

Global Healthcare Asset Management Market Size study, by Technology (Mergers & Acquisitions Advisory, Debt Capital Markets Underwriting, Equity Capital Markets Underwriting), by Component (Hardware, Software, Services), by Application (Staff Management, Equipment Tracking, Patient Tracking, Supply Chain Management), by End User (Hospital, Laboratory, Pharmaceutical, Bio-Technology) and Regional Forecasts 2018-2025

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Abstracts

Global Healthcare Asset Management Market to reach USD 39.4 billion by 2025.

Global Healthcare Asset Management Market valued approximately USD 21.4 billion in 2017 is anticipated to grow with a healthy growth rate of more than 7% over the forecast period 2018-2025. The Healthcare Asset Management is developing and expanding at a significant pace. In the present scenario, Organizations success keenly depends on a precise and impactful management of the asset or workforce. It could be applicable to the healthcare organizations as they deal with human life & one concern or issue can result into life threatening situation. The Healthcare asset management deals with medical professionals, medication, patient and devices. It includes an overall management of the individual or patient, medical professionals and devices along with techniques or action are utilized to manage the assets. The Healthcare management market is mainly driven owing to developing countries which includes China and India owing to constantly rising installations of tags across many applications with an aim of reducing the operational costs & capital expenditure. There has been a constant trend of reduction in the budget allocation to hospitals from the whole healthcare spending

budget in the developing countries. Moreover, adoption of advanced technologies in healthcare asset management considering both the developed and developing countries is escalating utility rates of mobile devices which includes wheelchairs, IV pumps that leads to constant improvements in inventory and staff management along with rise in patient quality of care.

The regional analysis of Global Healthcare Asset Management Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the fastest growing region across the world in terms of market share. Whereas, owing to the countries such as China, Japan, and India, Asia Pacific region is anticipated to be the dominating region over the forecast period 2018-2025.

The leading market players include-

Aeroscout Inc

Awarepoint Corporation

Airista Flow

GE Healthcare

IBM Corporation

Motorola Solutions

Infor Inc

Siemens Healthcare

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Real Time Location System

Radio Frequency Identification System

By Component:

Hardware

Software

Services

By Application:

Staff Management

Equipment Tracking

patient Tracking

Supply Chain Management

By End User:

Hospital

Laboratory

Pharmaceutical

Bio Technology

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Healthcare Asset Management Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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