

Global Hair Accessories Market Size study, by Product (Clips & Pins, Head Bands, Wigs & Extensions and Others), by Distribution Channel (Supermarkets & Hypermarkets, General Stores and Online), and Regional Forecasts 2021-2027

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Abstracts

Global Hair Accessories Market is valued approximately at USD 26.54 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 15.2% over the forecast period 2021-2027. The global Hair Accessories market is being driven by surge in the demand of hair accessories and grooming products as people are becoming more focused on looks and aesthetics. The other driving factor for the market is the increase in product launches. For instance, in March 2019, BaubleBar brand launched various hair accessories including scrunchies, ribbons, mix-and-match barrettes and others. Furthermore, the growing influence of social media, growing number of fashion sites and blogs, rising working women population, rising advertisements to promote hair accessories, enhancing e-commerce coverage around the world and rise in personal disposable income will provide new opportunities for the global Hair Accessories industry. However, presence of counterfeit products may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are analyzed for the regional analysis of the global Hair Accessories Market. North America is the leading region across the world in terms of market share owing to rising events and development of innovative products. Asia Pacific is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to growing demand for accessories from women, increasing demand for personal care products, favorable scenario for the manufacturing of products and evolving fashion trends in the region.

Major market player included in this report are:

Sc?nci

jdbeautydesign.com

Goody Products, Inc.

Claire's Accessories

Diana Enterprise USA

Hairline Illusions Inc.

Sta-Rite Ginnie Lou, Inc.

Hairlocs

Goriki Kogyo Co., Ltd.

E-Novita

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Clips & Pins

Head Bands

Wigs & Extensions

Others

By Distribution Channel:

Supermarkets & Hypermarkets

General Stores

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Hair Accessories Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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