

Global Healthcare Discount Plan Market Size study, by Service (Health Advocate, Virtual Visits, Alternative Medicines, Prescription Drugs, Dental Care, Vision Care, Hearing Aids, Chiropractic Care, Nurse Services, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Healthcare Discount Plan Market is valued approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than 10 % over the forecast period 2022-2028. In comparison to standard high monthly premium insurance policies, these programmes offer greater reductions. The strong presence of Discount Medical Plan Organizations (DMPOs) in the United States, which offer affordable discount plans for a variety of services such as health advocacy, vision care, virtual visits, chiropractic care, dental care, alternative medicines, and prescription drugs, is expected to increase DMPOs' familiarity among U.S. patients. The American market offers a large range of extremely priced health plans that include many advantages, such as individual and family coverage. The considerations listed above hasten the adoption of healthcare discount programmes. Market growth is expected to be fueled by rising demand for health/medical discount plans to combat rising expenses. According to estimates from the Centers for Medicare & Medicaid Services (CMS) and the National Health Expenditure Accounts (NHEA), healthcare spending in the United States in 2020 will be USD 4.1 trillion, or USD 12,530 per person, accounting for 19.7% of the country's overall GDP, making healthcare one of the country's largest industries. To reduce pharmaceutical costs and provide users with inexpensive and accessible healthcare solutions, key market players are working on developing strategies to boost public-private partnerships, collaborations, and investments, as well as expand business coverage. Furthermore, increased collaboration efforts among healthcare providers, payers, and insurance providers to lower costs and expenses while enhancing patient experience and quality of care is considerably improving clinical

results and driving market growth. Availability of cheaper health insurances, on the other hand, will stifle market growth between 2021 and 2027.

The key regions considered for the Global Healthcare Discount Plan Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America will have the majority of the market share in 2020. To reduce pharmaceutical costs and provide users with inexpensive and accessible healthcare solutions, key market players are working on developing strategies to boost public-private partnerships, collaborations, and investments, as well as expand business coverage. During the forecast period, Asia Pacific is expected to have the greatest CAGR.

Major market player included in this report are:

Coverdell

Access One Consumer Health, Inc.

New Benefits, Ltd.

Alliance Healthcard of Florida, Inc.

Ameriplan

CARRINGTON International Corp.

Kaiser Permanente

BlueCross BlueShield

Cigna

United Healthcare

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service:

Health Advocate

Virtual Visits

Alternative Medicines

Prescription Drugs

Dental Care

Vision Care

Hearing Aids
Chiropractic Care
Nurse Services
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Healthcare Discount Plan Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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