

Global Healthcare Education Market Market Size study, by Provider (Universities & Academic Centers, Continuing Medical Education Providers, Oems/pharmaceutical Companies, Learning Management System Providers, Educational Platforms), Delivery (Classroom-based Courses, E-learning Solutions), Application (Academic Education, Cardiology, Neurology, Radiology, Internal Medicine, Pediatrics, Other Applications), End User (Students, Physicians, Non-physicians) and Regional Forecasts 2020-2027

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Abstracts

Global Healthcare Education Market Market is valued approximately USD 5.44 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 11.1 % over the forecast period 2020-2027. Healthcare Education Market is a kind of process in which education is given to promote, maintain and improve individual and community health. The awareness and healthcare campaigns occur to educate the society about various health areas and provides a satisfaction and best healthcare practices to the customers. The increasing investments in urgent care, increasing geriatric population, advancement in healthcare industry, government policies and spending, and strategic development between hospitals and urgent care providers has led the adoption of Healthcare Education Market across the forecast period. For Instance: In the Union Budget 2021-22, Indian Finance Minister Nirmala Sitharaman announced an outlay of USD 300 million for health and well-being. This represents a 137 percent rise over the USD. 1258.63 Million healthcare budgeted for the current fiscal year.. However, lack of

healthcare infrastructure, lack of digital infrastructure, lack of interest in health education the growth of the market over the forecast period of 2020-2027. Also, with the increasing prevalence of injuries, chronic diseases, pandemics the adoption & demand for Healthcare Education Market is likely to increase the market growth during the forecast period.

The regional analysis of global Healthcare Education Market market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to the growing geriatric population and promptness & affordability of urgent care services coupled with the well-established healthcare infrastructure. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income, rising incidences of chronic diseases and improving healthcare and health education infrastructure would create lucrative growth prospects for the Healthcare Education Market market across Asia-Pacific region.

Major market player included in this report are:

Sap
Adobe Inc.
Oracle
Healthstream
Healthcaresource
Oracle
Elsevier
Peoplefluent
Trivantis Corporation
Adobe Inc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Provider

Universities & Academic Centers
Continuing Medical Education Providers
Oems/pharmaceutical Companies
Learning Management System Providers
Educational Platforms

By Delivery

Classroom-based Courses
E-learning Solutions

By Application

Academic Education
Cardiology
Neurology
Radiology
Internal Medicine
Pediatrics
Other Applications

By End User

Students
Physicians
Non-physicians

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Healthcare Education Market Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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