

Global Healthcare IT Market Size Study, by Application, (Electronic Health Records (EHR), Computerized Provider Order Entry (CPOE) Systems, Medical Imaging Information Systems, Telehealthcare, Population Health Management (PHM), Revenue Cycle Management (RCM), Healthcare Analytics, Healthcare Customer Relationship Management (CRM)), By Delivery Mode (Cloud-based/Web-based, On-demand/On-premise), By End Use (Healthcare Providers, Healthcare Payers, Life Sciences Industry) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G308490690DFEN.html>

Date: January 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G308490690DFEN

Abstracts

The Global Healthcare IT Market was valued at approximately USD 0.49 billion in 2023 and is expected to grow at a compound annual growth rate (CAGR) of 15.8%, reaching a market size of around USD 1.83 billion by 2032

Healthcare IT solutions, which encompass electronic health records (EHR), telehealth systems, healthcare analytics, and revenue cycle management, are reshaping the healthcare landscape by driving operational efficiency, enhancing patient care, and enabling seamless data integration. These advancements align with the growing need for digital transformation in the healthcare sector, bolstered by government initiatives and investments in digital health ecosystems.

The adoption of healthcare IT systems is further accelerated by the increasing penetration of smartphones, enhanced internet connectivity, and the proliferation of

mHealth applications. For instance, global smartphone usage reached 5.35 billion in 2023, reflecting widespread readiness for digital health solutions. Moreover, technological innovations, such as AI-driven platforms and cloud-based solutions, are revolutionizing healthcare IT by optimizing workflows and ensuring real-time data accessibility. Notable examples include partnerships like that of Microsoft and Epic, which integrate AI capabilities to streamline healthcare operations.

Healthcare IT systems are also integral to the transition towards value-based care models in developed nations, emphasizing personalized and efficient patient care. Initiatives like the Pradhan Mantri Digital Health Mission in India and state-level programs such as HealthSmart in Australia are illustrative of global efforts to digitize healthcare, enabling better data sharing and interoperability across the continuum of care.

Regionally, North America dominated the healthcare IT market in 2023, capturing over 40% of the market share due to its robust infrastructure, extensive EHR adoption, and favorable regulatory environment. Meanwhile, the Asia Pacific region is projected to grow at the fastest rate, driven by increasing government healthcare expenditure, the growing prevalence of chronic diseases, and rising digital literacy among healthcare providers.

Key players in the market, such as Philips Healthcare, Veradigm Inc., GE Healthcare, IBM, Oracle, and Accenture, are leveraging strategic collaborations, product innovations, and AI integrations to expand their footprints and cater to the evolving demands of the global healthcare ecosystem.

Major Market Players Included in this Report Are:

Philips Healthcare

Veradigm Inc.

GE Healthcare

Oracle Corporation

McKesson Corporation

Athenahealth, Inc.

IBM

Hewlett Packard Enterprise Development LP

Optum, Inc.

IQVIA

SAS Institute, Inc.

Agfa-Gevaert Group

Carestream Health

Novarad

SAP

The detailed segments and sub-segments of the market are explained below:

By Application

Electronic Health Records (EHR)

Computerized Provider Order Entry (CPOE) Systems

Medical Imaging Information Systems (Radiology Information Systems, PACS, Monitoring Analysis Software)

Tele-healthcare (Tele-care, Tele-health)

Population Health Management (PHM)

Revenue Cycle Management (RCM)

Healthcare Analytics (Descriptive, Predictive, Prescriptive)

Healthcare Customer Relationship Management (CRM)

By Delivery Mode

Cloud-based/Web-based

On-demand/On-premise

By End Use

Healthcare Providers (Hospitals, Clinics, Ambulatory Surgery Centers, Long-term Care Facilities)

Healthcare Payers (Government, Commercial)

Life Sciences Industry (Pharma, Biotech Organizations, Medical Device Manufacturers)

By Region

North America (U.S., Canada)

Europe (UK, Germany, France, Italy, Spain, Russia)

Asia Pacific (China, India, Japan, Australia)

Latin America (Brazil, Mexico, Argentina)

Middle East & Africa (Saudi Arabia, South Africa, UAE)

Years considered for the study are as follows:

Historical year: 2022

Base year: 2023

Forecast period: 2024 to 2032

Key Takeaways:

In-depth analysis and annualized revenue forecasts for 2022 to 2032.

Regional-level insights for major healthcare IT adoption trends.

Evaluation of emerging technologies and their impact on healthcare delivery.

Competitive landscape detailing key players' market strategies.

Strategic recommendations to navigate market challenges and leverage opportunities.

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