

includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America is projected to dominate the global healthcare data monetization market in 2023, attributed to federal health mandates promoting the adoption of health IT solutions, a heightened focus on population health management, and substantial venture capital investments. The region's technological advancements and the high availability of products and services further bolster this dominance. Moreover, many leading healthcare analytics firms are headquartered in North America, contributing to the region's significant market share.

Major market player included in this report are:

Accenture Plc

Infor

Informatica Inc.

Infosys Limited

Innovaccer, Inc.

OpenText Corporation

Salesforce, Inc.

Microsoft Corporation

Oracle Corporation

SAP SE

The detailed segments and sub-segment of the market are explained below:

By Type:

- Direct Data Monetization
- Indirect Data Monetization

By Deployment:

- On-premise
- Cloud

By End User:

- Pharmaceutical & Biotechnology Companies
- Healthcare Providers
- Healthcare Payers
- Medical Technology Companies
- Other End Users

By Region:

North America

- U.S.
- Canada

Europe

- UK

- France

Asia Pacific

- China

Latin America

- Brazil

Middle East & Africa

- Saudi Arabia

Years considered for the study are as follows:

- Historical year – 2022

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.

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