancing measures. From 2019-2020, Adobe witnessed 15% increase, Pexip LLC observed around a 54.5% increase in their revenues. Intrado Corporation launched the SD-WAN Thin Edge in April 2021, in collaboration with Infiot which is intended for use with LTE cellular networks to link distant employees, fixed and mobile locations, and IoT devices. However, there is unsurety about the need for their video conferencing products following the epidemic. For example, Zoom Video Communications, Inc. stated in its 2020 annual report that due to availability of vaccines across the globe, COVID-19 is curbed slowly which may result in a decrease in paid hosts and users because people/patients will no longer be required to stay at home and will be able to directly visit clinics and hospitals for treatment of their medical problems which impedes the growth of the market over the forecast period of 2021-2027. Also, to maintain their positions in the competitive market, players are investing in many strategic initiatives which is likely to increase the market growth during the forecast period.

The regional analysis of global Healthcare Video Conferencing Solutions Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin

America and Rest of the World. North America is a significant region across the world in terms of market share owing to the presence of major market players. Whereas, Middle East and Africa (MEA) is also anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as need of expansion for healthcare facilities and the continuous training for medical students and new doctors, especially during the pandemic would create lucrative growth prospects for the Healthcare Video Conferencing Solutions Market across the region.

Major market player included in this report are:

Adobe

Pexip AS

Zoom Video Communications, Inc.

Intrado Corporation

Vidyo, Inc.

Plantronics, Inc.

Logitech

Huawei Technologies Co., Ltd.

Cisco

Avaya Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment Mode:

On-premise

Cloud-based

By Component:

Software

Hardware

Services

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Healthcare Video Conferencing Solutions Market in Market Study:

Key Consulting Companies &amp; Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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