

# **Global Healthcare IT Consulting Market Size Study & Forecast, by Service Type (HCIT Strategy and Project/Program Management, Healthcare Application Analysis, Design and Development, HCIT Integration and Migration, HCIT Change Management, Healthcare/Medical System Security Set-Up and Risk Assessment, Healthcare Enterprise Reporting and Data Analytics, Production Go-Live/Post Go-Live Support, Healthcare Business Process Management, Regulatory Compliance, Others) and End Users (Healthcare Providers, Healthcare Payers, Others) and Regional Forecasts 2025-2035**

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## **Abstracts**

The Global Healthcare IT Consulting Market, valued at approximately USD 16.22 billion in 2024, is anticipated to expand at a robust CAGR of 8.80% over the forecast period 2025-2035. The surge in digital transformation across the healthcare ecosystem, driven by rising complexities of health data management and the demand for efficient clinical outcomes, has brought healthcare IT consulting services into sharp focus. These services not only streamline workflows and reduce operational bottlenecks but also empower providers and payers with advanced analytics, cloud-based integrations, and cybersecurity frameworks to mitigate risks in an increasingly digital-first environment. As healthcare organizations worldwide continue to modernize their legacy systems and adopt interoperable platforms, consulting solutions are expected to play a pivotal role in bridging the gap between technological innovation and clinical excellence.

The growing shift towards value-based care, coupled with heightened regulatory compliance requirements, is accelerating demand for healthcare IT consulting. For instance, government initiatives promoting electronic health records (EHR) adoption and interoperability frameworks in developed economies have amplified investments in digital health infrastructure. Furthermore, the surge in telehealth adoption post-pandemic, coupled with advancements in artificial intelligence and machine learning applications in diagnostics, has unlocked new opportunities for IT consulting firms to design, implement, and optimize solutions tailored to healthcare-specific challenges. Nonetheless, challenges such as rising data privacy concerns, high implementation costs, and shortage of skilled professionals could temper the pace of market expansion in certain regions.

Regionally, North America captured the lion's share of the Healthcare IT Consulting Market in 2024, underpinned by its advanced healthcare infrastructure, high adoption of digital health technologies, and strong presence of established IT consulting firms. The United States, in particular, continues to lead due to its extensive investments in electronic medical records and patient engagement platforms. Meanwhile, Europe is witnessing steady growth propelled by stringent data protection regulations such as GDPR, which necessitate robust compliance consulting services. The Asia Pacific region, however, is poised to emerge as the fastest-growing market over the forecast period, fueled by rapid urbanization, rising healthcare expenditure, and government-driven digitization programs in nations like China and India. Additionally, the surge in healthcare startups and increasing collaborations between technology providers and hospitals across APAC are expected to further stimulate market growth.

Major market players included in this report are:

Accenture Plc

Cognizant Technology Solutions

Deloitte Touche Tohmatsu Limited

Tata Consultancy Services Limited (TCS)

IBM Corporation

PwC (PricewaterhouseCoopers)

Infosys Limited

McKinsey & Company

Wipro Limited

Capgemini SE

Ernst & Young (EY)

General Electric (GE) Healthcare

Siemens Healthineers

HCL Technologies Limited

Oracle Corporation

#### Global Healthcare IT Consulting Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

**By Service Type:**

HCIT Strategy and Project/Program Management

Healthcare Application Analysis, Design and Development

HCIT Integration and Migration

HCIT Change Management

Healthcare/Medical System Security Set-Up and Risk Assessment

Healthcare Enterprise Reporting and Data Analytics

Production Go-Live/Post Go-Live Support

Healthcare Business Process Management

Regulatory Compliance

Others

**By End Users:**

Healthcare Providers

Healthcare Payers

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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