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Global Healthcare Payer Services Market Size study, by Service Type (business process outsourcing services, knowledge process outsourcing services and information technology outsourcing services) Application (claim management services, member management services, provider management services, integrated front-end services and back-offices operations, analytics and fraud management services, billing and accounts management services and HR Services) End-user (private payers and public payers) and Regional Forecasts 2018-2025.

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Abstracts

Global healthcare payer services market to reach USD 37.4 billion by 2025.

Global healthcare payer services market is valued at approximately USD 14.9 billion in 2017and is anticipated to grow with a healthy growth rate of more than 12.2 % over the forecast period 2018-2025. Vigorously changing reforms for healthcare such as technological advancements, rising healthcare expenditure are convincing payers to re-design their business models and processes for sustainable operational excellence while certifying excellent quality patient care. Since these payers' solutions enables maximize customer service and derive operational excellence for the healthy patient experience and relationship. Thus, growing needs to improve patient care is anticipated to supplement the growth of the healthcare payer services market over the forecast period of 2018-2025.

The healthcare payer services market is significantly driven by increasing healthcare frauds. According to the Coalition against Insurance Fraud Organization, in year 2015 scams against private and government healthcare insurers forms the largest type of insurance fraud. According to the Coalition against Insurance Fraud Organization, healthcare frauds are likely to steal approx. $10 billion per year. In year 2015, approx. 478 healthcare frauds are reported which directly generates the need for the healthcare payer services across the globe. As healthcare payer services are considered as a successful business model that mitigates the risk of fraud, procurement, administrations and develops cost-effective healthcare processes. As a result, the demand and adoption of healthcare payer services would increase thereby, aiding the growth of the market across the forecast period. Furthermore, the advent of advanced data analytics offers lucrative growth prospects for the healthcare payer services market. However, rising incidences of data breaches and concerns related to confidentiality is expected to hinder the growth of the market during the forecast period.

On the basis of segmentation, the healthcare payer services market is segmented into service type, application and end-users. The service type segment of global healthcare payer services market is classified into business process outsourcing services, knowledge process outsourcing services and information technology outsourcing services. Based on application segment, the market is diversified into claim management services, member management services, provider management services, integrated front-end services and back-offices operations, analytics and fraud management services, billing and accounts management services and HR Services of which claim management is expected to dominate the market owing to the increasing number of people enrolling for health insurance. The end-user segment includes public payers and private payers.

The regional analysis of healthcare payer services market is considered for the key regions such as North America, Europe, Asia Pacific, Latin America and ROW. North America holds the leading position in healthcare payer services market owing to the lack of low-cost skilled professionals, rising demand for integrated healthcare system along with the rising insurance enrollment. Whereas, Asia-Pacific is expected to emerge as the fastest growing region in terms of market share. The growth of Asia-Pacific is witnessed owing to countries such as India, China, Vietnam, Singapore, Malaysia, Philippines are involved in outsourcing activities. Also, improving healthcare infrastructure is also expected to supplement the growth of Asia-Pacific region over the forecast period.

The leading market players include-

Cognizant Technology Solutions

Accenture PLC

Exlservice Holdings, Inc.

Concentrix Corporation

Hinduja Global Solutions Limited

Hewlett-Packard

Dell, Inc.

Xerox Corporation

HCL Technologies Ltd.

Wipro Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Type:

Business Process Outsourcing Services

Knowledge Process Outsourcing Services

Information Technology Outsourcing services

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By application:

- Claim Management services
- Member Management services
- Provider management services
- Integrated Front-end services and back-offices operations
- Analytics and fraud management services
- Billing and accounts management services
- HR Services

By End-user:

- Public Payers
- Private Payers

By Regions:

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - ROE

Asia Pacific

China

India

Japan

ROAPEC

LAMEA

Brazil

Mexico

ROW

Middle East & Africa

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Healthcare Payer Services Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

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Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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Contents

CHAPTER 1. GLOBAL HEALTHCARE PAYER SERVICES MARKET DEFINITION AND SCOPE

1.1. Research Objective
1.2. Market Definition
1.3. Scope of The Study
1.4. Years Considered for The Study
1.5. Currency Conversion Rates
1.6. Report Limitation

CHAPTER 2. RESEARCH METHODOLOGY

2.1. Research Process
  2.1.1. Data Mining
  2.1.2. Analysis
  2.1.3. Market Estimation
  2.1.4. Validation
  2.1.5. Publishing
2.2. Research Assumption

CHAPTER 3. EXECUTIVE SUMMARY

3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
3.2. Key Trends

CHAPTER 4. GLOBAL HEALTHCARE PAYER SERVICES MARKET DYNAMICS

4.1. Growth Prospects
  4.1.1. Drivers
  4.1.2. Restraints
  4.1.3. Opportunities
4.2. Industry Analysis
  4.2.1. Porter’s 5 Force Model
  4.2.2. PEST Analysis
  4.2.3. Value Chain Analysis
4.3. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL HEALTHCARE PAYER SERVICES MARKET, BY SERVICE TYPE

5.1. Market Snapshot
5.2. Market Performance - Potential Model
5.3. Global Healthcare Payer Services Market, Sub Segment Analysis
5.3.1. Business Process Outsourcing Services
5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
5.3.2. Knowledge Process Outsourcing Services
5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
5.3.3. Information Technology Outsourcing services
5.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
5.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. GLOBAL HEALTHCARE PAYER SERVICES MARKET, BY APPLICATION

6.1. Market Snapshot
6.2. Market Performance - Potential Model
6.3. Global Healthcare Payer Services Market, Sub Segment Analysis
6.3.1. Claim Management services
6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
6.3.2. Member Management services
6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
6.3.3. Provider management services
6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
6.3.4. Integrated Front-end services and back-offices operations
6.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
6.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
6.3.5. Analytics and fraud management services
6.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
6.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
6.3.6. Billing and accounts management services
6.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.3.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
6.3.7. HR Services
6.3.7.1. Market estimates & forecasts, 2015-2025 (USD Billion)
6.3.7.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. GLOBAL HEALTHCARE PAYER SERVICES MARKET, BY END-USER

7.1. Market Snapshot
7.2. Market Performance - Potential Model
7.3. Global Healthcare Payer Services Market, Sub Segment Analysis
7.3.1. Public Payers
7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
7.3.2. Private Payers
7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
7.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 8. GLOBAL HEALTHCARE PAYER SERVICES MARKET, BY REGIONAL ANALYSIS

8.1. Healthcare Payer Services Market, Regional Market Snapshot (2015-2025)
8.2. North America Healthcare Payer Services Market Snapshot
8.2.1. U.S.
8.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.2.1.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.2.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.2.1.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.2.2. Canada
8.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.2.2.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.2.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.2.2.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.3. Europe Healthcare Payer Services Market Snapshot
8.3.1. U.K.
8.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.3.1.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.3.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.3.1.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.3.2. Germany

8.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.3.2.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.3.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.3.2.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.3.3. Rest of Europe
8.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.3.3.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.3.3.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.3.3.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4. Asia Healthcare Payer Services Market Snapshot
8.4.1. China
8.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.4.1.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4.1.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4.2. India
8.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.4.2.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4.2.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4.3. Japan
8.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.4.3.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4.3.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4.3.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4.4. Rest of Asia Pacific
8.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.4.4.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4.4.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.4.4.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.5. Latin America Healthcare Payer Services Market Snapshot
8.5.1. Brazil
8.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.5.1.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.5.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.5.1.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.5.2. Mexico
8.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.5.2.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.5.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.5.2.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.6. Rest of The World
8.6.1. Middle East and Africa
8.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
8.6.1.2. Service Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.6.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
8.6.1.4. End-user breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Company Market Share (Subject to Data Availability)
9.2. Top Market Strategies
9.3. Company Profiles
9.3.1. Cognizant Technology Solutions
9.3.1.1. Overview
9.3.1.2. Financial (Subject to Data Availability)
9.3.1.3. Product Summary
9.3.1.4. Recent Developments
9.3.2. Accenture PLC
9.3.3. Exlservice Holdings, Inc.
9.3.4. Concentrix Corporation
9.3.5. Hinduja Global Solutions Limited
9.3.6. Hewlett-Packard
9.3.7. Dell, Inc.
9.3.8. Xerox Corporation
9.3.9. HCL Technologies Ltd.
9.3.10. Wipro Limited

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