

# **Global Hair Restoration Market Size study, by Recipient Area (Scalp, and Non-scalp), by Treatment (Follicular Unit Extraction (FUE), Follicular Unit Transplant (FUT), Laser Therapy, Stem Cell Therapy, and Other Treatments), by End-User (Hospitals, Clinics, and Others) and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Hair Restoration Market is valued at approximately USD 6.53 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 16.60% during the forecast period 2024-2032. Global Hair Restoration Market consists of several products, treatments, and procedures expected to address hair loss or baldness. The market provides solution to those who are experiencing hair loss due to many issues, involving genetics, hormonal changes, ageing, or medical conditions. Key players in the Global Hair Restoration Market are innovating various hair restoration technologies that direct to additional efficient and effective treatments. This includes advanced surgical techniques, such as robotic-assisted hair transplantation, and non-invasive procedures such as PRP therapy and Low-Level Laser Therapy (LLLT). Moreover, hair transplantation procedures have increased receiving broader acceptance among both men and women. Improved techniques, natural-looking results, and reduced recovery times have contributed to the growing popularity of hair transplant surgeries as a viable long-term solution for hair loss.

The increase in the number of individuals experiencing hair loss is due to various issues such as genetics, ageing, hormonal disorders, stress, and lifestyle choices. These issues affect both men and women, distressing not only physical appearance, however also psychological well-being and self-esteem. Furthermore, hair loss has become more

common and socially suitable to address, and there is an increasing demand for effective solutions to combat it. People are gradually aware of the available treatments and are willing to invest in procedures to restore their hair and confidence. According to the International Society of Hair Restoration Surgery (ISHRS) survey released in June 2022, the global examination volume of surgical hair restoration events executed in 2021 was 703,183. In addition, the normalization of hair restoration through media, advertising, and celebrity endorsements has further fueled these treatments. Thus, these factors can drive demand for the Global Hair Restoration Market. However, high-cost constraints and risk of complications, can stifle market growth between 2022 and 2032.

The key regions considered for the global Hair Restoration Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America was the largest regional market. This is due to the high prevalence of hair loss and a strong demand for cosmetic procedures across the North American region. Growing awareness, technological advancements, and an increasing ageing population fuel the market. Furthermore, there is a growing demand for non-surgical hair restoration treatments in North America driven by various factors such as convenience, minimal downtime, and lower risk. Thus, these factors further drive demand for the Global Hair Restoration Market. The Asian Pacific market is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Bernstein Medical

The Cole Clinic

Elite Hair Restoration Ltd

Hairline International Hair and Skin Clinic

Apira Sciences Inc (iGrow Laser)

Lexington International, LLC

Illumiflow

National Hair Centers

NovaGenix

Theradome Inc.

The detailed segments and sub-segment of the market are explained below:

By Recipient Area

Scalp

Non-scalp

**By Treatment**

Follicular Unit Extraction (FUE)  
Follicular Unit Transplant (FUT)  
Laser Therapy  
Stem Cell Therapy  
Other Treatments

**By End-User**

Hospitals  
Clinics  
Other End Users

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

*Global Hair Restoration Market Size study, by Recipient Area (Scalp, and Non-scalp), by Treatment (Follicular...*

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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