

Global Hadoop Market Size study, by Component (Hardware, Software and Services), by Deployment Model (On-premise, Cloud and Hybrid), by Organization Size (Large Enterprises and Small & Medium Enterprises), by End User (Manufacturing, BFSI, Retail & Consumer Goods, IT & Telecommunication, Healthcare, Government & Defense, Media & Entertainment, Energy & Utility, Trade & Transportation and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Hadoop Market is valued approximately at USD 26.74 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 37.5% over the forecast period 2020-2027. Hadoop is an open source software, provides massive storage for any kind of data and running applications on clusters of commodity hardware. It is cost effective than traditional data analysis tools such as Relational Database Management System (RDBMS) and has the ability to handle virtually limitless concurrent tasks or jobs. Hadoop performs several operations which include big data management, big data analytics, and big data storage in a cloud. The rising adoption of digitalization in organizations, rising investments in analytics, rising adoption of smart payment technologies are the factors responsible for the market growth over the forecast period. Moreover, the rising demand of Hadoop from end use application as well as increasing use of social media applications for customer engagement would accelerate the market growth. Furthermore, the rising advancements and other strategic alliance by market key players will create a lucrative demand for this market. For instance: on 08th August

2018, Dell Inc. Launched ready Solutions for AI which includes Hadoop's machine learning and Nvidia deep learning. This solution is launched in Canada, Brazil, Mexico, Germany, France, UK, Australia, India, China and Japan market However, legal concerns and data privacy issues is the major factor restraining the growth of global Hadoop market during the forecast period.

The regional analysis of global Hadoop market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world owing to the increasing volume of data, advancements in AI and big data technologies, growing concern about data integrity, and increasing demand for useful insights. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Amazon Web Services, Inc.

Cisco Systems, Inc.

Cloudera, Inc.

Datameer, Inc.

Dell EMC

Google LLC

International Business Machines Corporation

MapR Technologies

MarkLogic Corporation

Teradata Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Hardware

Software

Services

By Deployment Model:

On-premise

Cloud

Hybrid

By Organization Size:

Large Enterprises

Small & Medium Enterprises

By End Use:

Manufacturing

BFSI

Retail & Consumer Goods

IT & Telecommunication

Healthcare

Government & Defense

Media & Entertainment

Energy & Utility

Trade & Transportation

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Hadoop Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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