

Global Green UPS Market Size study, By KVA Rating (Above 200 KVA UPS System, 60 KVA-200 KVA UPS System, 60 KVA-200 KVA UPS System, 5 KVA-20 KVA UPS System, Less than 5 KVA UPS System), By Application (Data Centers, IT Networks/Infrastructure, Telecommunications, Service Sector), and Regional Forecasts 2022-2028

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Abstracts

Global Green UPS Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

Green UPS or Uninterrupted power supply (UPS) is an electrical device, which facilitates power supply to loads when power supply from the main station fails or drops to an inadequate voltage. Green UPS solutions feature advanced monitoring and thermal designing systems that reduce the heat generation and reduces the power consumption up to 75% in comparison to traditional UPS Systems. The growing number of data centers worldwide and increasing infrastructure investments as well as strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – as of 2020, the global green data center market was valued at USD 49.2 billion, and it is projected to grow to over USD 140 billion by 2026. Furthermore, leading market players are coming up with new product offerings to leverage the growing adoption of Green UPS Solutions. For instance, in May 2021, Fuji Electric India announced expansion of its power and electrical equipment in India. The company would launch solar invertors and data centers UPS in India. Also, rising environmental concerns and growing energy costs are anticipated to act as a catalyzing factor for the market demand during the forecast

period. However, a lack of awareness about green UPS technology and volatile cost of raw material impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Green UPS Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing energy costs and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of data centers infrastructure and rising environmental concerns, would create lucrative growth prospects for the Green UPS Market across the Asia Pacific region.

Major market players included in this report are:

Falcon Electric Inc.

CyberPower Systems Inc.

General Electric Company

Emerson Network Power Inc

Eaton Corporation PLC.

Smart Power Systems, Inc.

SOCOMEK Group S.A.

Numeric Power Systems Pte. Ltd

Tech Data Corporation

Rittal Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By KVA Rating

Above 200 KVA UPS System

60 KVA-200 KVA UPS System

60 KVA-200 KVA UPS System

5 KVA-20 KVA UPS System
Less than 5 KVA UPS System
By Application
Data Centers
IT Networks/Infrastructure
Telecommunications
Service Sector
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Green UPS Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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