

Global Hair Restoration Market Size study, by Procedure (Follicular Unit Extraction, Follicular Unit Transplantation), by Therapy (Low-level Laser Therapy, Stem Cell Hair Restoration, Platelet-rich Plasma) and Regional Forecasts 2021-2027

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Abstracts

Global Hair Restoration Market is valued approximately USD 4 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 15% over the forecast period 2021-2027. Hair restoration is a surgical procedure that involves the restoration of hair on scalp that still contains hair follicles on bald patches of head. The recent technological advancement for hair restoration products and the related therapies has gain traction for the people to treat the problem of baldness. The rise of the population suffering from alopecia, a condition involving sudden hair loss, is driving the hair restoration market. The growing focus on aesthetics in both men and women are also propelling the hair restoration market. According to National Alopecia Areata Foundation, an estimated 6.8 million people in the United States and 147 million worldwide have developed or are vulnerable to alopecia areata. Lifestyle changes, such as immoderate intake of tobacco and alcohol, and mounting stress are considered as major causes for the hair fall condition. World Health Organization states that the total per capita alcohol consumption in India is expected to increase to 7.9 liters in 2025 from current 6.6% liters 2020. Similarly, the figure for United States is 10.3L from 10.1 L, 11.5L to 11.8L for UK and 8.1L from 7.5 for China in period 2020-2025. The high cost of hair restoration treatment may act as a restraint for its growth. However, increasing awareness regarding the hair restoration techniques acts as an opportunity for Hair Restoration Market in subsequent decade.

Key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are analysed to provide a holistic picture of Hair Restoration Market. Due to



higher expenditure on hair aesthetics as well as higher per capita income, North America has emerged as a significant region across the world in terms of market share. Whereas, Asia-Pacific is expected to exhibit the highest growth rate for the forecast period 2021-2027 owing to the growing population with hair fall conditions. Rising disposable income and growing awareness for hair fall treatment will also boost growth in this region.

Major market player included in this report are:

Venus concept

Bernstein Medical

Bosley

Advanced hair studio.

Milla Marie.

Lexington Intl., LLC.

Cole Hair Transplant Group.

The Harley Street Clinic

DHI India

Eugenix

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Procedure:

Follicular unit extraction

Follicular unit transplantation

By Therapy:

Low - level laser therapy (LLLT)
Stem Cell Hair Restoration

Platelet - rich Plasma

By Region:

North America



U.S.
Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year - 2018, 2019

Base year - 2020

Forecast period – 2021 to 2027

Target Audience of the Global Hair Restoration Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



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