

# **Global Green Packaging Market Size study & Forecast, by Application (Food & Beverages, Personal Care, Healthcare, Others), by Type (Recycled Content Packaging, Reusable Packaging, Degradable Packaging), and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Green Packaging Market is valued approximately at USD XX billion in 2021 and is anticipated to grow with a growth rate of more than XX% over the forecast period 2022-2029. The Global Green Packaging Market refers to environment-friendly packaging solutions that are designed to reduce the negative impact of packaging materials on the environment. Green packaging is made from sustainable and renewable materials, such as recycled paper, bioplastics, and other eco-friendly materials, and is produced using sustainable manufacturing practices. The major driving factors for the growing demand for biodegradable and compostable packaging and increase in e-commerce industry. Moreover, advancements in recycling technology and growing popularity of sustainable packaging are creating lucrative growth opportunities for the market over the forecast period 2022-2029.

With the growing e-commerce industry, there is a greater need for packaging solutions that can protect goods during shipping while also being environment friendly. Green packaging materials such as corrugated cardboard and biodegradable air cushions are gaining popularity in this space. In August 2021, the UK Office for National Statistics reported that online retail sales in the UK accounted for a record 28.3% of total retail sales in July 2021. This represented a significant increase from the 20.2% figure reported in July 2019, demonstrating the continued growth of e-commerce in the UK. In 2020, e-commerce sales in the US grew by 44%, according to Digital Commerce 360. This growth was largely due to the COVID-19 pandemic, which forced many consumers to shift to online shopping. In 2021, global e-commerce sales are projected to grow by

16.5%, according to eMarketer. This growth is being driven by a combination of factors, including the ongoing COVID-19 pandemic, the rise of mobile commerce, and the increasing availability of fast and affordable delivery options. However, the high cost of Green Packaging stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Green Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominates the regional market in terms of revenue. The growing awareness about sustainability, the implementation of stringent environmental regulations, and the increasing demand for eco-friendly packaging solutions by the food and beverage industry are the major drivers of the green packaging market in this region. Asia-Pacific region is a fastest growing market for green packaging, with countries such as China, India, and Japan being major contributors to the demand. The increasing population, rising disposable incomes, and changing lifestyles are driving the demand for sustainable packaging solutions in this region.

Major market player included in this report are:

Amcor - Australia

Be Green Packaging - United States

DS Smith - United Kingdom

DuPont - United States

Evergreen Packaging - United States

Mondi - Austria

Nampak - South Africa

Ball Corp. - United States

Sealed Air - United States

Tetra Laval - Switzerland

Recent Developments in the Market:

In 2020, Nestle announced its plans to achieve zero net greenhouse gas emissions by 2050. As part of this goal, the company has committed to using 100% recyclable or reusable packaging by 2025. In 2019, Nestle also launched its 'Institute of Packaging Sciences' to focus on the development of sustainable packaging solutions.

In 2021, Amazon launched its 'Climate Pledge Friendly' program, which helps customers identify products that have sustainability certifications or are made from sustainable materials. Additionally, Amazon has committed to using 100% renewable energy by 2025 and to reach net-zero carbon emissions by 2040.

Global Green Packaging Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Application, Type, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Food & Beverages

Personal Care

Healthcare

Others

By Type:

Recycled Content Packaging

Reusable Packaging

Degradable Packaging

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

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