

# **Global Hangover Rehydration Supplements Market Size study, by Product (Tablets/Capsules, Powder, and Solutions), by Distribution Channel (Online, Offline) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Hangover Rehydration Supplements Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than 14.2% over the forecast period 2022-2028. Excessive alcohol intake causes a hangover, which is characterized by a collection of unpleasant mental and physical symptoms. Alcohol use causes this condition in various ways, including incorrect dehydration and electrolyte balance, low blood sugar levels, and disruption of GIT activity and biological cycles. Headaches, tiredness, dizziness, disorientation, and thirst are all symptoms of a hangover. It is particularly prevalent in the morning following a night of indulging. The market growth is driven by key factors such as growing awareness of anti-hangover products and increase in consumption of alcohol. For instance, In Canada, a study conducted by Nanos Research evaluating data from the Canadian Centre on Substance and Addiction found that 20 percent of Canadians who had to stay at home during pandemics reported consuming more and 21 percent more frequently. A cross-sectional survey of 691 people in the United Kingdom found that 17% of them reported higher alcohol intake during the lockdown. Alcohol consumption has increased by 146 percent in Eastern Europe, according to a study conducted in Poland. During the pandemic in Australia, almost a quarter of people increased their alcohol use. However, illegal selling of Hangover Supplements impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Hangover Rehydration Supplements Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is dominating the market share of hangover Rehydration

Supplements owing to presence of alcohol rehydration products in the region and increasing awareness among the young generation.

Major market players included in this report are:

Cheers Health, Inc.  
Himalaya Wellness  
Kaplan Laboratory, LLC.  
No Days Wasted  
Himalaya Wellness  
Rally Labs LLC  
DOTSHOT  
The IV Doc Inc  
EZ Lifestyle  
Drinkwel, LLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Tablets/Capsules  
Powder  
Solutions

By Distribution Channel:

Online  
Offline

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany

France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Hangover Rehydration Supplements Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Hangover Rehydration Supplements Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Hangover Rehydration Supplements Market, by Product, 2020-2028 (USD Billion)
  - 1.2.3. Hangover Rehydration Supplements Market, by Distribution Channel, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL HANGOVER REHYDRATION SUPPLEMENTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL HANGOVER REHYDRATION SUPPLEMENTS MARKET DYNAMICS

- 3.1. Hangover Rehydration Supplements Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing awareness of anti-hangover products
    - 3.1.1.2. Increase in consumption of alcohol
  - 3.1.2. Market Challenges
    - 3.1.2.1. Illegal Selling of Hangover Supplements
  - 3.1.3. Market Opportunities
    - 3.1.3.1. High prevalence would increase the consumption of hangover rehydration tablets
    - 3.1.3.2. Product Launches

## **CHAPTER 4. GLOBAL HANGOVER REHYDRATION SUPPLEMENTS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL HANGOVER REHYDRATION SUPPLEMENTS MARKET, BY PRODUCT**

- 6.1. Market Snapshot
- 6.2. Global Hangover Rehydration Supplements Market by Product, Performance - Potential Analysis
- 6.3. Global Hangover Rehydration Supplements Market Estimates & Forecasts by Product, 2018-2028 (USD Billion)
- 6.4. Hangover Rehydration Supplements Market, Sub Segment Analysis
  - 6.4.1. Solutions
  - 6.4.2. Tablets/Capsules
  - 6.4.3. Powder

## **CHAPTER 7. GLOBAL HANGOVER REHYDRATION SUPPLEMENTS MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot
- 7.2. Global Hangover Rehydration Supplements Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Hangover Rehydration Supplements Market Estimates & Forecasts by Distribution Channel, 2018-2028 (USD Billion)
- 7.4. Hangover Rehydration Supplements Market, Sub Segment Analysis
  - 7.4.1. Offline
  - 7.4.2. Online

## **CHAPTER 8. GLOBAL HANGOVER REHYDRATION SUPPLEMENTS MARKET, REGIONAL ANALYSIS**

- 8.1. Hangover Rehydration Supplements Market, Regional Market Snapshot
- 8.2. North America Hangover Rehydration Supplements Market
  - 8.2.1. U.S. Hangover Rehydration Supplements Market
    - 8.2.1.1. Product breakdown estimates & forecasts, 2018-2028
    - 8.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2028
  - 8.2.2. Canada Hangover Rehydration Supplements Market
- 8.3. Europe Hangover Rehydration Supplements Market Snapshot
  - 8.3.1. U.K. Hangover Rehydration Supplements Market
  - 8.3.2. Germany Hangover Rehydration Supplements Market
  - 8.3.3. France Hangover Rehydration Supplements Market
  - 8.3.4. Spain Hangover Rehydration Supplements Market
  - 8.3.5. Italy Hangover Rehydration Supplements Market
  - 8.3.6. Rest of Europe Hangover Rehydration Supplements Market
- 8.4. Asia-Pacific Hangover Rehydration Supplements Market Snapshot
  - 8.4.1. China Hangover Rehydration Supplements Market
  - 8.4.2. India Hangover Rehydration Supplements Market
  - 8.4.3. Japan Hangover Rehydration Supplements Market
  - 8.4.4. Australia Hangover Rehydration Supplements Market
  - 8.4.5. South Korea Hangover Rehydration Supplements Market
  - 8.4.6. Rest of Asia Pacific Hangover Rehydration Supplements Market
- 8.5. Latin America Hangover Rehydration Supplements Market Snapshot
  - 8.5.1. Brazil Hangover Rehydration Supplements Market
  - 8.5.2. Mexico Hangover Rehydration Supplements Market
- 8.6. Rest of The World Hangover Rehydration Supplements Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. Drinkwel, LLC
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Cheers Health, Inc.
  - 9.2.3. Himalaya Wellness
  - 9.2.4. Kaplan Laboratory, LLC.
  - 9.2.5. No Days Wasted
  - 9.2.6. Himalaya Wellness
  - 9.2.7. Rally Labs LLC
  - 9.2.8. DOTSHOT
  - 9.2.9. The IV Doc Inc
  - 9.2.10. EZ Lifestyle

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Hangover Rehydration Supplements market, report scope
- TABLE 2. Global Hangover Rehydration Supplements market estimates & forecasts by Region 2018-2028 (USD Billion)
- TABLE 3. Global Hangover Rehydration Supplements market estimates & forecasts by Product 2018-2028 (USD Billion)
- TABLE 4. Global Hangover Rehydration Supplements market estimates & forecasts by Distribution Channel 2018-2028 (USD Billion)
- TABLE 5. Global Hangover Rehydration Supplements market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 6. Global Hangover Rehydration Supplements market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 7. Global Hangover Rehydration Supplements market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 8. Global Hangover Rehydration Supplements market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 9. Global Hangover Rehydration Supplements market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 10. Global Hangover Rehydration Supplements market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 11. Global Hangover Rehydration Supplements market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 12. Global Hangover Rehydration Supplements market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 13. Global Hangover Rehydration Supplements market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 14. Global Hangover Rehydration Supplements market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 15. U.S. Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 16. U.S. Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 17. U.S. Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 18. Canada Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)



TABLE 19. Canada Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 20. Canada Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. UK Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 22. UK Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 23. UK Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. Germany Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 25. Germany Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. Germany Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. RoE Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 28. RoE Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. RoE Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. China Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 31. China Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. China Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. India Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 34. India Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. India Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. Japan Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 37. Japan Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. Japan Hangover Rehydration Supplements market estimates & forecasts by

segment 2018-2028 (USD Billion)

TABLE 39. RoAPAC Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 40. RoAPAC Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. RoAPAC Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 42. Brazil Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 43. Brazil Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Brazil Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Mexico Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 46. Mexico Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. RoLA Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 49. RoLA Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. Row Hangover Rehydration Supplements market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 52. Row Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Hangover Rehydration Supplements market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Hangover Rehydration Supplements market

TABLE 55. List of primary sources, used in the study of global Hangover Rehydration Supplements market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Hangover Rehydration Supplements market, research methodology
- FIG 2. Global Hangover Rehydration Supplements market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Hangover Rehydration Supplements market, key trends 2021
- FIG 5. Global Hangover Rehydration Supplements market, growth prospects 2022-2028
- FIG 6. Global Hangover Rehydration Supplements market, porters 5 force model
- FIG 7. Global Hangover Rehydration Supplements market, pest analysis
- FIG 8. Global Hangover Rehydration Supplements market, value chain analysis
- FIG 9. Global Hangover Rehydration Supplements market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Hangover Rehydration Supplements market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Hangover Rehydration Supplements market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Hangover Rehydration Supplements market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Hangover Rehydration Supplements market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Hangover Rehydration Supplements market, regional snapshot 2018 & 2028
- FIG 15. North America Hangover Rehydration Supplements market 2018 & 2028 (USD Billion)
- FIG 16. Europe Hangover Rehydration Supplements market 2018 & 2028 (USD Billion)
- FIG 17. Asia Pacific Hangover Rehydration Supplements market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Hangover Rehydration Supplements market 2018 & 2028 (USD Billion)
- FIG 19. Global Hangover Rehydration Supplements market, company market share analysis (2021)

## I would like to order

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