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Global Harbor and Marina Management Software Market Size study & Forecast, by Type (Management, Monitoring, Test, and Communication), by Application (Warehousing, Vessel Tracking, Freight Security, and Ship Broker) and Regional Analysis, 2022-2029

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Abstracts

Global Harbor and Marina Management Software Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Harbor and Marina Management Software refers to a set of computer programs. It’s used for purpose of dock utilization, asset management and customer service management. It is mainly used by companies operating in sea trade including, boat dealers, and boat yards, vessel operators among others. Moreover, it also has applications in inventory tracking of boats, spare parts, and equipment. The increasing growth of logistics and transportation sector worldwide and growing expansion of cross-border trade in post covid era as well as strategic initiatives from leading market players are key factors accelerating the market growth.

The rapid expansion of logistics in transportation sector owing to rise in cross-border e-commerce industry & development of new free trade policies between countries is contributing to the growth of the Global Harbor and Marina Management Software Market. For instance, according to Statista - In the financial year 2020, India's third-party logistics market was valued at USD 6.98 billion, and the market is projected to reach USD 14.43 billion by 2025. Moreover, according to Statista – in 2019, the global connected logistics market was valued at USD 21.4 billion, and the market is projected to grow to USD 41.5 billion by 2030. Also, growing technological advancements in maritime surveillance and rapid expansion of novel sea routes would create a lucrative growth prospectus for the market over the forecast period. However, stringent emission laws and policies impede the market growth throughout the forecast period of

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2022-2029.

The key regions considered for the Global Harbor and Marina Management Software Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the presence of leading software vendors as well as growing digitization in logistics & transportation sector coupled with availability of required technological infrastructure in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising growth of cross-border trade and increasing expansion of e-commerce industry in the region.

Major market players included in this report are:
Leonardo S.p.A.
C Security Systems Ab
Transas Marine Ltd.
Pacsoft Ltd.
Depagne Sas
Automatic Sea Vision
Irm Inc.
Spected Ltd
Storm Ltd
Clearwater Mms

Recent Developments in the Market:

In February 2021, ABB Marine & Ports announced the expansion of its business activities in Turkey and Saudi Arabia to extend its customer base and support existing customers

In June 2021, Yaringa Boat Harbour, based in southeast Melbourne entered into a partnership with Marina Master to strengthen its marina management system.

Global Harbor and Marina Management Software Market Report Scope:
Historical Data 2019-2020-2021
Base Year for Estimation 2021
Forecast period 2022-2029
Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends
Segments Covered Type, Application, Region

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Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type
Management
Monitoring
Test
Communication

By Application
Warehousing
Vessel Tracking
Freight Security
Ship Broker

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific

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China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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