

Global Greenhouse Film Market Size study, by Thickness (80 to 150 microns, 150 to 200 microns and More than 200 microns), by Resin Type (LDPE, LLDPE, EVA and Others), by Width (4.5 M, 5.5 M, 7 M, 9 M and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Greenhouse Film Market is valued approximately at USD 5.8 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 10.3% over the forecast period 2020-2027. Greenhouse Film controls the amount of sunlight, and the temperature of greenhouse. It is used to cover the plants that are grown in a greenhouse in such a way as to maximize the amount of light entering within and also helps to minimize the entry of other harmful environment elements or weather conditions such as heavy rain, strong wind, fluctuating temperature, and snow. Rising government spending on agricultural schemes to maximize food production through greenhouse and growing technological advancements in greenhouse film are the few factors responsible for growth of the market over the forecast period. According to Department of Agriculture, Cooperation & Farmers Welfare, in 2018, Indian Government initiated Micro Irrigation Fund created with National Bank for Agriculture and Rural Development (NABARD) with an initial corpus of Rs. 5000 crore or USD 66.67 million (Rs. 2000 crore for 2018-19 & Rs. 3000 crores for 2019-20) for encouraging public and private investments in Micro irrigation. Furthermore, the product launch and other strategic alliance by market key players will create a lucrative demand for this market. For instance: on 17th January 2020, Berry Global Inc., announced the expansion of its breathable films capacity which includes the investment of USD 20 million. High cost of installation and adverse effects of plastics on the environment is the major factor restraining the growth of global Greenhouse Film market during the forecast period.

The regional analysis of global Greenhouse Film market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world owing to the increasing greenhouse cultivations, owing to the rising need for appropriate environmental conditions, have been driving the greenhouse film requirements in the region.

Major market player included in this report are:

Ginegar Plastic Products Ltd.

Plastika Kritis S. A.

RKW Group

Armando Alvarez Group

Berry Global Inc.

Polifilm Extrusion GmbH

Essen Multipack Limited

Agriplast

Eiffel Industria Materiale Plastiche S.P.A.

A. A. Politiv

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

by Thickness:

80 to 150 microns

150 to 200 microns

More than 200 microns

by Resin Type:

LDPE

LLDPE

EVA
Others

By Width:

4.5 M
5.5 M
7 M
9 M
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Greenhouse Film Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Greenhouse Film Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Greenhouse Film Market, by Thickness, 2018-2027 (USD Billion)
 - 1.2.3. Greenhouse Film Market, by Resin Type, 2018-2027 (USD Billion)
 - 1.2.4. Greenhouse Film Market, by Width, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL GREENHOUSE FILM MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL GREENHOUSE FILM MARKET DYNAMICS

- 3.1. Greenhouse Film Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL GREENHOUSE FILM MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL GREENHOUSE FILM MARKET, BY THICKNESS

5.1. Market Snapshot

5.2. Global Greenhouse Film Market by Thickness, Performance - Potential Analysis

5.3. Global Greenhouse Film Market Estimates & Forecasts by Thickness 2017-2027 (USD Billion)

5.4. Greenhouse Film Market, Sub Segment Analysis

5.4.1. 80 to 150 microns

5.4.2. 150 to 200 microns

5.4.3. More than 200 microns

CHAPTER 6. GLOBAL GREENHOUSE FILM MARKET, BY RESIN TYPE

6.1. Market Snapshot

6.2. Global Greenhouse Film Market by Resin Type, Performance - Potential Analysis

6.3. Global Greenhouse Film Market Estimates & Forecasts by Resin Type 2017-2027 (USD Billion)

6.4. Greenhouse Film Market, Sub Segment Analysis

6.4.1. LDPE

6.4.2. LLDPE

6.4.3. EVA

6.4.4. Others

CHAPTER 7. GLOBAL GREENHOUSE FILM MARKET, BY WIDTH

7.1. Market Snapshot

7.2. Global Greenhouse Film Market by Width, Performance - Potential Analysis

7.3. Global Greenhouse Film Market Estimates & Forecasts by Width 2017-2027 (USD Billion)

7.4. Greenhouse Film Market, Sub Segment Analysis

7.4.1. 4.5 M

- 7.4.2. 5.5 M
- 7.4.3. 7 M
- 7.4.4. 9 M
- 7.4.5. Others

CHAPTER 8. GLOBAL GREENHOUSE FILM MARKET, REGIONAL ANALYSIS

- 8.1. Greenhouse Film Market, Regional Market Snapshot
- 8.2. North America Greenhouse Film Market
 - 8.2.1.1. U.S. Greenhouse Film Market
 - 8.2.1.2. Thickness breakdown estimates & forecasts, 2017-2027
 - 8.2.1.3. Resin Type breakdown estimates & forecasts, 2017-2027
 - 8.2.1.4. Width breakdown estimates & forecasts, 2017-2027
 - 8.2.2. Canada Greenhouse Film Market
- 8.3. Europe Greenhouse Film Market Snapshot
 - 8.3.1. U.K. Greenhouse Film Market
 - 8.3.2. Germany Greenhouse Film Market
 - 8.3.3. France Greenhouse Film Market
 - 8.3.4. Spain Greenhouse Film Market
 - 8.3.5. Italy Greenhouse Film Market
 - 8.3.6. Rest of Europe Greenhouse Film Market
- 8.4. Asia-Pacific Greenhouse Film Market Snapshot
 - 8.4.1. China Greenhouse Film Market
 - 8.4.2. India Greenhouse Film Market
 - 8.4.3. Japan Greenhouse Film Market
 - 8.4.4. Australia Greenhouse Film Market
 - 8.4.5. South Korea Greenhouse Film Market
 - 8.4.6. Rest of Asia Pacific Greenhouse Film Market
- 8.5. Latin America Greenhouse Film Market Snapshot
 - 8.5.1. Brazil Greenhouse Film Market
 - 8.5.2. Mexico Greenhouse Film Market
- 8.6. Rest of The World Greenhouse Film Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Ginegar Plastic Products Ltd.
 - 9.2.1.1. Key Information

- 9.2.1.2. Overview
- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Plastika Kritis S. A.
- 9.2.3. RKW Group
- 9.2.4. Grupo Armando Alvarez.
- 9.2.5. Berry Global Inc.
- 9.2.6. Polifilm Extrusion Gmbh
- 9.2.7. Essen Multipack Limited
- 9.2.8. Agriplast
- 9.2.9. Eiffel Industria Materiale Plastiche S.P.A.
- 9.2.10. A. A. Politiv

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Greenhouse Film market, report scope

TABLE 2. Global Greenhouse Film market estimates & forecasts by region 2017-2027 (USD Billion)

TABLE 3. Global Greenhouse Film market estimates & forecasts by Thickness 2017-2027 (USD Billion)

TABLE 4. Global Greenhouse Film market estimates & forecasts by Resin Type 2017-2027 (USD Billion)

TABLE 5. Global Greenhouse Film market estimates & forecasts by Width 2017-2027 (USD Billion)

TABLE 6. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 18. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 19. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 24. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 25. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 27. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 28. Global Greenhouse Film market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. Global Greenhouse Film market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 30. U.S. Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 31. U.S. Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 32. U.S. Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. U.S. Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. Canada Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. Canada Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. Canada Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Canada Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 38. UK Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 39. UK Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 40. UK Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 41. UK Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. Germany Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 43. Germany Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 44. Germany Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. Germany Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. France Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. France Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. France Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. France Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 50. Spain Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 51. Spain Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. Spain Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 53. Spain Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. Italy Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 55. Italy Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 56. Italy Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 57. Italy Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 58. ROE Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

Billion)

TABLE 59. ROE Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 60. ROE Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 61. ROE Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 62. China Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 63. China Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 64. China Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 65. China Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 66. India Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 67. India Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 68. India Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 69. India Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 70. Japan Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 71. Japan Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 72. Japan Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 73. Japan Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 74. Australia Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 75. Australia Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 76. Australia Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 77. Australia Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 78. South Korea Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 79. South Korea Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 80. South Korea Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 81. South Korea Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 82. ROPAC Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 83. ROPAC Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 84. ROPAC Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 85. ROPAC Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 86. Brazil Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 87. Brazil Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 88. Brazil Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 89. Brazil Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 90. Mexico Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 91. Mexico Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 92. Mexico Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 93. Mexico Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 94. ROLA Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 95. ROLA Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 96. ROLA Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 97. ROLA Greenhouse Film market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 98. ROW Greenhouse Film market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 99. ROW Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 100. ROW Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 101. ROW Greenhouse Film market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 102. List of secondary sources, used in the study of global Greenhouse Film market

TABLE 103. List of primary sources, used in the study of global Greenhouse Film market

TABLE 104. Years considered for the study

TABLE 105. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Greenhouse Film market, research methodology
- FIG 2. Global Greenhouse Film market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Greenhouse Film market, key trends 2019
- FIG 5. Global Greenhouse Film market, growth prospects 2020-2027
- FIG 6. Global Greenhouse Film market, porters 5 force model
- FIG 7. Global Greenhouse Film market, pest analysis
- FIG 8. Global Greenhouse Film market, value chain analysis
- FIG 9. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 18. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 19. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 20. Global Greenhouse Film market by segment, 2017 & 2027 (USD Billion)
- FIG 21. Global Greenhouse Film market, regional snapshot 2017 & 2027
- FIG 22. North America Greenhouse Film market 2017 & 2027 (USD Billion)
- FIG 23. Europe Greenhouse Film market 2017 & 2027 (USD Billion)
- FIG 24. Asia Pacific Greenhouse Film market 2017 & 2027 (USD Billion)
- FIG 25. Latin America Greenhouse Film market 2017 & 2027 (USD Billion)
- FIG 26. Global Greenhouse Film market, company market share analysis (2019)

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