

# **Global Growlers Market Size study, by Material (Plastic Growlers, Glass Growlers, Metal Growlers, Ceramic Growlers) by Application (Non-alcoholic, Alcoholic) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Growlers Market is valued approximately USD 541 million in 2021 and is anticipated to grow with a healthy growth rate of more than 2.7% over the forecast period 2022-2028. Growlers is a glass keg that holds 32 or 64 ounces of beer and acts similarly to a small keg in which breweries are usually filled. The rising growth of the beverage industry and rise in demand for fresh beer has led the adoption of Growlers across the forecast period. Rise in demand for fresh beer is due to increasing consumption by the youth. For instance: As per the New York times, the alcoholic beverage industry grew by more than \$76,097 million between 2006 and 2019 and the sales generated \$176,723 million in 2006 to \$252,820 million in 2019. Also, with the Rise in household consumption of alcoholic drinks and emergence of growlers as sustainable solution has led the adoption & demand for Growler is likely to increase the market growth during the forecast period. However, restriction by the states and durability issues with the Growlers impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Growlers Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the rise in consumption of alcoholic products. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as rise in per capita consumption of alcoholic beverages, rising disposable income and growing in house party trend would create lucrative growth prospects for the Growlers Market across Asia-Pacific region.

Major market player included in this report are:

Zenan Glass  
Ardagh Group S.A.  
Alpha Packaging  
William Croxsons & Sons Limited  
GrowlerWerks, Inc.  
Global Glass Solutions  
Orange Vessel Co.  
Berlin Packaging LLC  
Boelter Companies, Inc  
Drink Tanks Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Plastic Growlers  
Glass Growlers  
Metal Growlers  
Ceramic Growlers

By Application:

Non-alcoholic  
Alcoholic

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain

Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Growlers Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
  - 1.2.1. Growlers Market, by region, 2020-2028 (USD Million)
  - 1.2.2. Growlers Market, by Material, 2020-2028 (USD Million)
  - 1.2.3. Growlers Market, by Application, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL GROWLERS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL GROWLERS MARKET DYNAMICS

- 3.1. Growlers Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rising growth of the beverage industry
    - 3.1.1.2. Rise in demand for fresh beer
  - 3.1.2. Market Challenges
    - 3.1.2.1. Restriction by the states
    - 3.1.2.2. Durability issues with the Growlers
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rise in household consumption of alcoholic drinks
    - 3.1.3.2. Emergence of growlers as sustainable solution.

### CHAPTER 4. GLOBAL GROWLERS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL GROWLERS MARKET, BY MATERIAL**

- 6.1. Market Snapshot
- 6.2. Global Growlers Market by Material, Performance - Potential Analysis
- 6.3. Global Growlers Market Estimates & Forecasts by Material 2019-2028 (USD Million)
- 6.4. Growlers Market, Sub Segment Analysis
  - 6.4.1. Plastic Growlers
  - 6.4.2. Glass Growlers
  - 6.4.3. Metal Growlers
  - 6.4.4. Ceramic Growlers

## **CHAPTER 7. GLOBAL GROWLERS MARKET, BY APPLICATION**

- 7.1. Market Snapshot
- 7.2. Global Growlers Market by Application, Performance - Potential Analysis
- 7.3. Global Growlers Market Estimates & Forecasts by Application 2019-2028 (USD Million)
- 7.4. Growlers Market, Sub Segment Analysis

7.4.1. Non-alcoholic

7.4.2. Alcoholic

## **CHAPTER 8. GLOBAL GROWLERS MARKET, REGIONAL ANALYSIS**

8.1. Growlers Market, Regional Market Snapshot

8.2. North America Growlers Market

8.2.1. U.S. Growlers Market

8.2.1.1. Material breakdown estimates & forecasts, 2019-2028

8.2.1.2. Application breakdown estimates & forecasts, 2019-2028

8.2.2. Canada Growlers Market

8.3. Europe Growlers Market Snapshot

8.3.1. U.K. Growlers Market

8.3.2. Germany Growlers Market

8.3.3. France Growlers Market

8.3.4. Spain Growlers Market

8.3.5. Italy Growlers Market

8.3.6. Rest of Europe Growlers Market

8.4. Asia-Pacific Growlers Market Snapshot

8.4.1. China Growlers Market

8.4.2. India Growlers Market

8.4.3. Japan Growlers Market

8.4.4. Australia Growlers Market

8.4.5. South Korea Growlers Market

8.4.6. Rest of Asia Pacific Growlers Market

8.5. Latin America Growlers Market Snapshot

8.5.1. Brazil Growlers Market

8.5.2. Mexico Growlers Market

8.6. Rest of The World Growlers Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Zenan Glass

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

- 9.2.1.5. Recent Developments
- 9.2.2. Ardagh Group S.A.
- 9.2.3. Alpha Packaging
- 9.2.4. William Croxsons & Sons Limited
- 9.2.5. GrowlerWerks, Inc.
- 9.2.6. Global Glass Solutions
- 9.2.7. Orange Vessel Co.
- 9.2.8. Berlin Packaging LLC
- 9.2.9. Boelter Companies, Inc
- 9.2.10. Drink Tanks Corporation

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Growlers Market, report scope

TABLE 2. Global Growlers Market estimates & forecasts by Region 2019-2028 (USD Million)

TABLE 3. Global Growlers Market estimates & forecasts by Material 2019-2028 (USD Million)

TABLE 4. Global Growlers Market estimates & forecasts by Application 2019-2028 (USD Million)

TABLE 5. Global Growlers Market by segment, estimates & forecasts, 2019-2028 (USD Million)

TABLE 6. Global Growlers Market by region, estimates & forecasts, 2019-2028 (USD Million)

TABLE 7. Global Growlers Market by segment, estimates & forecasts, 2019-2028 (USD Million)

TABLE 8. Global Growlers Market by region, estimates & forecasts, 2019-2028 (USD Million)

TABLE 9. Global Growlers Market by segment, estimates & forecasts, 2019-2028 (USD Million)

TABLE 10. Global Growlers Market by region, estimates & forecasts, 2019-2028 (USD Million)

TABLE 11. Global Growlers Market by segment, estimates & forecasts, 2019-2028 (USD Million)

TABLE 12. Global Growlers Market by region, estimates & forecasts, 2019-2028 (USD Million)

TABLE 13. Global Growlers Market by segment, estimates & forecasts, 2019-2028 (USD Million)

TABLE 14. Global Growlers Market by region, estimates & forecasts, 2019-2028 (USD Million)

TABLE 15. U.S. Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 16. U.S. Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 17. U.S. Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 18. Canada Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 19. Canada Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)



TABLE 20. Canada Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 21. UK Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 22. UK Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 23. UK Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 24. Germany Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 25. Germany Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 26. Germany Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 27. RoE Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 28. RoE Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 29. RoE Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 30. China Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 31. China Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 32. China Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 33. India Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 34. India Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 35. India Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 36. Japan Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 37. Japan Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 38. Japan Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 39. RoAPAC Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 40. RoAPAC Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 41. RoAPAC Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 42. Brazil Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 43. Brazil Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

Million)

TABLE 44. Brazil Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 45. Mexico Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 46. Mexico Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 47. Mexico Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 48. RoLA Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 49. RoLA Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 50. RoLA Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 51. Row Growlers Market estimates & forecasts, 2019-2028 (USD Million)

TABLE 52. Row Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 53. Row Growlers Market estimates & forecasts by segment 2019-2028 (USD Million)

TABLE 54. List of secondary sources, used in the study of Global Growlers Market

TABLE 55. List of primary sources, used in the study of Global Growlers Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Growlers Market, research methodology
- FIG 2. Global Growlers Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Growlers Market, key trends 2021
- FIG 5. Global Growlers Market, growth prospects 2022-2028
- FIG 6. Global Growlers Market, porters 5 force model
- FIG 7. Global Growlers Market, pest analysis
- FIG 8. Global Growlers Market, value chain analysis
- FIG 9. Global Growlers Market by segment, 2019 & 2028 (USD Million)
- FIG 10. Global Growlers Market by segment, 2019 & 2028 (USD Million)
- FIG 11. Global Growlers Market by segment, 2019 & 2028 (USD Million)
- FIG 12. Global Growlers Market by segment, 2019 & 2028 (USD Million)
- FIG 13. Global Growlers Market by segment, 2019 & 2028 (USD Million)
- FIG 14. Global Growlers Market, regional snapshot 2019 & 2028
- FIG 15. North America Growlers Market 2019 & 2028 (USD Million)
- FIG 16. Europe Growlers Market 2019 & 2028 (USD Million)
- FIG 17. Asia pacific Growlers Market 2019 & 2028 (USD Million)
- FIG 18. Latin America Growlers Market 2019 & 2028 (USD Million)
- FIG 19. Global Growlers Market, company market share analysis (2021)

## I would like to order

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