

Global Handheld Device Accessories Market Size study, by Product (Headphones/Earphones, Portable Speakers, Charger, Power Bank, Memory Card, Pop, sockets, Protective Cases, Battery, Others) by Distribution Channel (Retail Outlets, Franchise Stores, Online retailers, Exclusive Stores, Electronic Stores, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Handheld Device Accessories Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Handheld Device Accessories refers to accessories for smartphones and tablets. Handheld accessories include Headphones/Earphones, Portable Speakers, Charger, Power Bank etc. Growing smartphone penetration and rising demand for connected devices are key drivers for the growth of Handheld Device Accessories market. According to India brand Equity Forum In 2019, India manufactured around 0.302 billion handsets and in terms of number of users by 2022, India would have 0.829 billion smartphone users. As per The Computing Technology Industry Association (CompTIA)- the global connected devices market will cross 50.1 billion mark by the year 2020, in the year 2018 the market was estimated at 34.8 billion. Also, with the increasing demand from emerging economies and rising e-commerce market, the adoption & demand for Handheld Device Accessories is likely to increase the market growth during the forecast period. However, negative impact of covid 19 on retail channel impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Handheld Device Accessories market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share

owing presence of leading market players and increasing technological advancements in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as increasing demand for the product from emerging economies and growing population in the region would create lucrative growth prospects for the Handheld Device Accessories market across Asia-Pacific region.

Major market player included in this report are:

Panasonic Corporation

Sennheiser Electronic GmbH & Co. KG

Sony Corporation

Samsung Electronics Co.Ltd.

Apple Inc.

Bose Corporation

BYD Co Ltd.

PlantronicsInc.

Energizer HoldingsInc.

JVC Kenwood Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Headphones/Earphones

Portable Speakers

Charger

Power Bank

Memory Card

Pop sockets

Protective Cases

Battery

Others

By Distribution Channel:

Retail Outlets,

Franchise Stores,
Online retailers,
Exclusive Stores,
Electronic Stores,
Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Handheld Device Accessories Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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