

Global Healthcare Smart Card Reader Market Size study&Forecast, byInterface Type (Contact-Based, Contactless-Based, Dual Interface-Based) by Application (Identity and Other Sensitive Information Management, Security & Access Management), by End-use (General Practitioners/Doctors, Patients, Other) and Regional Analysis, 2022-2029

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Abstracts

Global Healthcare Smart Card Reader Market is valued at approximately USD 804.8 million in 2021 andis anticipated to grow with a healthy growth rate of more than 14.7% over the forecast period 2022-2029. Healthcare Smart card reader helps reading and analyzing the smart card health records. Healthcare Smart Card is digital way of storing patients' information. It ensures data security and privacy. These cards enable the healthcare workers to safely store their patient information and easily access or update when required. A reader in simple language is a piece installed in computers to have access to information in these cards. Additionally, the rising expenditure in healthcare sector and growing demand of healthcare smart card is driving the market demand of Healthcare Smart Card.

The rising expenditure in healthcare sector due to rising disposable income of individual is driving the market for healthcare smart card reader. In 2020, the total expenditure by United States in healthcare accounted to be 4 trillion dollars. The expenditure is growing at an annual growth rate of 20%. Individuals are health concerned as increasing awareness also increases their expenditure on healthcare further creating a demand for all health technologies majorly healthcare smart card. Further the growing demand of healthcare smart cards surge the demand for healthcare smart card readers. By 2026,



the market for smart card is anticipated to reach USD 16.9 billion with a CAGR of 4.0%. The rise in digitalization after the pandemic drives the need for healthcare smart card reader. Moreover, continuous advancements in formulations and increasing government initiatives is boosting the market demand for healthcare smart card. However, the high initial cost of the Healthcare Smart Card Reader stifles market growth throughout the forecast period of 2022-2029The key regions considered for the Global Healthcare Smart Card Reader Marketstudy includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe dominated the market for Healthcare Smart Card Reader with around one third of global revenue share. It is projected that growing initiatives by various governmental and non-governmental groups to ensure high-quality healthcare facilities, and the presence of major market players in the region is driving product demand in this region. Asia-Pacific is anticipated to be the fastest-growing region due to supportive government initiatives and growing technologies in healthcare sector. It is expected to grow at a fastest rate of 13.2%. The development of various types of technology-based smart cards through partnershipsbetween smart card manufacturing businesses is helping the segment's market grow.

Major market player included in this report are: Identiv, Inc.
Advanced Card Systems Ltd.
Thales Group
rf IDEAS Inc.
FEITIAN Technologies Co., Ltd.
IDENTOS Inc
SecuGen Corporation.
Advantech Co., Ltd.
Rayton Solutions Pte Ltd.

Recent Developments in the Market:

Zebra Technologies Corporation

In January 2022, an Israeli fintech business named Nayax Ltd. announced that it has agreed to pay \$4.5 million in cash to acquire On Track Innovations Ltd., a provider of smart card technology to gain large market share and provide retailers strong customer base.

In July 2021, the Biometrics Sensor Payment Card (BSPC), an EMV card with limitless contactless payment options, was introduced by France-based technology company Thales Group.

In January 2020, Thales Group and Confidex collaborated to introduce a flexible smart



card for the Calypso-based system.

Global Healthcare Smart Card Reader Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Interface Type, Application, End-use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporatespotential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Interface Type offerings of key players. The detailed segments and sub-segment of the market are explained below:

ByInterface Type:

Contact-Based

Contactless-Based

Dual Interface-Based

By Application:

Identity and Other Sensitive Information Management

Security & Access Management

By End-use:

General Practitioners/Doctors

Patients

Other

By Region:

North America

U.S.

Canada

Europe



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L	•	r

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World



Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Million)
- 1.2.1. Healthcare Smart Card Reader Market, by Region, 2019-2029 (USD Million)
- 1.2.2. Healthcare Smart Card Reader Market, by Interface Type,2019-2029 (USD Million)
 - 1.2.3. Healthcare Smart Card Reader Market, by Application, 2019-2029 (USD Million)
 - 1.2.4. Healthcare Smart Card Reader Market, by End-use, 2019-2029 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL HEALTHCARE SMART CARD READER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL HEALTHCARE SMART CARD READER MARKET DYNAMICS

- 3.1. Healthcare Smart Card Reader Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising Expenditure in healthcare sector.
 - 3.1.1.2. Growing Demand of Smart Card.
 - 3.1.2. Market Challenges
 - 3.1.2.1. High Initial Cost of Healthcare Smart Card Reader
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Advancements in formulation.
 - 3.1.3.2. Increasing Government Initiatives

CHAPTER 4. GLOBAL HEALTHCARE SMART CARD READER MARKETINDUSTRY



ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL HEALTHCARE SMART CARD READER MARKET, BY INTERFACE TYPE

- 6.1. Market Snapshot
- 6.2. Global Healthcare Smart Card Reader Market by Interface Type, Performance Potential Analysis
- 6.3. Global Healthcare Smart Card Reader Market Estimates & Forecasts by Interface Type2019-2029 (USD Million)
- 6.4. Healthcare Smart Card Reader Market, Sub Segment Analysis
 - 6.4.1. Contact-Based
 - 6.4.2. Contactless-Based
 - 6.4.3. Dual Interface-Based

CHAPTER 7. GLOBAL HEALTHCARE SMART CARD READER MARKET, BY APPLICATION



- 7.1. Market Snapshot
- 7.2. Global Healthcare Smart Card Reader Market by Application, Performance Potential Analysis
- 7.3. Global Healthcare Smart Card Reader Market Estimates & Forecasts by Application 2019-2029 (USD Million)
- 7.4. Healthcare Smart Card Reader Market, Sub Segment Analysis
 - 7.4.1. Identity and Other Sensitive Information Management
 - 7.4.2. Security & Access Management

CHAPTER 8. GLOBAL HEALTHCARE SMART CARD READER MARKET, BYEND-USE

- 8.1. Market Snapshot
- 8.2. Global Healthcare Smart Card Reader Market by End-use, Performance Potential Analysis
- 8.3. Global Healthcare Smart Card Reader Market Estimates & Forecasts by Enduse2019-2029 (USD Million)
- 8.4. Healthcare Smart Card Reader Market, Sub Segment Analysis
 - 8.4.1. General Practitioners/Doctors
 - 8.4.2. Patients
 - 8.4.3. Other

CHAPTER 9. GLOBAL HEALTHCARE SMART CARD READER MARKET, REGIONAL ANALYSIS

- 9.1. Healthcare Smart Card Reader Market, Regional Market Snapshot
- 9.2. North America Healthcare Smart Card Reader Market
 - 9.2.1. U.S. Healthcare Smart Card Reader Market
 - 9.2.1.1. Interface Typebreakdown estimates & forecasts, 2019-2029
 - 9.2.1.2. Application breakdown estimates & forecasts, 2019-2029
 - 9.2.1.3. End-use breakdown estimates & forecasts, 2019-2029
 - 9.2.2. CanadaHealthcare Smart Card Reader Market
- 9.3. Europe Healthcare Smart Card Reader Market Snapshot
 - 9.3.1. U.K. Healthcare Smart Card Reader Market
 - 9.3.2. Germany Healthcare Smart Card Reader Market
 - 9.3.3. France Healthcare Smart Card Reader Market
 - 9.3.4. Spain Healthcare Smart Card Reader Market
 - 9.3.5. Italy Healthcare Smart Card Reader Market



- 9.3.6. Rest of EuropeHealthcare Smart Card Reader Market
- 9.4. Asia-PacificHealthcare Smart Card Reader Market Snapshot
 - 9.4.1. China Healthcare Smart Card Reader Market
 - 9.4.2. India Healthcare Smart Card Reader Market
 - 9.4.3. JapanHealthcare Smart Card Reader Market
 - 9.4.4. Australia Healthcare Smart Card Reader Market
 - 9.4.5. South Korea Healthcare Smart Card Reader Market
- 9.4.6. Rest of Asia PacificHealthcare Smart Card Reader Market
- 9.5. Latin America Healthcare Smart Card Reader Market Snapshot
 - 9.5.1. Brazil Healthcare Smart Card Reader Market
 - 9.5.2. MexicoHealthcare Smart Card Reader Market
- 9.6. Rest of The World Healthcare Smart Card Reader Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Identiv, Inc.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. ProductSummary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Advanced Card Systems Ltd.
 - 10.2.3. Thales Group
 - 10.2.4. rf IDEAS Inc.
 - 10.2.5. FEITIAN Technologies Co., Ltd.
 - 10.2.6. IDENTOS Inc
 - 10.2.7. SecuGen Corporation.
 - 10.2.8. Advantech Co., Ltd.
 - 10.2.9. Rayton Solutions Pte Ltd.
 - 10.2.10. Zebra Technologies Corporation

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation



- 11.1.4. Validation
- 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption



List Of Tables

LIST OF TABLES

- TABLE 1. Global Healthcare Smart Card Reader Market, report scope
- TABLE 2. Global Healthcare Smart Card Reader Market estimates & forecasts by Region 2019-2029 (USD Million)
- TABLE 3. Global Healthcare Smart Card Reader Market estimates & forecasts byInterface Type2019-2029 (USD Million)
- TABLE 4. Global Healthcare Smart Card Reader Market estimates & forecasts by Application 2019-2029 (USD Million)
- TABLE 5. Global Healthcare Smart Card Reader Market estimates & forecasts by Enduse2019-2029 (USD Million)
- TABLE 6. Global Healthcare Smart Card Reader Market by segment, estimates & forecasts, 2019-2029 (USD Million)
- TABLE 7. Global Healthcare Smart Card Reader Market by region, estimates & forecasts, 2019-2029 (USD Million)
- TABLE 8. Global Healthcare Smart Card Reader Market by segment, estimates & forecasts, 2019-2029 (USD Million)
- TABLE 9. Global Healthcare Smart Card Reader Market by region, estimates & forecasts, 2019-2029 (USD Million)
- TABLE 10. Global Healthcare Smart Card Reader Market by segment, estimates & forecasts, 2019-2029 (USD Million)
- TABLE 11. Global Healthcare Smart Card Reader Market by region, estimates & forecasts, 2019-2029 (USD Million)
- TABLE 12. Global Healthcare Smart Card Reader Market by segment, estimates & forecasts, 2019-2029 (USD Million)
- TABLE 13. Global Healthcare Smart Card Reader Market by region, estimates & forecasts, 2019-2029 (USD Million)
- TABLE 14. Global Healthcare Smart Card Reader Market by segment, estimates & forecasts, 2019-2029 (USD Million)
- TABLE 15. Global Healthcare Smart Card Reader Market by region, estimates & forecasts, 2019-2029 (USD Million)
- TABLE 16. U.S. Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)
- TABLE 17. U.S. Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 18. U.S. Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)



- TABLE 19. Canada Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)
- TABLE 20. Canada Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 21. Canada Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 22. UK Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)
- TABLE 23. UK Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 24. UK Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 25. Germany Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)
- TABLE 26. Germany Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 27. Germany Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 28. France Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)
- TABLE 29. France Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 30. France Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 31. Italy Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)
- TABLE 32. Italy Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 33. Italy Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 34. Spain Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)
- TABLE 35. Spain Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 36. Spain Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)
- TABLE 37. RoE Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)
- TABLE 38. RoE Healthcare Smart Card Reader Market estimates & forecasts by



segment 2019-2029 (USD Million)

TABLE 39. RoE Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 40. China Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 41. China Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 42. China Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 43. India Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 44. India Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 45. India Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 46. Japan Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 47. Japan Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 48. Japan Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 49. South Korea Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 50. South Korea Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 51. South Korea Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 52. Australia Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 53. Australia Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 54. Australia Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 55. RoAPAC Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 56. RoAPAC Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 57. RoAPAC Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)



TABLE 58. Brazil Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 59. Brazil Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 60. Brazil Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 61. Mexico Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 62. Mexico Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 63. Mexico Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 64. RoLA Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 65. RoLA Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 66. RoLA Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 67. Row Healthcare Smart Card Reader Market estimates & forecasts, 2019-2029 (USD Million)

TABLE 68. Row Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 69. Row Healthcare Smart Card Reader Market estimates & forecasts by segment 2019-2029 (USD Million)

TABLE 70. List of secondary sources, used in the study of global Healthcare Smart Card Reader Market

TABLE 71. List of primary sources, used in the study of global Healthcare Smart Card Reader Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable



List Of Figures

LIST OF FIGURES

- FIG 1. Global Healthcare Smart Card Reader Market, research methodology
- FIG 2. Global Healthcare Smart Card Reader Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Healthcare Smart Card Reader Market, key trends 2021
- FIG 5. Global Healthcare Smart Card Reader Market, growth prospects 2022-2029
- FIG 6. Global Healthcare Smart Card Reader Market, porters 5 force model
- FIG 7. Global Healthcare Smart Card Reader Market, pest analysis
- FIG 8. Global Healthcare Smart Card Reader Market, value chain analysis
- FIG 9. Global Healthcare Smart Card Reader Market by segment, 2019 & 2029 (USD Million)
- FIG 10. Global Healthcare Smart Card Reader Market by segment, 2019 & 2029 (USD Million)
- FIG 11. Global Healthcare Smart Card Reader Market by segment, 2019 & 2029 (USD Million)
- FIG 12. Global Healthcare Smart Card Reader Market by segment, 2019 & 2029 (USD Million)
- FIG 13. Global Healthcare Smart Card Reader Market by segment, 2019 & 2029 (USD Million)
- FIG 14. Global Healthcare Smart Card Reader Market, regional snapshot 2019 & 2029
- FIG 15. North America Healthcare Smart Card Reader Market2019 & 2029 (USD Million)
- FIG 16. Europe Healthcare Smart Card Reader Market2019 & 2029 (USD Million)
- FIG 17. Asia pacific Healthcare Smart Card Reader Market2019 & 2029 (USD Million)
- FIG 18. Latin America Healthcare Smart Card Reader Market2019 & 2029 (USD Million)
- FIG 19. Global Healthcare Smart Card Reader Market, company Market share analysis (2021)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable



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