

# **Global Hardware as-a Service Market Size study & Forecast, by Offering (Hardware Model, Professional Services), by End-User Industry (Retail/Wholesale, Education, BFSI, Manufacturing, Healthcare, IT and Telecommunication, Other End-User Industries) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Hardware as-a Service Market is valued at approximately USD 56.53 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 28.71% during the forecast period 2023-2030. Hardware as-a Service refers to a business model in which hardware components or devices are provided to customers on a subscription or leasing basis rather than being sold outright. This model is similar to Software as a Service (SaaS) and focuses on physical hardware resources. The Hardware as-a Service Market is expanding because of factors such as the growing deployment of cloud platforms and the rising number of small and medium-sized enterprises. HaaS allows for flexible scaling of hardware resources based on the customer's needs. As a result, the demand for Hardware as-a Service has progressively increased in the international market during the forecast period 2023-2030.

Cloud platforms enable businesses to scale their operations rapidly. As demand for cloud services grows, so does the need for scalable and flexible hardware infrastructure. HaaS aligns with the cloud's scalability model, allowing businesses to easily add or reduce hardware resources based on their changing requirements. According to Statista, the global public cloud computing market is anticipated to reach up to USD 679 billion by the year-end of 2024. Furthermore, the public cloud market accounts for end-user spending of about USD 491 billion in 2022 and reached up to USD 597 billion in the year 2023. Another important factor that drives the Hardware as-

a Service Market is the increasing number of small and medium-sized enterprises. HaaS providers typically handle maintenance, troubleshooting, and support services. This can alleviate the need for SMEs to employ extensive in-house IT staff, resulting in potential cost savings. In addition, as per Statista, the number of small and medium-sized enterprises accounted for 327.8 million in 2020 and reached 332.99 million in 2021. Moreover, the growing rate of digitalization across enterprises and technological advancements with hardware as a service infrastructure are anticipated to create lucrative growth opportunities for the market over the forecast period. However, the high initial cost of Hardware as-a Service and lack of awareness about the benefits of HaaS Model are going to impede overall market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Hardware as-a Service Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the increasing digitalization across the enterprises in the region. Digital transformation often involves rapid changes in technology requirements. HaaS provides enterprises with the agility and flexibility to scale their hardware resources up or down based on evolving digital needs. This is particularly valuable in dynamic business environments where traditional, fixed hardware solutions may become quickly outdated. The region's dominant performance is anticipated to propel the overall demand of Hardware as-a Service. Furthermore, Asia Pacific is expected to grow fastest over the forecast period, owing to factors such as rising adoption of cloud platforms in the region.

Major market player included in this report are:

Dell Inc

Design Data Systems, Inc

ITque, Inc

Amazon.com Inc

MasterIT, LLC

Lenovo Group

Microsoft Corporation

Navitas Lease Corp.

ZNet Technologies Pvt. Ltd.

Fujitsu Ltd

Recent Developments in the Market:

In December 2023, Fujitsu merged essential services relating to this industry into 'Fsas Technologies Inc.' for the Japanese market, with the new entity beginning on April 1, 2024, under Fujitsu Limited. Fujitsu's choice highlights the necessity to construct a framework for comprehensive resource management and allocation at all stages of this business, from development, production, and sales to Japan-based maintenance of related hardware and services.

Global Hardware as-a Service Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Offering, End-User Industry, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in

*Global Hardware as-a Service Market Size study & Forecast, by Offering (Hardware Model, Professional Services)...*

recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering

Hardware Model

Professional Services

By End-User Industry

Retail/Wholesale

Education

BFSI

Manufacturing

Healthcare

IT and Telecommunication

Other End-User Industries

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

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Rest of Middle East & Africa

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