

Global Hair Dryer Market Size study, by Product (Corded, Cordless) by Application (Professional, Individual) by Distribution Channel (Offline, Online) and Regional Forecasts 2022-2028

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Abstracts

Global Hair Dryer Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Hair Dryer is also known as blow dryer it is a type of electromechanical device which is basically used for to dry out the wet hair quickly. These dryer blows ambient or hot air over damp hair to speed the vanishing of water to dry the hair. The increasing product launch and technological advancement and development in the hair dryer is propelling the market growth for the hair dryer market for the forecasted period. For Instance: in 2018, Dyson Ltd. launched 'Dyson Supersonic Hair Dryer'. This product is used for professional use with fast and focused airflow for different types of precise styling. Along with this, it provides temperature-controlled airflow to avoid hair damage due to extreme heat. In 2021, Realme is collaborating with Lifestyle brand Dizo for the launch of Realme hair dryer. Also, with the increasing technological advancements the adoption & demand for Hair Dryer is likely to increase the market growth during the forecast period. As many manufacturers are using AI technology to make hair dryers which is creating vast opportunity for the market in the forecasted period. However, high of the product impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Hair Dryer Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the dominating region across the world in terms of market share owing to the well-established fashion industry and the strong presence of target population in the region is excelling the markets growth in the North America region for the forecasted period

2021 to 2027. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as rising disposable income, rising consciousness for grooming among people and huge customer base in China and India within the region would create lucrative growth prospects for the Hair Dryer market across Asia-Pacific region.

Major market player included in this report are:

Panasonic India

Dyson

Procter & Gamble

Groupe SEB

Beauty by Imagination

Coty Inc.

Conair Corporation

ORCHIDS INTERNATIONAL

SHARP

TESCOM Co., Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Corded

Cordless

By Application:

Professional

Individual

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Hair Dryer Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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