

Global Head-Up Display Market Size study, by Type (Windshield-based, Combiner-based), by Technology (Conventional, AR-based), by End-Use (Aerospace, Automotive) and Regional Forecasts 2021-2027

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Abstracts

Global Head-Up Display Market is valued at approximately USD 1.32 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 28.00 % over the forecast period 2021-2027. A Head-Up-Display (HUD) shows information exactly where you need it directly in the line of sight. Drivers get all the important information such as speed, warning signals and indicator arrows for navigation without looking down to the instrument cluster or the secondary display. Increasing population and rising number of vehicles, emergence of new applications have led to the adoption of Head-Up Displays across the forecast period. For Instance: As per the THE HINDU in India's capital Delhi the total number of vehicles registered in the city went up to 1.18 crore from 1.13 crore — consisting of almost 67% two-wheelers followed by cars — ridership aboard public buses increased slightly. Also, with the advancement of augmented reality technology, the adoption & demand for Head-Up Displays is likely to increase the market growth during the forecast period. However, cost of head-up displays impedes the growth of the market over the forecast period of 2021-2027.

Global Head-Up Display Market is segmented on the basis of geographical region as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is among the fastest-developing regions owing to the presence of a significant number of market players. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as rising population would create profitable growth prospects for the Head-Up Display across Asia-Pacific region.

Major market players included in this report are:

Visteon Corporation

BAE Systems

Continental AG

Denso Corporation

Elbit Systems Ltd.

NIPPON SEIKI CO., LTD.

Panasonic Corporation

Rockwell Collins

STMicroelectronics

Texas Instruments Incorporated

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the End Use within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and type offerings of key players. The detailed segments and sub-segment of the market are explained below:

By type:

Windshield-based

Combiner-based

By Technology:

Conventional

AR-based

By End Use:

Aerospace

Automotive

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Head-Up Display Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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