

Global Guar Gum Market Size Study & Forecast, by Grade (Pharmaceutical Grade, Industrial Grade, Food Grade), by Function (Stabilizer & Emulsifier, Thickening & Gelling Agent, Binder, Friction Reducer, Others), by Application (Oil & Gas, Food & Beverage, Pharmaceuticals & Cosmetics, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Guar Gum Market is valued at approximately USD 651.5 million in 2022 and is anticipated to grow with a healthy CAGR of more than 4.4% over the forecast period 2023-2030. Guar gum is a galactomannan polysaccharide extracted from guar beans that has thickening and stabilizing properties useful in food, feed, and industrial applications. It is available in powdered form and is utilized in various food and industrial applications to provide stability, emulsification, and thickening properties. Guar gum is renowned for its ability to achieve high viscosity. Moreover, it is non-toxic, low in calories, and rich in fiber, further enhancing its appeal and utilization. Additionally, the changing eating habits and the increasing demand for convenience food are expected to influence industry trends. Guar gum, as an additive, plays a crucial role by providing processed food with extended and stable shelf life. This contribution is anticipated to drive the growth of the market.

The increasing demand for natural and organic products in the food and beverage sectors is anticipated to drive substantial growth in the guar gum market throughout the forecast period. According to a report by Statista in 2023, the sales of organic food witnessed remarkable growth, reaching approximately USD 132.74 billion in 2021. This marked a significant increase from the sales of nearly USD 18 billion recorded in 2000. Additionally, The pharmaceutical industry is expected to experience growth due to

factors such as an aging population and an increasing prevalence of non-communicable diseases and chronic disorders. This, in turn, is anticipated to drive the consumption of guar gum products. However, the market is likely to face several challenges related to unpredictable production and supply due to the reliance of crops on adequate rainfall. The fluctuating raw material prices is a key factor contributing to price fluctuations in the market during the forecast period of 2023-2030

The key regions considered for the Global Guar Gum Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022. The regional market growth is primarily driven by the significant growth in the adoption of hydraulic fracking and oil well drilling in the oil and gas industry. This trend is expected to persist throughout the forecast period due to the abundance of technically recoverable oil and gas resources in the region. Asia Pacific is expected to fastest growing region during the forecast period, owing to factors such as the growing utilization of guar gum in the personal care and pharmaceutical industries. Additionally, the increasing use of guar gum in applications such as painting, ceramics, and printmaking is anticipated to play a significant role in the industrial growth of guar gum within the region.

Major market players included in this report are:

Hindustan Gum & Chemicals Ltd.

Jai Bharat Gum & Chemicals Ltd.

Vikas WSP, Ltd.

India Glycols, Ltd.

Shree Ram Group of Industries

Altrafine Gums

Lucid Group

Supreme Gum Pvt. Ltd.,

Neelkants Polymers.

Kerry Group plc

Recent Developments in the Market:

In May 2023, Nestlé India introduced Resource Fiber Choice as a gut health solution.

According to the company, Resource Fiber Choice is formulated with Partially Hydrolyzed Guar Gum (PHGG), a prebiotic dietary fiber that has demonstrated benefits in relieving constipation and promoting better gut health.

Global Guar Gum Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Grade, Function, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Grade:

Pharmaceutical Grade

Industrial Grade

Food Grade

By Function:

Stabilizer & Emulsifier

Thickening & Gelling Agent

Binder

Friction Reducer

Others

By Application:

Oil & Gas

Food & Beverage

Pharmaceuticals & Cosmetics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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