

Global Guanabana Market Size study, by Form (Whole/Raw, Processed), by End-Use (Food Processing Industry, Nutraceuticals/Pharmaceuticals, Cosmetics and Personal Care, Household/Retail and Others)), by Distribution Channel (Direct Selling, Hypermarkets/Supermarkets, Independent Grocery Stores, Others), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GD7DFC5BF564EN.html>

Date: May 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: GD7DFC5BF564EN

Abstracts

Global Guanabana Market is valued approximately at USD 0.20 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 11% over the forecast period 2021-2027. Guanabana is a large, curved heart-shaped fruit with small spike-like protrusions. It is also known as the Graviola or the Soursop. It is used for the medicinal benefits to treat ailments such as heart disease, asthma, liver problems and arthritis and also used by the food & beverage industry to prepare teas, oils, juices and many others. The global Guanabana market is being driven by the benefits it provides in fighting against bacterial and fungal infections and the rising demand by the food & beverages industry for making sweet beverages. For instance, in 2019, sabaragamuwa university collaborated with Cap Organic to sponsor the Guanabana and introduce it to the market, the research concluded that the fruit can fight diabetes, cancer and boost the immune system. Furthermore, the growing prevalence of various types of diseases and use of sustainable treatments by the people to treat them and increase in innovations by the companies in introducing new flavors will provide new opportunities for the global Guanabana industry. However, shorter shelf life and availability of various substitutes may impede market growth over the forecast period of 2021-2027.

The global Guanabana Market is segmented on the basis of key geographical regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World.

North America is the leading region across the world in terms of market share due to the rise in demand for frozen pulp form and growing health awareness in the region has stimulated product demand. Whereas Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to the shifting consumer inclination for organic food products and easy availability of the Guanabana in the region.

Major market player included in this report are:

Now Health Group Inc.

Jumex Group

Goya Foods, Inc.

Sunshine Naturals

Frutco AG

Amanaci Rohstoffe UG & Co.KG

Austrofood Cia Ltda.

Flavorah FLV

Amelia Organic Products

Vilore Foods Company Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Form:

Whole/Raw

Processed

By End-Use:

Food Processing Industry

Nutraceuticals/Pharmaceuticals

Cosmetics and Personal Care

Household/Retail

Others

By Distribution Channel:

Direct Selling
Hypermarkets/Supermarkets
Independent Grocery Stores
Others

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Guanabana Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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