

Global Handicraft Market Size Study & Forecast, by Product (Woodworks, MetalArtworks, Handprinted Textiles & Embroided Goods, Imitation Jewelry, Others), by End-user (Residential, Commercial), by Distribution Channel (Specialty Stores, Independent Stores, Online stores, Others), and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/GEFF3E9BAACEEN.html>

Date: December 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GEFF3E9BAACEEN

Abstracts

Global Handicraft Market is valued at approximately USD 915.93 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 10.08% over the forecast period 2023-2030. Handicraft includes a wide range of handmade or handcrafted objects or products created by skilled artisans or craftspersons. These items primarily encompass textiles, pottery, glassware, paper goods, wooden creations, metal and silver pieces, and a myriad of other crafts. The rising trend of travel, enabling consumers to experience diverse cultures and their indigenous handicrafts, is anticipated to fuel the Handicraft Market. Additionally, the surge in construction activities, both commercial and residential, is encouraging the trend of embellishing homes with distinctive and artistic handicrafts.

In addition, rising disposable incomes and a growing middle class, along with the growing demand for sustainable and ethical products are playing a vital role in the market demand across the globe.

Also, the availability of handicrafts has become increasingly convenient for consumers due to the trend of online retail and the proliferation of various online platforms, which has significantly amplified the global sales of handicraft products. With the rise of e-commerce, access to a global audience has been democratized. Specialized platforms for handmade and vintage items provide a centralized marketplace where artisans can

exhibit their creations to a worldwide customer base. These platforms often manage various aspects of the transaction process, including secure payment gateways and, in some cases, shipping logistics, allowing artisans to concentrate on their craft. According to Statista, in 2015 the global retail e-commerce sales were USD 1,548 billion and the number is anticipated to reach USD 8,148 billion by 2026. Moreover, the user-friendly and secure nature of these digital platforms encourages more artisans to transition their businesses online. In addition to this, e-commerce offers valuable tools for detailed analytics, offering artisans valuable insights into customer behavior and emerging market trends. When combined, these factors underscore the profound impact of e-commerce platforms on the expansion of the handicrafts market. Furthermore, the rising interest in handmade and DIY, as well as the augmenting trend of tourism activities present various lucrative opportunities over the forecast years. However, the fluctuations in the raw material prices and the competition from mass-produced goods are challenging the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Handicraft Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific is dominating the market in 2022 primarily due to the escalating production of handmade and craft products in countries such as India, China, Bangladesh, and so on. Furthermore, the presence of esteemed artisans and manufacturers of handmade products, as well as growing awareness of cultural heritage and tradition in these nations creates highly promising opportunities for the Asia Pacific market. Whereas, North America is expected to grow at a significant CAGR over the forecast years. Growing awareness of cultural heritage and tradition, growth of online marketplaces, and increasing tourism are significantly propelling the market demand across the region.

Major market players included in this report are:

Asian Handicrafts Pvt. Ltd. (India)
Fakih Group of Companies (UAE)
Laizhou Zhonghe Arts & Crafts Co. Ltd. (China)
Ten Thousand Villages (U.S.)
Fujian Minhou Minxing Weaving Co. Ltd. (China)
The India Craft House (India)
Creative Expressions (U.K.)
PT Harmoni Jaya Kreasi (Indonesia)
Gangga Sukta (Indonesia)
PT Fuzen Decor Bali (Indonesia)

Recent Developments in the Market:

In June 2023, Amazon's brand Amazing Home released its line of furniture and home decor products to provide consumers with stylish home decor options.

In January 2023, Target, a major U.S. retailer, introduced a range of home accessories, such as tables and rugs, in collaboration with designers from Hearth & Hand with Magnolia, Opalhouse designed with Jungalow, and Threshold with Studio McGee.

In September 2022, Crate & Barrel, a furniture retailer based in the United States, entered a partnership with renowned interior designer Athena Calderone to create its own home collection of furnishings, textiles, glassware, and other home decor items.

Global Handicraft Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, End-user, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Woodworks

MetalArtworks

Handprinted Textiles & Embroided Goods

Imitation Jewelry

Others

By End-user:

Residential

Commercial

By Distribution Channel:

Specialty Stores

Independent Stores

Online stores

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa
Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Handicraft Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Handicraft Market, by Product, 2020-2030 (USD Billion)
 - 1.2.3. Handicraft Market, by End-user, 2020-2030 (USD Billion)
 - 1.2.4. Handicraft Market, by Distribution Channel, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL HANDICRAFT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL HANDICRAFT MARKET DYNAMICS

- 3.1. Handicraft Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing trend of online retail and the proliferation of various online platforms
 - 3.1.1.2. Rising tourism
 - 3.1.2. Market Challenges
 - 3.1.2.1. Fluctuations in the raw material prices
 - 3.1.2.2. Competition from mass-produced goods
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising interest in handmade and DIY
 - 3.1.3.2. Augmenting trend of tourism activities

CHAPTER 4. GLOBAL HANDICRAFT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL HANDICRAFT MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Global Handicraft Market by Product, Performance - Potential Analysis
- 5.3. Global Handicraft Market Estimates & Forecasts by Product 2020-2030 (USD Billion)
- 5.4. Handicraft Market, Sub Segment Analysis
 - 5.4.1. Woodworks
 - 5.4.2. MetalArtworks
 - 5.4.3. Handprinted Textiles & Embroided Goods
 - 5.4.4. Imitation Jewelry
 - 5.4.5. Others

CHAPTER 6. GLOBAL HANDICRAFT MARKET, BY END-USER

- 6.1. Market Snapshot
- 6.2. Global Handicraft Market by End-user, Performance - Potential Analysis
- 6.3. Global Handicraft Market Estimates & Forecasts by End-user 2020-2030 (USD

Billion)

6.4. Handicraft Market, Sub Segment Analysis

6.4.1. Residential

6.4.2. Commercial

CHAPTER 7. GLOBAL HANDICRAFT MARKET, BY DISTRIBUTION CHANNEL

7.1. Market Snapshot

7.2. Global Handicraft Market by Distribution Channel, Performance - Potential Analysis

7.3. Global Handicraft Market Estimates & Forecasts by Distribution Channel 2020-2030 (USD Billion)

7.4. Handicraft Market, Sub Segment Analysis

7.4.1. Specialty Stores

7.4.2. Independent Stores

7.4.3. Online stores

7.4.4. Others

CHAPTER 8. GLOBAL HANDICRAFT MARKET, REGIONAL ANALYSIS

8.1. Top Leading Countries

8.2. Top Emerging Countries

8.3. Handicraft Market, Regional Market Snapshot

8.4. North America Handicraft Market

8.4.1. U.S. Handicraft Market

8.4.1.1. Product breakdown estimates & forecasts, 2020-2030

8.4.1.2. End-user breakdown estimates & forecasts, 2020-2030

8.4.1.3. Distribution Channel breakdown estimates & forecasts, 2020-2030

8.4.2. Canada Handicraft Market

8.5. Europe Handicraft Market Snapshot

8.5.1. U.K. Handicraft Market

8.5.2. Germany Handicraft Market

8.5.3. France Handicraft Market

8.5.4. Spain Handicraft Market

8.5.5. Italy Handicraft Market

8.5.6. Rest of Europe Handicraft Market

8.6. Asia-Pacific Handicraft Market Snapshot

8.6.1. China Handicraft Market

8.6.2. India Handicraft Market

8.6.3. Japan Handicraft Market

- 8.6.4. Australia Handicraft Market
- 8.6.5. South Korea Handicraft Market
- 8.6.6. Rest of Asia Pacific Handicraft Market
- 8.7. Latin America Handicraft Market Snapshot
 - 8.7.1. Brazil Handicraft Market
 - 8.7.2. Mexico Handicraft Market
- 8.8. Middle East & Africa Handicraft Market
 - 8.8.1. Saudi Arabia Handicraft Market
 - 8.8.2. South Africa Handicraft Market
 - 8.8.3. Rest of Middle East & Africa Handicraft Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Asian Handicrafts Pvt. Ltd. (India)
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Recent Developments
 - 9.3.2. Fakih Group of Companies (UAE)
 - 9.3.3. Laizhou Zhonghe Arts & Crafts Co. Ltd. (China)
 - 9.3.4. Ten Thousand Villages (U.S.)
 - 9.3.5. Fujian Minhou Minxing Weaving Co. Ltd. (China)
 - 9.3.6. The India Craft House (India)
 - 9.3.7. Creative Expressions (U.K.)
 - 9.3.8. PT Harmoni Jaya Kreasi (Indonesia)
 - 9.3.9. Gangga Sukta (Indonesia)
 - 9.3.10. PT Fuzen Decor Bali (Indonesia)

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining

- 10.1.2. Analysis
- 10.1.3. Market Estimation
- 10.1.4. Validation
- 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Handicraft Market, report scope

TABLE 2. Global Handicraft Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global Handicraft Market estimates & forecasts by Product 2020-2030 (USD Billion)

TABLE 4. Global Handicraft Market estimates & forecasts by End-user 2020-2030 (USD Billion)

TABLE 5. Global Handicraft Market estimates & forecasts by Distribution Channel 2020-2030 (USD Billion)

TABLE 6. Global Handicraft Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Handicraft Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Handicraft Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Handicraft Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Handicraft Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Handicraft Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Handicraft Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Handicraft Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Handicraft Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Handicraft Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. U.S. Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. U.S. Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. Canada Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20. Canada Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. RoE Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. China Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41. China Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. China Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. India Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44. India Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. India Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. Japan Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47. Japan Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. Japan Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. South Korea Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50. South Korea Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. South Korea Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. Australia Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53. Australia Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. Australia Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55. RoAPAC Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56. RoAPAC Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. Brazil Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59. Brazil Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Handicraft Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA Handicraft Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Handicraft Market

TABLE 71. List of primary sources, used in the study of global Handicraft Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Handicraft Market, research methodology
 - FIG 2. Global Handicraft Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Handicraft Market, key trends 2022
 - FIG 5. Global Handicraft Market, growth prospects 2023-2030
 - FIG 6. Global Handicraft Market, porters 5 force model
 - FIG 7. Global Handicraft Market, pest analysis
 - FIG 8. Global Handicraft Market, value chain analysis
 - FIG 9. Global Handicraft Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global Handicraft Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global Handicraft Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global Handicraft Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global Handicraft Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global Handicraft Market, regional snapshot 2020 & 2030
 - FIG 15. North America Handicraft Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe Handicraft Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia pacific Handicraft Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America Handicraft Market 2020 & 2030 (USD Billion)
 - FIG 19. Middle East & Africa Handicraft Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Handicraft Market Size Study & Forecast, by Product (Woodworks, MetalArtworks, Handprinted Textiles & Embroided Goods, Imitation Jewelry, Others), by End-user (Residential, Commercial), by Distribution Channel (Specialty Stores, Independent Stores, Online stores, Others), and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/GEFF3E9BAACEEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEFF3E9BAACEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970