

Global Hair Relaxer Market Size study, by Distribution Channel (Hypermarkets/Supermarkets, Stores, Online Stores, and Other Distribution Channels) and Regional Forecasts 2022-2028

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Abstracts

Global Hair Relaxer Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Hair Relaxer are basically creams and lotions used to straighten and manage the hairs. It relaxes and provides healthy treatment. The increasing investments in personal care has led the adoption of Hair Relaxer across the forecast period. For Instance: According to Indian Brand Equity Fund in 2021, The Indian beauty & personal care market is estimated to rise around USD15.17 billion by 2024, from USD 9.98 billion in 2019. The Cosmetic Executive Women in 2020, states that sales of skin care have increased to USD 1.4 billion during 2018-2019.On the other hand Statista accounts 3.5% annual growth by 2023.Increasing public awareness towards hair care enhances the market growth of hair relaxer. Also, with the increasing research and development towards personal care, the adoption & demand for Hair Relaxer is likely to increase the market growth during the forecast period. However, threat of substitutes impedes the growth of the market over the forecast period of 2022-2028.

The Geographical regions considered for the Global Hair Relaxer Market analysis includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is deemed as the significant region across the globe in terms of huge market share due to the growing awareness towards personal care and rising spending in haircare Whereas Asia-Pacific is also estimated to attain maximum growth rate during 2022-2028. Factors such as rising disposable income, increasing consumer base and incidences of hair allergies would create beneficial growth forecasts for the Hair Relaxer Market .



Major market player included in this report are: Luster Products Inc., Henkel AG & Co. KGaA, Ami Vitale, Procter & Gamble, REVLON, Epitomi Technology Inc, Softsheen-Carson., L'Or?al S.A. Unilever, Croda International Plc, Jotoco Corp.,

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Distribution Channel:

Hypermarkets/Supermarkets

Stores,

Online Stores

Other

By Region:

North America U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific China



India Japan Australia South Korea RoAPAC Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020 Base year – 2021 Forecast period – 2022 to 2028

Target Audience of the Global Hair Relaxer Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors



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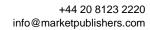
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